



09-18-2000

U.S. Department of Commerce  
Patent and Trademark Office

08-09-2000



SHEET

8.9.00

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

101460415

U.S. Patent and Trademark Office

original documents or copy thereof.

1. Name of conveying party(ies):

Name: Plaza Communications, Inc.

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State (Delaware)  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: Intertec Publishing Corporation

Address: 9800 Metcalf  
Overland Park, KS 66212-2216

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: April 22, 2000

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/801,323

B. Trademark Registration No.(s)

1,529,984

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Lawrence W. Greene  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036-6799

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41)..... \$ 265.00

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

09/15/2000 MTHAI1 00000481 75801323

01 FC:481 40.00 DP  
02 FC:482 225.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence W. Greene

Signature

8.9.00

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

**SCHEDULE OF MARKS**

<b><u>Mark</u></b>	<b><u>Classes</u></b>	<b><u>Reg. #</u></b>	<b><u>Reg. Dt</u></b>
CORPORATE PROFILE	35	1,229,054	3/1/83
FACTCARD	35	1,758,685	3/16/93
INDUSTRY FOCUS	35	2,038,673	2/18/97
PRODUCT PROFILE	35	1,685,855	5/9/92
REGISTERED REPRESENTATIVE	16	1,497,701	7/26/88
REGISTERED REPRESENTATIVE	35	1,209,346	9/14/82
REGISTERED REPRESENTATIVE/ TRAINING VIDEO	41	1,332,698	4/23/85
RR/TV	9	1,542,286	6/6/89

**CERTIFICATE OF OWNERSHIP**

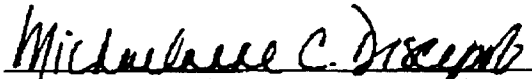
We, Michaelanne Discepolo and Beverly C. Chell certify that:

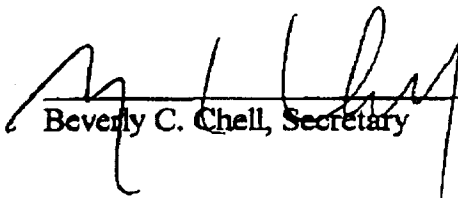
1. We are the Vice President and Secretary respectively, of Intertec Publishing Corporation, the parent corporation.
2. This corporation is duly organized and existing under the laws of the state of Delaware.
3. This corporation owns 100% percent of the shares of Plaza Communications, Inc., a corporation duly organized and existing under the laws of the state of California.
4. The following resolution was duly adopted and approved by the board of directors of this corporation:

**RESOLVED**, that it be in the best interest of the shareholders to merge Plaza Communications, Inc. into Intertec Publishing Corporation.

We further declare under penalty of perjury under the laws of the State of Delaware that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: April 22, 2000

  
Michaelanne Discepolo, Vice President

  
Beverly C. Chell, Secretary

*Office of the Secretary of State*

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"PLAZA COMMUNICATIONS, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "INTERTEC PUBLISHING CORPORATION" UNDER THE NAME OF "INTERTEC PUBLISHING CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTH DAY OF MAY, A.D. 2000, AT 11:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2198100 8100M

001233369

Handwritten signature of Edward J. Freel in cursive.

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE:

0425589

05-09-00

TRADEMARK  
REEL: 002138 FRAME: 0547

# State of California



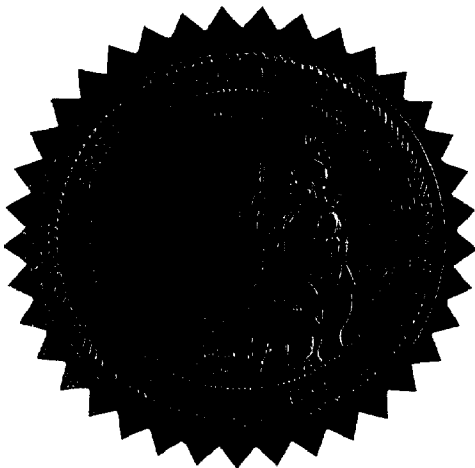
## SECRETARY OF STATE

I, BILL JONES, Secretary of State of the State of California, hereby certify:

That on the 23rd day of August 1976, PLAZA PUBLISHING COMPANY became incorporated under the laws of the State of California by filing its Articles of Incorporation in this office.

That on the 26<sup>th</sup> day of April 1983, there was filed in this office an amendment to set forth a change of corporate name from: PLAZA PUBLISHING COMPANY to: PLAZA COMMUNICATIONS, INC.

I further certify, that according to the records of this office, said corporation is authorized to exercise all its corporate powers, rights and privileges and is in good legal standing in the State of California.



*IN WITNESS WHEREOF, I execute  
this certificate and affix the Great  
Seal of the State of California this  
18th day of July, 2000.*

*Bill Jones*  
Secretary of State