

09-19-2000



101462794

RECORDATION FORM COVER SHEET

101462794 TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
07 16 00

Conveying Party

Mark if additional names of conveying parties attached

Name Davidson Supply Co., Inc.

Execution Date  
Month Day Year  
07 16 00

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization Maryland

Receiving Party

Mark if additional names of receiving parties attached

Name Beauty Systems Group, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 3900 Morse Street

Address (line 2)

Address (line 3) Denton

Texas

76208

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

09/18/2000 NTHAI1 00000253 1506675

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark If additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1506675"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

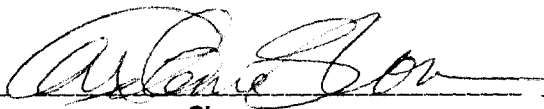
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melanie S. Corcoran



8/17/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Davidson Supply Co., Inc., a corporation of the State of Maryland, having an address at 14851 Sweitzer Lane, Laurel, Maryland 20707 (formerly located at 10210 Bacon Drive, Beltsville, Maryland 20705) ("Assignor"), has adopted and is using the registered service mark DAVIDSON; and

WHEREAS, Davidson Supply Co., Inc., is the registered owner of United States Registration No. 1,506,675 for the mark DAVIDSON, registered on September 27, 1988, on the Principal Register; and

WHEREAS, Beauty Systems Group, Inc., a Delaware corporation having its principal place of business at 3900 Morse Street, Denton, Texas 76208 ("Assignee"), is desirous of acquiring said service mark, said service mark registration, and the good will associated therewith;

NOW, THEREFORE, for good and valuable consideration, Davidson Supply Co., Inc., does hereby assign unto Beauty Systems Group, Inc., all right, title, and interest in and to the said service mark, together with the good will of the business symbolized by the said service mark and the above-identified registration of the said service mark.

Signed at Laurel, Maryland, this 27 day of July, 2000.

DAVIDSON SUPPLY CO., INC.

By Kenneth R. Gilman

Name Kenneth R. Gilman

Title President

STATE OF MARYLAND )  
 ) SS.  
COUNTY OF PRINCE GEORGES )

On this 27th day of July, 2000, before me personally came Kenneth R. Gilman, to me known to be the President of Davidson Supply Co., Inc., a corporation of the State of Maryland, the assignor above-named, and acknowledged that he executed the foregoing instrument and he did swear that he executed this assignment as his free act on behalf of said assignor and pursuant to authority duly received.

Sherry C. Weidemeyer  
Notary Public

Amr2641:36182:99002:amr-01.assign

SHERRY C. WEIDEMEYER  
NOTARY PUBLIC STATE OF MARYLAND  
My Commission Expires October 27, 2002