

09-18-2000

91071 (DF8079)

FORM PTO-1594
(Rev. 6-93)



COVER SHEET

8.21.00

OMB. No. 0651-0011 (exp. 4/94,

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ONLY

U.S. DEPARTMENT OF COMMERCE



Patent and Trademark Office

08-21-2000

To the Honorable Commissioner of Patents and Trad

documents or copy thereof.

U.S. Patent & TMO/TM Mail Rpt. Dt. #31

1. Name of conveying party(ies):

Address of receiving party(ies):

Sterling Inc.

Name: Sterling Jewelers Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- Ohio
- Other

Street Address: 375 Ghent Road
 City: Akron State: Ohio ZIP: 44333-2668

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 1, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) and addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,156,307

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Reese Taylor, Esq.
 Renner, Kenner, Greive, Bobak, Taylor & Weber
 Internal Address:
 Street Address: Sixteenth Floor, First National Tower
 City: Akron State: OH ZIP: 44308-1456

6. Total Number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account (any fee deficiency)

8. Deposit Account Number: 18-0987

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reese Taylor
Name of Person Signing

Reese Taylor
Signature

8-18-00
Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

Box Assignments
 Commissioner of Patents and Trademarks
 Washington, D.C. 20231

09/15/2000 DWGUYEN 00000276 1156307

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40.00 DP

TRADEMARK
 REEL: 002137 FRAME: 0980

ASSIGNMENT

WHEREAS, Sterling Inc., an Ohio corporation, having its principal offices at 375 Ghent Road, Akron, Ohio 44333-2668, has adopted, used and is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

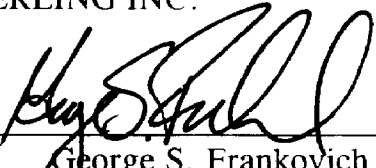
<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
WEISFIELD'S	1,156,307	June 2, 1981

WHEREAS, Sterling Jewelers Inc., a Delaware corporation, having its principal offices at 375 Ghent Road, Akron, Ohio 44333-2668, is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Sterling Inc. hereby assigns to Sterling Jewelers Inc. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Akron, Ohio, this 1st day of AUGUST, 2000.

STERLING INC.

By: 
George S. Frankovich
Secretary

STATE OF OHIO)
) SS:
COUNTY OF SUMMIT)

On this 1st day of August, 2000, personally appeared George S. Frankovich, to me known and known to me to be the Secretary of Sterling Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


Notary Public
JENNIFER L. RITCHEY, Notary Public
Residence - Medina County
State Wide Jurisdiction, Ohio
My Commission Expires Nov. 2, 2003