

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
 - License
 - Security Agreement
 - Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

- Mark if additional names of conveying parties attached
- Name Execution Date
Month Day Year
- Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

- Mark if additional names of receiving parties attached
- Name
- DBA/AKA/TA
- Composed of
- Address (line 1)
- Address (line 2)
- Address (line 3)
City State/Country Zip Code
- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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Expires 05/30/95
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U.S. Department of Commerce
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Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/593,448"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Grace J. Fishel



November 2, 2000

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, John M. Lyons, an individual having his principal place of business at P.O. Box 479, Parachute, Colorado 81635, has adopted, used, and is using and is the owner of the following trademarks and service marks in connection with magazines for horse owners and horse trainers and for related goods and services:

JOHN LYONS PERFECT HORSE

JOHN LYONS

PERFECT HORSE

WHEREAS, John Lyons Symposiums, Inc., a corporation of Colorado having a place of business at P.O. Box 479, Parachute, Colorado 81635, is desirous of acquiring said trademarks and service marks, the goodwill associated therewith and the right to sue for past infringement, and the right to file for and obtain trademark and service mark registrations therefor,

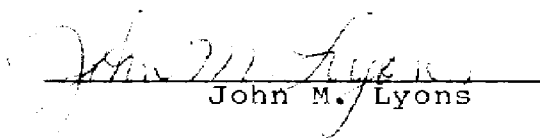
NOW, THEREFORE, in consideration of the sum of Five Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, John M. Lyons hereby assigns to John Lyons Symposiums, Inc. all right, title and interest in the United States in and to said trademarks and service marks as used in connection with magazines for horse owners and horse trainers and for related goods and services together with the goodwill of the business symbolized by said trademarks and service marks, including the right to sue for past infringement and the right to file for and obtain registrations therefor.

This assignment shall be subject to the terms of the exclusive license of August 11, 1995 between John M. Lyons and Belvoir Publications, Inc.

The Commissioner of Trademarks is requested to issue the Certificates of Registration of the above marks to John Lyons Symposiums, Inc.

This assignment shall be effective as of February 29, 1996, nunc pro tunc.

Signed at Parachute, Colorado, this 20th day of October, 2000.



John M. Lyons