



09-18-2000

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U.S. Patent & TMO/TM Mail Rcpt Dt. #58

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
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Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
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Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/15/2000 MTHAI1 00000450 1382943

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TRADEMARK  
REEL: 002138 FRAME: 0293

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**Correspondent Name and Address**

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,382,943"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

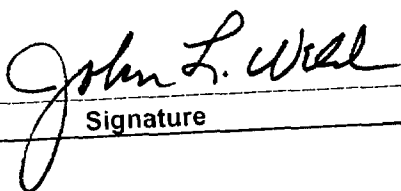
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John L. Welch  
Name of Person Signing

  
Signature

8/14/00  
Date Signed

**CONFIRMATORY ASSIGNMENT**

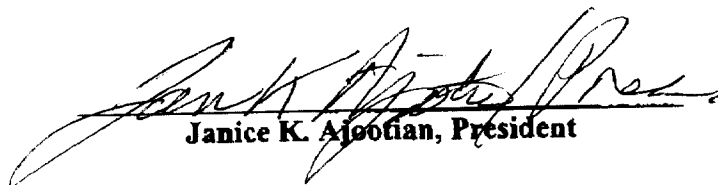
Whereas, Diversified Marketing Direct, Inc., a Rhode Island corporation, did on April 30, 1992, assign all of its right, title, and interest in and to the trademark UPSTAGE and United States Registration No. 1,382,943 therefor, together with the goodwill of the business associated therewith, to JKA, Inc., a Rhode Island corporation;

Whereas, the parties desire to formalize and reaffirm said assignment and to record same in the United States Patent and Trademark Office;

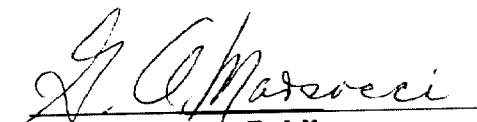
NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor, Diversified Marketing Direct, Inc., hereby ratifies and affirms the said assignment to JKA, Inc. of its entire right, title, an interest in and to the trademark UPSTAGE and United States Registration No. 1,382,943 therefor, together with the goodwill of the business associated therewith.

IN WITNESS WHEREOF, the Assignor has executed this Instrument on the 8th day of August, 2000.

**DIVERSIFIED MARKETING DIRECT, INC.**

  
Janice K. Ajoojian, President

Subscribed and sworn to before me this 8th day of August, 2000.

  
Notary Public