

09-22-2000



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
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Document ID #
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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name
Formerly

2375111

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/21/2000 NTHA11 00000235 2375111

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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Pages Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2375111"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Edward Trent, Esq.

August 23, 2000

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

Whereas, Dermatology Associates of San Diego County, a Medical and Surgical Group, Inc., a California corporation (the "Assignor"), of 317 North El Camino Real, Suite 109, Encinitas, California 92024, has adopted, used and is using the mark BEAUTY IS GOOD MEDICINE® which is registered in the United States Patent and Trademark Office, Registration No. 2,375,111 dated August 8, 2000; and

Whereas, SkinMedica, Inc., a California corporation (the "Assignee"), of 2389 Camino Vida Roble, Suite C, Carlsbad, California 92009, is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with all goodwill of the business symbolized by the mark, and the above-identified registration thereof.

ASSIGNOR

Dermatology Associates of San Diego County, a Medical and Surgical Group, Inc.

by: 

Richard E. Fitzpatrick,
its President

Dated: August 23, 2000

[Notary Acknowledgment on following page]

SAN DIEGO)

SS.

COUNTY OF ORANGE)

On August 23, 2000, before me, Ann-Marie Andrews
Notary Public, personally appeared Richard E. Fitzpatrick,
personally known to me (or proved to me on the basis of
Satisfactory evidence) to be the person(s) whose name(s)
is/are subscribed to the within instrument and acknowledged
to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their
authorized signature(s) on the instrument the person(s), or
the entity on behalf of which the person(s) acted, executed
the instrument.



Ann Marie Andrews

NOTARY PUBLIC

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