

FORM PTO-1618A
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OMB 0651-0027

09-20-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # 001975 Frame # 0955
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Simply Red Records Limited

Execution Date
Month Day Year
9 15 99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name Mick Hucknall

DBA/AKA/TA _____

Composed of _____

Address (line 1) Care of So What Arts Ltd.

Address (line 2) 1st Floor, Ducie House, Ducie Street

Address (line 3) Manchester
City

United Kingdom
State/Country

M1 2JW
Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/18/2000 DNGUYEN 00000697 1925102

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002141 FRAME: 0937

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1925102"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lanning G. Bryer, Esq.

Name of Person Signing



Signature

8/25/00

Date Signed

(86/VIII)

IN THE MATTER OF

Trademark SIMPLY RED

Registration No.: 1925102

Dated: October 10, 1995

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Ladas & Parry, whose postal address is 26 West 61st Street, New York, New York 10023, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT


DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject registration.



MICK HUCKNALL



(Date)

UNITED STATES OF AMERICA
ASSIGNMENT

WHEREAS, SIMPLY RED RECORDS LIMITED, a company organised under the laws of the United Kingdom, care of So What Arts Ltd, 1st Floor, 48 Princess Street, Manchester M1 6HR, United Kingdom, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

SIMPLY RED

No. 1925102

Dated: October 10, 1995

AND WHEREAS, MICK HUCKNALL, a citizen of the United Kingdom, care of So What Arts Ltd, 1st Floor, Ducie House, Ducie Street, Manchester M1 2JW, United Kingdom, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

Agreed to:

for and on behalf

SIMPLY RED RECORDS LIMITED

(Signature)

Mick Hucknall

(Title)

September 15, 1999

(Date)

*David
Bibbig
New*

[See over for Notarial Acknowledgement]

... nel quale si sottoscrive il nome di ...
... collegio notarile di ... che aveva espressa più in ...
... testimone il signor HUCKNALL MICHAEL JAMES detto MICK ...
... Manchester il giorno 6 giugno 1898 residente a Manchester ...
... What Apts 175 East Edge Lane House, Edge Street, ... della cui
... identità personale il Notaio sottoscritto ha firmato in mia presenza

Al fine,

15 quindici settembre 1898 nel convento novanta nove ... studio.

Federico Corvaja *Roberto*
Notario

