

09-18-2000



TION FORM COVER SHEET  
DEMARKS ONLY

8.15.00

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable

101460185

Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <u>ARC Communications, Inc.</u></p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State : <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached?  <input type="checkbox"/> Yes                      <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)  Name: <u>Journal Register Company</u>  Address: <u>50 W. State Street</u></p> <p>City: <u>Trenton</u> State: <u>New Jersey</u> Zip Code: <u>08608</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes              <input type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment)</p> <p>Additional name(s) and address(es) attached?  <input type="checkbox"/> Yes                      <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>July 31, 2000</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p style="text-align: right;">Additional numbers attached? <input type="checkbox"/> Yes</p>	<p>B. Trademark Registration No.(s)</p> <p style="text-align: center;"><u>1,315,722</u></p> <p style="text-align: right;">Additional numbers attached? <input checked="" type="checkbox"/> No</p>
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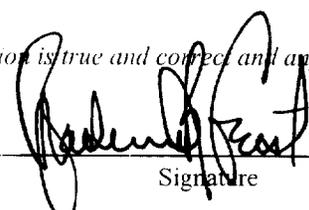
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Bradley B. Geist, Esq.</u></p> <p style="text-align: center;"><u>BAKER BOTTS, L.L.P.</u></p> <p>Address: <u>30 Rockefeller Plaza</u></p> <p>City: <u>New York</u> State: <u>NY</u> Zip: <u>10112</u></p>	<p>6. Total number of applications and registrations involved              <u>1</u></p> <p>7. Total fee (37 CFR 3.41):              \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:              <u>02-4377</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature

*To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.*

Bradley B. Geist                                            August 7, 2000  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments and document:

**ASSIGNMENT**

**WHEREAS, ARC COMMUNICATIONS, INC.**, a corporation organized and existing under the laws of the State of Delaware, doing business as Communications International and located at 630 Fifth Avenue, New York, New York 10014, (hereinafter "**Assignors**"), is the owner of record of all right, title and interest in the trademark Registration No. 1,315,722, and the application and registration and the goodwill therein;

**WHEREAS, JOURNAL REGISTER COMPANY**, a corporation organized and existing under the laws of the State of Delaware, located at 50 W. State Street, Trenton, New Jersey, 08608 (hereinafter as the "**Assignee**"), has acquired as of September 1, 1999, (hereinafter the "effective date"), all of the business interests relating to the said trademark, and the all right, title, and interest in, and the application and registration and the goodwill therein;

**NOW, THEREFORE:** In consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, said **Assignors** do hereby assign unto **Assignee** Nunc Pro Tunc their entire right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the

trademark, and the United States application thereof, namely, CONNECTICUT  
MAGAZINE, Registration No. 1.315,722.

Dated: 7/31/00

By: Christine Fontana  
Arc Communications, Inc.  
Name: Christine Fontana  
Title: President