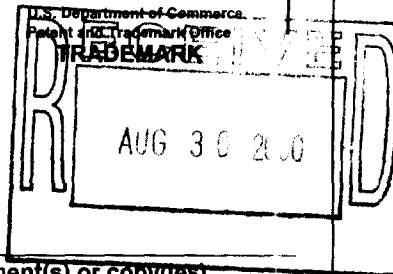


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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☒ Change of Name
- ☐ Other
- Effective Date
Month Day Year
04/27/1997

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

8/23/2000

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association

☒ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership

☐ Corporation ☐ Association

☒ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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09/18/2000 MTHA11 00000505 1839684

01 FC:481
02 FC:482

40.00 DP
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**TRADEMARK
REEL: 002140 FRAME: 0878**

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 617-951-8000

Name

Sarah J. Moskowitz, Esq.

Address (line 1)

Bingham Dana LLP

Address (line 2)

150 Federal Street

Address (line 3)

Boston, Massachusetts 02110

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

one

Trademark Application Number(s) or Registration Number(s)

☒

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

see attached schedule A		

Number of Properties

Enter the total number of properties involved.

#

29

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

740.00

Method of Payment:

Enclosed

☒

Deposit Account

☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

☐

No

☒

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sarah J. Moskowitz, Esq.

Name of Person Signing

Signature

Date Signed

TRADEMARK

REEL: 002140 FRAME: 0879

SCHEDULE A

First National Bank of Boston

MARK	Registration Number
HERFF JONES	1,839,684
HJ (Stylized)	1,837,133
HERFF JONES	1,839,293
HJ (Stylized)	1,837,362
HERFF JONES	1,837,227
HERFF JONES	1,837,226
HJ (Stylized)	1,833,014
HERFF JONES	1,837,393
HJ (Stylized)	1,836,766
HJ (Stylized)	1,837,089
FRESHMAN RECORD	1,711,594
REUNION RECORD	1,676,741
HJ	1,222,531
HJ ULT	1,268,584
ICP INTER-COLLEGIATE PRESS (Stylized)	1,261,687
ICP (Stylized)	1,262,334
ASTRALITE	1,229,592
ASTRA-DYNALITE	1,233,483
EGM (Stylized)	1,151,007
BALE (and Design)	1,062,741
BALE	1,055,521
ULTRIUM	1,033,810
CAMERA ART	930,539
COLLEGIATE (Stylized)	903,047
COLLEGIATE	901,233
EYE GATE	882,161
CA CAMERA ART (Stylized)	884,670
CARRIGLEN	837,977
BALE (and Design)	740,613



Comptroller of the Currency
Administrator of National Banks

Washington, DC 20219

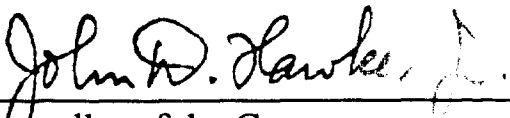
CERTIFICATE

I, John D. Hawke, Jr., Comptroller of the Currency, do hereby certify that:

1. The Comptroller of the Currency, pursuant to Revised Statutes 324, et seq., as amended, 12 U.S.C. 1, et seq., as amended, has possession, custody and control of all records pertaining to the chartering, regulation and supervision of all National Banking Associations.
2. Effective April 24, 1997, the title of "The First National Bank of Boston," Boston, Massachusetts, Charter No. 200, was changed to "BankBoston, National Association."

IN TESTIMONY WHEREOF, I have
hereunto subscribed my name and
caused my seal of office to be affixed
to these presents at the Treasury
Department, in the City of
Washington and District of Columbia,
this 23rd day of August, 2000.




Comptroller of the Currency