FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 09-19-2000



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Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name ARTPRESS INTERNATIONAL	Month Day Year L INC. 08 11 2000
Formerly	
Individual General Partnership	Limited Partnership $X$ Corporation $Association$
Other	
X Citizenship/State of Incorporation/Organiza	ntion DELAWARE
Receiving Party	Mark if additional names of receiving parties attached
Name ART & AUCTION LLC	
DBA/AKA/TA	
Composed of	
Address(line 1) 19 East 57th Street, 5th	Floor
Address (line 2)	
Address(line 3) New York	New York 10022
Individual General Partnership  Corporation Association	Limited Partnership  State/Country  Zip Code  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
I DENDESTION I RECORDATION	appointment of a domestic
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Trad	emark Application Numbe	<u> </u>	tration Number(s)	
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Method of Deposit A		osed X Deposit Account	¥ []	
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## ASSIGNMENT OF TRADEMARK

WHEREAS, ARTPRESS INTERNATIONAL INC. a Delaware corporation, having its principal place of business at c/o James R. Regier, 853 Broadway, Suite 801, New York, New York 10033, USA ("Assignor"), is the sole and exclusive owner of the Trademark described in Schedule A attached hereto and made a part hereof.

WHEREAS, ART & AUCTION LLC, a Delaware limited liability company, having its principal place of business at 19 East 57<sup>th</sup> Street, 5<sup>th</sup> Floor, New York, New York 10022, USA ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said Trademark and any Registrations and Applications for Registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, convey and assign to said Assignee the entire right, title and interest in, to and under said Trademark and any Registrations and Applications for Registration thereof ("Trademarks"), together with the entire business and goodwill of the business associated with and symbolized by the Trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned, along with that portion of its business which has developed the product to which the Trademark pertains.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized, this 11th day of August 2000.

ARTPRESS INTERNATIONAL INC.

Rut Deamon

Name: Robert L. Seaman

Title: Chairman

## **SCHEDULE A**

## **Trademark**

Mark Reg. No.

ART&AUCTION (Stylized) 1,520,839

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**RECORDED: 09/01/2000** 

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