

09-21-2000



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MJD
8.30.00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/19/2000 DMGUYEN 00000131 1614314

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002143 FRAME: 0252

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,614,314"/>	<input type="text" value="1,661,983"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan B. Flohr
Name of Person Signing

Susan B Flohr
Signature

8/28/2000
Date Signed

ASSIGNMENT

WHEREAS, United Way of Minneapolis Area, a Minnesota non-profit corporation with a business address at 404 South Eight Street, Minneapolis, Minnesota (hereinafter "Assignor"), has used the Trademark in each of the forms set forth on the accompanying Schedule A in commerce (the "Trademark"); and

WHEREAS, Assignor is assigning the Trademark (in each of its forms), together with the business to which the mark pertains and any goodwill associate therewith; and

WHEREAS, United Way of America, a New York not-for-profit corporation with a business address at 701 North Fairfax Street, Alexandria, Virginia (Assignee), the successor of the ongoing and existing business of Assignor to which the mark pertains, is desirous of acquiring all right, title, and interest in and to the Trademark and the goodwill of the business associated therewith

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby transfers and assigns unto Assignee, all of its right, title, and interest in and to the Trademark, the registrations thereof, and the goodwill of the business associated therewith.

This Assignment shall be binding upon Assignor, its successors and/or assigns and all other acting, by, through, with or under it direction and all those in privity therewith

UNITED WAY OF MINNEAPOLIS AREA

By: *James C. Colville*

Print Name: James C. Colville

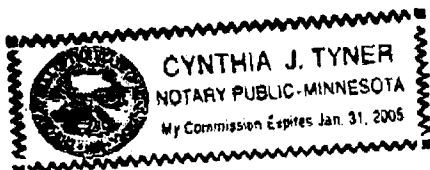
Title: President

Date: November 11, 1999

Now comes James C. Colville and has subscribed and sworn to before me that he has executed the foregoing Assignment at his free act and deed, this 11th day of November, 1999.

Cynthia J. Tyner
Notary Public

M2 20254910.01



SCHEDULE A

U.S. Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SUCCESS BY 6	1,614,314	9/18/90
SUCCESS BY 6 and Design	1,661,983	10/22/91

Goods/Services: organizing and conducting education services and training for pre-school age children and their care givers featuring workshops, seminars, lectures, and the like to promote quality early childhood development.

Unregistered Forms of the Mark

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SUCCESS BY 6 (Horizontal format)	unregistered (see attached Exhibit A)	
SUCCESS BY 6 (Diagonal format)	unregistered (see attached Exhibit A)	

Goods/Services: organizing and conducting education services and training for pre-school age children and their care givers by promoting quality early childhood development by organizing workshops, seminars, and lectures.

International Registrations

<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Canada	SUCCESS BY 6 and Design	471,107	2/18/97

Goods/Services: organizing and conducting education services and training for pre-school age children and their care givers by promoting quality early childhood development by organizing workshops, seminars, and lectures.

International Applications

<u>Country</u>	<u>Mark</u>	<u>Appl. No.</u>	<u>Filing Date</u>
Canada	SUCCESS BY 6 (Dual Language Version)	1020579	6/28/99

Goods/Services: organizing and conducting education services and training for pre-school age children and their care givers by promoting quality early childhood development by organizing workshops, seminars, and lectures.

EXHIBIT A

SUCCESS BY 6 (Horizontal format)

SUCCESS **B**Y **6**[®]

Helping all children succeed for life.

SUCCESS BY 6 (Diagonal format)

SUCCESS
BY
6[®]

Helping all children succeed for life.