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09-18-2000

FORM P 0-1595  
1-31-92  
RE  
TR



101460399

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Shaul Trading, Inc.  
  
\_\_\_\_ Individual(s)                      \_\_\_\_ Association  
\_\_\_\_ General Partnership              \_\_\_\_ Limited Partnership  
 Corporation - State California  
\_\_\_\_ Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached? \_\_Yes \_\_X No

2. Name and address of receiving party(ies):  
Name: DJF Enterprises, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 8538 Warner Drive  
City: Culver City                      State: CA                      ZIP: 90232  
\_\_\_\_ Individual(s) citizenship \_\_\_\_\_  
\_\_\_\_ Association \_\_\_\_\_  
\_\_\_\_ Limited Partnership \_\_\_\_\_  
 Corporation - State California  
\_\_\_\_ Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                      \_\_\_\_ Merger  
\_\_\_\_ Security Agreement              \_\_\_\_ Change of Name  
\_\_\_\_ Other \_\_\_\_\_  
Execution Date: 7/14/00

If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_\_Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached? \_\_\_\_ Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
  
Additional numbers attached? \_\_\_\_ Yes  No

B. Trademark Registration No.(s) 2,053,781

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Norman Zafman, Esq.  
Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN  
  
Street Address: 12400 Wilshire Boulevard  
Seventh Floor  
City: Los Angeles                      State: CA                      ZIP: 90025

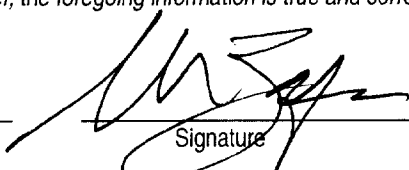
6. Total number of applications and registrations involved: 1  
7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Deficiency of fees authorized to be charged to deposit account  
8. Deposit account number:  
02-2666  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE



09/15/2000 MTHA11 00000476 2053781  
01 FC:481 40.00 OP

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U.S. Patent & TMO/TM Mail Rpt Dt. #10

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
  
Norman Zafman, Esq.                                            8/08/00  
Name of Person Signing                      Signature                      Date  
Total number of pages comprising cover sheet: 1

ASSIGNMENT OF MARK

WHEREAS, SHAUL TRADING, INC., formerly known as Sunset Light, Inc., a California corporation, having its place of business at 1377 South Flower Street, Los Angeles, California , 90015 ("ASSIGNOR" herein), has adopted, used and is the owner of U.S. Trademark Registration No. 2,053,781 for the mark SMASH, which issued on April 22, 1997 as evidenced by its registration in the United States Trademark Office.

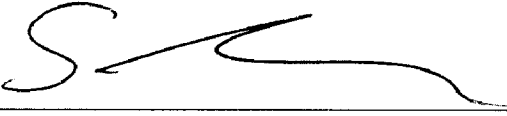
WHEREAS, DJF ENTERPRISES, INC., a California corporation, having a place of business at 8538 Warner Drive, Culver City, California 90232 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof, together with the goodwill of the business in connection with which said mark is used.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified registration thereof, and all rights and privileges pertaining to said mark, together with the goodwill of the business symbolized by the mark.

ASSIGNOR:

DATED: July 14, 2000

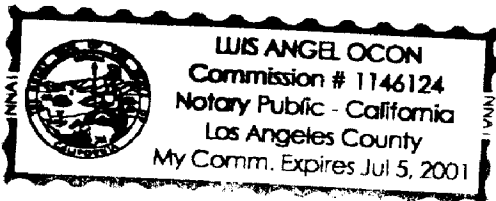
SHAUL TRADING, INC.

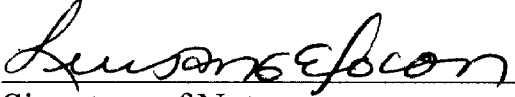
By:   
Steven Shaul  
President

STATE OF CALIFORNIA                     )  
COUNTY OF LOS ANGELES            )

On July 14, 2000, before me LUIS ANGELO OCON, Notary Public, personally appeared STEVEN SHAUL - W personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



  
Signature of Notary