

09-21-2000

FORM PTO-1594 (Modified)  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)  
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TM05/REV03



SHEET

Docket No.:

PLY

9.50

101464999

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Activerse, Inc

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)       Yes  No

2. Name and address of receiving party(ies):

Name: MGI, Inc.

Internal Address: \_\_\_\_\_

Street Address: 100 Brickstone Square

City: Andover                      State: MA      ZIP: 01810

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is                       Yes:     No  
(Designations must be a separate document from  
Additional name(s) & address(es)                       Yes:     No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: August 1, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/498,837                      75/115,669  
75/499,065                      75/669,843  
75/115,674                      75/144,923

Additional numbers                       Yes  No

B. Trademark Registration No.(s)

2,232,663                      2,179,110  
2,293,157                      2,298,473

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark L. Belanger, Esq.

Internal Address: MGI, Inc.

Street Address: 100 Brickstone Square

City: Andover                      State: MA      ZIP: 01810

6. Total number of applications and registrations involved:..... 10

7. Total fee (37 CFR 3.41):.....\$ 265.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

09/20/2000 MTHA11 00000200 75498837  
01 FC:481 40.00 DP  
02 FC:482 225.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark L. Belanger                      Mark L. Belanger                      8/31/00  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and 3

**ASSIGNMENT OF TRADEMARK**

**WHEREAS Activerse, Inc.** ("Assignor"), a Delaware corporation whose principal place of business is located at 101 West 6th Street, Suite b-100, Austin, Texas 78701 has adopted, used and is using the following marks (see Exhibit A, attached hereto) for which said Assignor has obtained registration in the United States Patent and Trademark Office.

**WHEREAS CMGI, Inc.**, ("Assignee"), a Delaware corporation whose principal place of business is located at 100 Brickstone Square, Andover, Massachusetts 01810 is desirous of acquiring said mark and said registration:

**NOW**, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified registration of the said mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of said mark.

Witness my hand and seal this 1 day of August, 2000.

Activerse, Inc.

By [Signature]

Andrew J. Hajducky, III  
Treasurer

Commonwealth of Massachusetts

County of Essex

On this 15<sup>th</sup> day of August, 2000, before me personally appeared Andrew J. Hajducky, III, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Activerse, Inc. with authority to do so.

[Signature]  
(Signature of notary public)

My commission expires: 10/22/04

**Exhibit A: List of Trademarks**

<b><u>Trademark</u></b>	<b><u>Serial Number</u></b>	<b><u>Filing Date</u></b>	<b><u>Registration Number</u></b>	<b><u>Registration Date</u></b>
ACTIVERSE	75/185,281	10/22/96	2,232,663	3/16/99
DING	75/124,428	6/24/96	2,179,110	8/4/98
DING BOT	75/498,837	6/9/98		
DING SPOT	75/499,065	6/9/98		
NETGLUE	75/115,674	6/7/96		
PEOPLE BROWSER	75/275,556	4/16/97	2,293,157	11/16/99
PLAYSPACE	75/115,669	6/7/96		
PRESTOMAIL	74/669,843	5/4/95		
THE NET IS A PLACE	75/197,248	11/13/96	2,298,478	12/7/99
VENUE	75/144,923	8/5/96		