



101464325

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party:
PEACH NETWORKS LTD. *9-6-00*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State
 Other ISRAEL PRIVATELY HELD COMPANY

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party:

Name: MICROSOFT CORPORATION

Internal Address: _____

Street Address: ONE MICROSOFT WAY

City: REDMOND State: WA ZIP: 98052

Individual(s) citizenship _____
 Association
 General Partnership Limited Partnership
 Corporation - State WASHINGTON
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached: Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Dates:

1) August 3, 2000 3) _____
 2) _____ 4) _____

4. Application number(s) or registration number(s):

A. Trademark Application No(s):
75/724,171;75/723,963;75/723,926

B. Trademark Registration No(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WILLIAM O. FERRON, JR.

Internal Address: SEED INTELLECTUAL
PROPERTY LAW GROUP PLLC

Street Address: 701 FIFTH AVENUE, SUITE 6300

City: SEATTLE State: WA ZIP: 98104-7092

6. Total number of applications and registrations involved..... 3

7. Total Fee (37 CFR 3.41): \$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

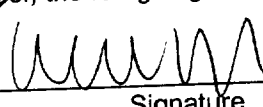
19-1090
(Attach duplicate copy of this page if paying by deposit account)

09/21/2000 AMMED1 00000022 75724171

01 FC:481 40.00 DP
02 FC:482 50.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

WILLIAM O. FERRON, JR.  Aug 31, 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3



1-C Yoni Netanyahu St. Or-Yehuda 60200 Israel
Tel #: Int'l (972) 3 634 4544 FAX #: Int'l (972) 3 634 4543

ASSIGNMENT

WHEREAS, Peach Networks Ltd., an Israel privately held company, is the owner of the applications set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter the TRADEMARKS);

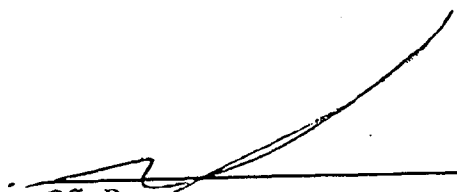
WHEREAS, the parties desire that Microsoft Corporation, a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052, acquire the TRADEMARKS in conjunction with its acquisition of Peach Networks Ltd. and of the business to which the TRADEMARKS relate.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Peach Networks, Ltd., by these presents, does sell, assign and transfer unto Microsoft Corporation the entire right, title and interest in and to the TRADEMARKS and the goodwill of the business in connection with which the TRADEMARKS relate and all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect such damages.

Peach Networks, Ltd.

Date 3 Aug - 2000



Ofir Paz
President



SCHEDULE OF TRADEMARKS

UNITED STATES APPLICATIONS

<u>Mark</u>		<u>Serial No.</u>	<u>Filing Date</u>
REDEFINING EXPERIENCE	THE TV	75/724,171	June 8, 1999
MULTIMEDIATELY YOURS		75/723,963	June 8, 1999
THE ACCESS CHANNEL		75/723,926	June 8, 1999