

09-18-2000

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101458571

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

8-17-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger  
Effective Date  
Month Day Year
- ☐ Change of Name
- ☐ Other

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

75546022

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)   
City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☐ Citizenship/State of Incorporation/Organization

09/18/2000 DNGUYEN 00000259 75546022

FOR OFFICE USE ONLY

01 FC:481 40.00 00  
02 FC:482 475.00 00

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002137 FRAME: 0892**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number 8472335230

Name

Lynn B. Wisser

Address (line 1)

Dean Foods Company

Address (line 2)

3600 N. River Road

Address (line 3)

Franklin Park, IL 60131

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

4

**Trademark Application Number(s) or Registration Number(s)**



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75546022

73724457

1202218

2030175

2028881

791524

877099

1288063

1191420

1563645

1172654

**Number of Properties**

Enter the total number of properties involved.

#

20

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 515.00

Method of Payment:

Enclosed



Deposit Account



Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No



**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lynn B. Wisser

Name of Person Signing

Lynn B. Wisser

Signature

August 14, 2000

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Conveying Party

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name Land O'Lakes, Inc.

07062000

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship State of Incorporation/Organization Minnesota

Receiving Party

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

Name DTMC, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 3600 N. River Road

Address (line 2)

Address (line 3) Franklin Park

City

IL/USA

State/Country

60131

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)


1898225	1260144	1726704
2152536	2067004	1596952
1944012	2037014	1597641

ASSIGNMENT OF TRADEMARKS

WHEREAS, LAND O'LAKES, INC., a Minnesota cooperative corporation with its principal place of business at 4001 Lexington Avenue, North Arden Hills, MN 55126 (hereinafter "Assignor") is the owner of certain names and marks used in connection with the operation of Assignor's fluid dairy business (including the names, marks, and applications and registrations therefor) and identified on Exhibit A attached hereto (hereinafter the "Marks");

WHEREAS, Assignor has agreed to transfer all of its right, title and interest in and to the Marks, and certain of its other intellectual property rights associated therewith, to DTMC, INC., a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignee");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to each of the following:

All trade identity rights owned by Assignor in the Marks, including, but not limited to all trademark rights, service mark rights and trade dress rights Assignor owns in the Marks, including the applications and registrations therefor, identified in Exhibit A hereto, together with the goodwill symbolized and appurtenant to each and every said trade identity.

IN WITNESS WHEREOF, this Assignment has been executed on the 6<sup>th</sup> day of July, 2000.

LAND O'LAKES, INC.

By: CJ Policinski

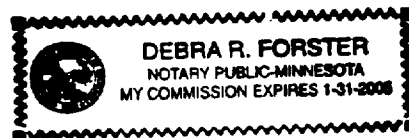
Its: Ex. Vice President

State of Minnesota    )  
                                  )ss.  
County of Ramsey    )

On this 6<sup>th</sup> day of July, 2000, before me appeared Christopher J. Policinski, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Land O'Lakes, Inc.

Debra R. Forster  
Notary Public

My Commission Expires: 1/31/2005  
acqlolly\\misc\\tassign



**EXHIBIT A**

<u>Trademark</u>	<u>US Reg. No.</u>
Arctic Treats & design	1,202,218
Bridge For Kids	2,030,175
Bridge For Kids & design	2,028,881
Bridgeman	791,524
Bridgeman & design	877,099
Bridgeman's	1,288,063
Bridgeman's	1,191,420*
Bridgeman's Best	1,563,645
Bridget's	1,172,654*
Breakaway	1,898,225
Country Creamery	1,260,144
Holiday Collection	1,726,704
Making Milk Better	75/546,022
Mooooo Plus	2,152,536
Pure Choice	2,067,004
Tasty, Light & Creamy	1,596,952
The Dairy Best	73/724,457
Thinking Caps For Kids	1,944,012
Thinking Caps From Bridgeman	2,037,014
TLC	1,597,641

<u>Trademark</u>	<u>State Registration</u>
Cre-Mello	MN 2020
Dairy Fresh	MN 10357 & 1,571 & 26,008
Dairy Fresh	CO 19,971,046.005
Dairy Fresh & design	IA 140,402 & 140,403
Dairy Fresh & design	KS
Dairy Fresh & design	MO 13,907 & 13,906
Dairy Fresh & design	MT 19,390
Dairy Fresh	ND 12,331,600
Dairy Fresh & design	SD (2 regs.)
Dairy Fresh & design	WI (2 regs.)
Dairy Fresh	WY 320,846
Elm Grove Dairy	IL 081967
Elm Grove Dairy	IN 19,980,200
Elm Grove Dairy	IA 1769816
Elm Grove Dairy	MN 27332
Elm Grove Dairy	MO 14332
Elm Grove Dairy	ND 13,621.800
Elm Grove Dairy	OH 1012733
Elm Grove Dairy	SD
Elm Grove Dairy	TN
Elm Grove Dairy	WI

Elm Grove Dairy & design	IL 081968
Elm Grove Dairy & design	IN 19,980,219
Elm Grove Dairy & design	IA 176985
Elm Grove Dairy & design	MN 27331
Elm Grove Dairy & design	MO 14331
Elm Grove Dairy & design	ND 13,621.900
Elm Grove Dairy & design	OH 1014069
Elm Grove Dairy & design	SD
Elm Grove Dairy & design	TN
Elm Grove Dairy & design	WI
Orchards Pride	MN 7293
Orchards Pride	WI 31668
Silver Seal	MN 2022
Superior	MN 1572

Common law rights to PLUS 3 trademark.