

10-04-2000



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year
 01 01 2000

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year
 01 01 2000

Formerly 75672601

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/04/2000 MTHA11 00000041 033275 75672601

01 FC:481 40.00 CH
02 FC:482 1200.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002143 FRAME: 0796

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | | | Registration Number(s) | | |
|---------------------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|
| <input type="text" value="75672601"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

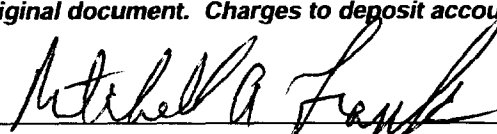
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MITCHELL A. FRANK



JULY 31, 2000

Name of Person Signing

Signature

Date Signed

| Country | Mark | Status | Reg. Owner | Reg. # | Reg. Dt |
|---------------|---|------------|-------------------|---------|------------|
| United States | AUSTRALIAN TOASTER | Registered | ENTENMANN'S, INC. | 1697839 | 06/30/1992 |
| United States | BOBOLI (WORD) | Registered | ENTENMANN'S, INC. | 1864843 | 11/29/1994 |
| United States | BOBOLI (WORD) | Registered | ENTENMANN'S, INC. | 1326238 | 03/19/1985 |
| United States | BRAN'NOLA | Registered | ENTENMANN'S, INC. | 1061793 | 03/22/1997 |
| United States | BURNY BAKERS | Registered | ENTENMANN'S, INC. | 1708505 | 08/18/1992 |
| United States | BURNY BAKERS & DESIGN | Registered | ENTENMANN'S, INC. | 1773792 | 05/25/1993 |
| United States | COACH & FOUR (DEVICE) | Registered | ENTENMANN'S, INC. | 827257 | 04/11/1987 |
| United States | COACH & FOUR (DEVICE) | Registered | ENTENMANN'S, INC. | 565109 | 10/07/1992 |
| United States | EBINGER'S | Registered | ENTENMANN'S, INC. | 1275625 | 04/24/1984 |
| United States | EBINGER'S (SCRIPT DESIGN) | Registered | ENTENMANN'S, INC. | 1741537 | 12/22/1992 |
| United States | ENTENMANN'S (SCRIPT) | Registered | ENTENMANN'S, INC. | 976025 | 01/01/1994 |
| United States | ENTENMANN'S (WORD) | Registered | ENTENMANN'S, INC. | 1152585 | 04/28/1981 |
| United States | ENTENMANN'S QUALITY FRESH BAKED GOODS SINCE 1898 & DES | Registered | ENTENMANN'S, INC. | 2002400 | 09/24/1996 |
| United States | ENTENMANN'S QUALITY SINCE 1898 FAT FREE CHOLESTROL FREE | Registered | ENTENMANN'S, INC. | 1696311 | 06/23/1992 |
| United States | ENTENMANN'S THRIFT "E" & DES. | Registered | ENTENMANN'S, INC. | 1767779 | 04/27/1999 |
| United States | FRANCISCO | Registered | ENTENMANN'S, INC. | 859032 | 10/22/1988 |
| United States | FRANCISCO | Registered | ENTENMANN'S, INC. | 963759 | 07/10/1973 |
| United States | FRESH DONUT SPOT | Registered | ENTENMANN'S, INC. | 1370415 | 11/12/1985 |
| United States | GOLDEN FAMILY | Registered | ENTENMANN'S, INC. | 1928624 | 10/17/1995 |
| United States | HEARTHSTONE | Registered | ENTENMANN'S, INC. | 837255 | 10/17/1987 |
| United States | HORSE AND COACH (DEVICE) | Registered | ENTENMANN'S, INC. | 1650275 | 07/09/1991 |
| United States | INN & COACH & FOUR (DEVICE) | Registered | ENTENMANN'S, INC. | 834081 | 08/22/1987 |
| United States | INN, BLOCK, COACH & FOUR (DESIGN) | Registered | ENTENMANN'S, INC. | 336401 | 07/07/1996 |
| United States | KOALA BEAR (DESIGN) | Registered | ENTENMANN'S, INC. | 1716183 | 09/15/1992 |
| United States | MISCELLANEOUS DESIGN (STYLIZED FLOWER DESIGN) | Registered | ENTENMANN'S, INC. | 1322429 | 02/26/1985 |
| United States | NORTHRIDGE BREADS | Registered | ENTENMANN'S, INC. | 762830 | 01/07/1984 |
| United States | OATNUT | Registered | ENTENMANN'S, INC. | 1768797 | 05/04/1993 |
| United States | OLD COUNTRY | Registered | ENTENMANN'S, INC. | 1747313 | 01/19/1993 |
| United States | OLD COUNTRY & DESIGN | Registered | ENTENMANN'S, INC. | 1751456 | 02/09/1993 |
| United States | OROWEAT & DESIGN | Registered | ENTENMANN'S, INC. | 1585973 | 03/06/1990 |

| Country | Mark | Status | Reg. Owner | Reg. # | Reg. Dt |
|---------------|--|------------|-------------------|---------|------------|
| United States | OROWEAT & WHEAT DESIGN | Registered | ENTENMANN'S, INC. | 768466 | 04/21/1984 |
| United States | OROWEAT (WORD) | Registered | ENTENMANN'S, INC. | 1115759 | 03/27/1999 |
| United States | OROWEAT AND DESIGN | Registered | ENTENMANN'S, INC. | 1251280 | 09/13/1983 |
| United States | POPEMS (STYLIZED) | Registered | ENTENMANN'S, INC. | 1196372 | 05/25/1982 |
| United States | SAHARA | Registered | ENTENMANN'S, INC. | 853756 | 07/30/1988 |
| United States | STAR DELI (WORDS) | Registered | ENTENMANN'S, INC. | 1566219 | 11/14/1989 |
| United States | STAR KOSKER DELI AND DESIGN | Registered | ENTENMANN'S, INC. | 1187934 | 01/26/1982 |
| United States | THOMAS' | Registered | ENTENMANN'S, INC. | 215997 | 08/03/1986 |
| United States | THOMAS' | Registered | ENTENMANN'S, INC. | 827258 | |
| United States | THOMAS' (PACKAGE DESIGN) | Registered | ENTENMANN'S, INC. | 1249968 | 08/30/1983 |
| United States | TIMBERLINE | Registered | ENTENMANN'S, INC. | 1789568 | 08/24/1993 |
| United States | TOAST-R-CAKES | Registered | ENTENMANN'S, INC. | 684234 | 08/25/1999 |
| United States | TOAST-R-CAKES | Registered | ENTENMANN'S, INC. | 762418 | 12/31/1983 |
| United States | WHEAT DESIGN | Registered | ENTENMANN'S, INC. | 932957 | 04/25/1992 |
| United States | WHOLEGRAIN BREADS NO PRESERVATIVES ADDED | Registered | ENTENMANN'S, INC. | 1369328 | 11/05/1985 |

| Country | Mark | Status | Reg. Owner | App. # |
|---------------|----------------------------------|--------|-------------------|-----------|
| United States | ENTENMANN'S LITTLE BITES (WORDS) | Filed | ENTENMANN'S, INC. | 75/672601 |
| United States | MASTER'S BEST AND DESIGN | Filed | ENTENMANN'S, INC. | 75/085431 |
| United States | GOODSNACK (WORD) | Filed | ENTENMANN'S, INC. | 75/180937 |
| United States | BEAN BAG SWEETIES (WORDS) | Filed | ENTENMANN'S, INC. | 75/442453 |

ASSIGNMENT OF TRADEMARKS


WHEREAS, ENTENMANN'S, INC., a Delaware corporation, having its principal place of business at 55 Paradise Lane, Bay Shore, New York 11706 is the owner of the trademarks shown on the attached Schedule (hereinafter "the Trademarks"), which are registered or are the subject of pending applications in the United States Patent and Trademark Office as set forth on said Schedule; and

WHEREAS, ENTENMANN'S PRODUCTS, INC., a Delaware corporation having its principal place of business at 480 S. Vail Avenue, Montebello, California 90640 is desirous of acquiring the Trademarks together with the goodwill symbolized thereby and the registrations and pending applications for registration thereof.

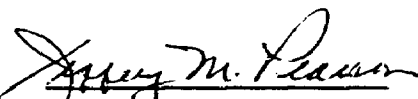
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ENTENMANN'S, INC. hereby assigns to ENTENMANN'S PRODUCTS, INC. all right, title and interest in and to the aforementioned Trademarks, together with the goodwill symbolized by said Trademarks and the registrations and pending applications for registration thereof.

Signed as of the 1st day of January, 2000.

ENTENMANN'S, INC.

By: 
Name: Shelly W. Seligman
Title: Secretary

ENTENMANN'S PRODUCTS, INC.

By: 
Name: Jeffrey M. Pearson
Title: Vice President

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RECORDED: 08/03/2000

TRADEMARK
REEL: 002143 FRAME: 0801