

09-21-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
08112000

Conveying Party

- Mark if additional names of conveying parties attached
- Name  Execution Date  
Month Day Year  
08112000
- Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization

Receiving Party

- Mark if additional names of receiving parties attached
- Name
- DBA/AKA/TA \_\_\_\_\_
- Composed of \_\_\_\_\_
- Address (line 1)
- Address (line 2) \_\_\_\_\_
- Address (line 3)

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Carstens

09/01/00

Name of Person Signing

Signature

Date Signed

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Assignee/Registrant:** Toni & Guy (USA) Limited  
**Registration No.:** 2,160,703  
**Mark:** JOYSTICKS  
**International Class:** 3  
**Registration Date:** May 26, 1998  
**Attorney Docket No.:** ATIGI.0138

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Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

David W. Carstens, Esquire, with the Law Firm of Carstens, Yee & Cahoon, L.L.P., whose postal address is P.O. Box 802334, Dallas, Texas, 75380, telephone no. (972) 367-2001 and facsimile no. (972) 367-2002, is hereby designated domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Dated this 30<sup>th</sup> day of August, 2000.

Respectfully submitted,



Bruno Mascolo  
President and Director  
Toni & Guy (USA) Limited

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Assignors:** Mascolo Brothers Limited  
**Registration No.:** 2,160,703  
**Mark:** JOYSTICKS  
**International Class:** 3  
**Registration Date:** May 26, 1998  
**Attorney Docket No.:** ATIGL0138

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Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made the 11<sup>th</sup> day of August 2000, by Mascolo Brothers Limited, a United Kingdom corporation, having an address at 10/12 Davies Street, London, England W1Y 1LJ ("Assignors") and Toni & Guy (USA) Limited, a United Kingdom corporation, having an address at 2311 Midway Road, Carrollton, Texas 75006 ("Assignee").

**WHEREAS**, Assignors have used and are the owner of the trademark "JOYSTICKS," together with common law rights therein (hereinafter, the "Trademark"); and

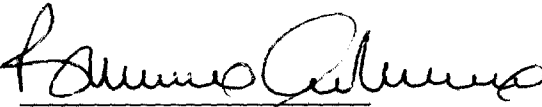
**WHEREAS**, the Trademark is the subject of U.S. Registration No. 2,160,703; and

**WHEREAS**, Assignors have agreed to assign to Assignee all rights of Assignors in the Trademark, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith;

**NOW THIS DEED WITNESSETH AS FOLLOWS:**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign and convey to Assignee all Assignors' rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the registrations and applications for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date and year first written above.

By:   
Bruno Mascolo

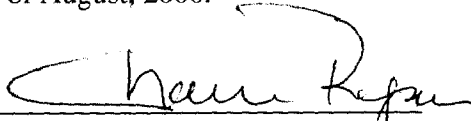
STATE OF TEXAS

BEFORE ME, on this day, personally appeared Bruno Mascolo, known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 11 day of August, 2000.

My Commission Expires:

Aug 20, 2002

  
Notary Public

