

09-25-2000

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Form PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) Tab settings → → →



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COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Box Assignments

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): FEDERICO CABO
Individual(s) [x] Association []
General Partnership [] Limited Partnership []
Corporation - State []
Other []
Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies):
Name: COORS BREWING COMPANY
Internal Address:
Street Address: 311 10th Street
City: Golden State: CO ZIP: 80401
Individual(s) citizenship []
Association []
General Partnership []
Limited Partnership []
Corporation-State Colorado [x]
Other []

3. Nature of conveyance
Assignment [x] Merger []
Security Agreement [] Change of Name []
Other []
Execution Date: May 19, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? [] Yes [x] No

4. Application number(s) or registration number(s):
Trademark Application No.(s) 75/541,553
Additional numbers attached? [] Yes [x] No

B. Trademark Registration No.(s) 2,093,334 2,187,900
Additional numbers attached? [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Sabrina C. Stavish, Esq.
Internal Address: SHERIDAN ROSS P.C. Suite 1200
Street Address: 1560 Broadway
City: Denver State: CO ZIP 80202-5141

6. Total number of applications and registrations involved. 3
7. Total fee (37 CFR 3.41): \$ 90.00
Enclosed [x]
Authorized to be charged to deposit account. []
8. Deposit account number: 19-1970
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Sabrina C. Stavish Signature Date 8/30/00
Name of person signing
Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON August 30, 2000.
SHERIDAN ROSS P.C.
BY: Bonnie B. Ludlow

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09/25/2000 BNGUYEN 00000181 75541553
01 FC:401 40.00 DP
02 FC:402 50.00 DP

TRADEMARK ASSIGNMENT

WHEREAS, FEDERICO CABO, a Mexican citizen ("Cabo"), is the owner of the trademarks, trademark registrations or trademark applications in the form more fully described in Exhibit A hereto (the "Mark");

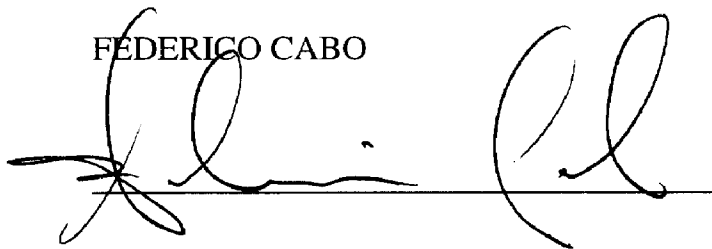
WHEREAS, Cabo desires to assign and COORS BREWING COMPANY, a Colorado corporation ("Coors") desires to receive all of Cabo's right, title, and interest in and to the Mark, together with the goodwill associated therewith.

NOW, THEREFORE, for ONE MILLION EIGHT HUNDRED THOUSAND DOLLARS (\$1,800,000.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Cabo hereby sells, transfers, assigns and sets over unto Coors, its successors and assigns, all of Cabo's entire right, title and interest in and to the Mark, in the United States of America and all foreign countries, together with the portion of any business to which the Mark pertains, in which the Mark is used and symbolized by the Mark, all common law rights related thereto, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Cabo agrees to execute and deliver at the request of Coors all papers, instruments, and assignments, and to perform any other reasonable acts Coors may request in order to vest in Coors all of Cabo's right, title, and interest in and to the Mark and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Coors, to the extent such evidence is in the possession or control of Cabo.

Executed as of the 19th day of May, 2000.

FEDERICO CABO

A handwritten signature in black ink, appearing to read 'Federico Cabo', written over a horizontal line. The signature is stylized and cursive.

STATE OF COLORADO)
) ss.
CITY AND COUNTY OF DENVER)

Subscribed and sworn to before me this 19 day of May, 2000, by Federico Cabo.

Witness my hand and official seal.

Louisa M. Marr

My commission expires: 14 Feb 2001

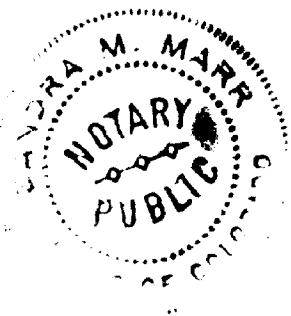


EXHIBIT A

<u>TradeMarks</u>	<u>Reg. Country</u>	<u>Reg. No. (App. No.)</u>
Mexicali	U.S.A.	2,093,334
Mexicali	U.S.A.	2,154,057
Mexicali	U.S.A.	2,187,900
Mexicali	Mexico	409,407
Mexicali	Mexico	409,408
Mexicali	Mexico	409,409
Mexicali	Mexico	409,410
Bandido	Mexico	582,670
Bandido	U.S.A	75/541,553