



101459866

8-24-00

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
International Data Management, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Ohio
 Other

2. Name and address of receiving party(ies):
Name: Mail America Communications, Inc.
1174 Elkton Farm Road
Forest, Virginia 24551

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - State of Virginia
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: August 21, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s)

2,335,430
2,335,431

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edward G. Greive
Renner, Kenner, Greive, Bobak, Taylor & Weber

Street Address: Sixteenth Floor, First National Tower

City: Akron State: OH ZIP: 44308-1456

6. Total Number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

Enclosed

Authorized to be charged to deposit account (any fee deficiency)

8. Deposit Account Number:
18-0987

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward G. Greive
Name of Person Signing

Edward G. Greive
Signature

August 22, 2000
Date

09/15/2000 MTHAI1 00000551 2335430

Total number of pages including cover sheet, attachments, and document: 3

01 FC:481
02 FC:482

40.00 OP
25.00 OP

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ASSIGNMENT

THIS ASSIGNMENT of United States Service Mark Registrations is made by and between **International Data Management, Inc.**, a corporation organized and existing under the laws of the State of Ohio, United States of America, with an office at 1540 West Market Street, Akron, Ohio 44313, hereinafter designated as Assignor, and **Mail America Communications, Inc.**, a corporation organized and existing under the laws of the State of Virginia, with an office and principal place of business at 1174 Elkton Farm Road, Forest, Virginia 24551, hereinafter designated as Assignee.

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to U.S. Service Mark Registration No. 2,335,430 registered March 28, 2000, for the mark IDMI; and U.S. Service Mark Registration No. 2,335,431 registered March 28, 2000, for the mark "I" logo (hereinafter designated as the "Service Mark Rights"); and

WHEREAS, Assignee desires to obtain the entire right, title and interest, both legal and equitable, in and to the said Service Mark Rights.

NOW, THEREFORE, To All Whom It May Concern, be it known that in consideration of the sum of Ten Dollars (\$10.00), paid by Assignee to Assignor, and other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the said Assignor has sold, and by these presents does hereby sell, assign, transfer and convey unto the said Assignee, the entire right, title and interest in and to said Service Mark Rights and any Service Mark registrations issued therefrom, together with the good will of the business connected with the use of

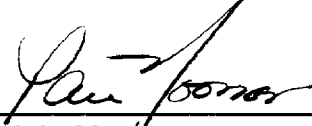
IDM.T0001 & 2

and symbolized by said Service Mark Rights, as well as all rights of action against third parties for past infringement thereof.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, it possesses full title to the said Service Mark Rights, and that it has the right and authority to make this assignment.


IN WITNESS WHEREOF, Assignor has caused this assignment to be executed this 21 day of August, 2000, *nunc pro tunc*, the 1st day of August 2000.

International Data Management, Inc.

By: 
Paul A. Noonan
President & CEO

STATE OF OHIO)
)ss
COUNTY OF SUMMIT)

On this 21 day of August, 2000, before me, a Notary Public for the county and state aforesaid, personally appeared Paul A. Noonan to me known, who being by me duly sworn, did depose and say that: he is the President and CEO of Assignor, the corporation described in the foregoing instrument, who acknowledged that he did sign the foregoing instrument as the free act and deed of himself personally and as the act of said corporation in his capacity as the President and CEO of said corporation by authority of its Board of Directors.


Notary Public
Commission expires
on 9/9/04