

09-18-2000

91071 (DF8079)

COVER SHEET

8.21.00

FORM PTO-1594 (Rev. 6-93)



101458614

OMB. No. 0651-0011 (exp. 4/94)



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

08-21-2000

To the Honorable Commissioner of Patents and Trad

documents or copy thereof.

U.S. Patent & TMO/TM Mail Rpt. Dt. #31

1. Name of conveying party(ies):

Address of receiving party(ies):

Sterling Inc.

Name: Sterling Jewelers Inc.

- Individual(s)
- General Partnership
- Corporation- Ohio
- Other
- Association
- Limited Partnership

Street Address: 375 Ghent Road  
 City: Akron State: Ohio ZIP: 44333-2668

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 1, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) and addresses attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,156,307

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Reese Taylor, Esq.  
 Renner, Kenner, Greive, Bobak, Taylor & Weber  
 Internal Address:  
 Street Address: Sixteenth Floor, First National Tower  
 City: Akron State: OH ZIP: 44308-1456

6. Total Number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): . . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account (any fee deficiency)

8. Deposit Account Number: 18-0987

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reese Taylor  
Name of Person Signing

*Reese Taylor*  
Signature

8-18-00  
Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

Box Assignments  
 Commissioner of Patents and Trademarks  
 Washington, D.C. 20231

09/15/2000 DWGUYEN 00000276 1156307

01 FC:481

40.00 DP

TRADEMARK  
 REEL: 002137 FRAME: 0980

ASSIGNMENT

WHEREAS, Sterling Inc., an Ohio corporation, having its principal offices at 375 Ghent Road, Akron, Ohio 44333-2668, has adopted, used and is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

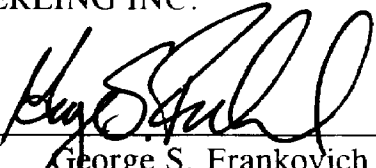
<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
WEISFIELD'S	1,156,307	June 2, 1981

WHEREAS, Sterling Jewelers Inc., a Delaware corporation, having its principal offices at 375 Ghent Road, Akron, Ohio 44333-2668, is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Sterling Inc. hereby assigns to Sterling Jewelers Inc. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Akron, Ohio, this 1<sup>st</sup> day of AUGUST, 2000.

STERLING INC.

By:   
George S. Frankovich  
Secretary

STATE OF OHIO            )  
  )     SS:  
COUNTY OF SUMMIT    )

On this 1<sup>st</sup> day of August, 2000, personally appeared George S. Frankovich, to me known and known to me to be the Secretary of Sterling Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

  
Notary Public  
JENNIFER L. RITCHEY, Notary Public  
Residence - Medina County  
State Wide Jurisdiction, Ohio  
My Commission Expires Nov. 2, 2003