

09-25-2000



U.S. Department of Commerce  
Patent and Trademark Office

RI

101469804

9-11-00

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 First Trading Limited

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ics)

Name: Richard Harvey

Address: 55 West Borough  
 Wimborne, Dorset BH21 1LX  
 ENGLAND

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: July 25, 2000

Individual(s) citizenship U.K.  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/470384                      B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

Attention: Lynn S. Fruchter

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00  
 Enclosed  
 Any deficiency is authorized to be charged to  
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lynn S. Fruchter                      [Signature]                      September 7, 2000  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

09/25/2000 DNGUYEN 00000218 75470384  
 01 FC:481                      40.00 DP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 75/470,384  
Dated : April 20, 1998  
Mark: 1ST TRADING AND DESIGN

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3515

Attn: BOX ASSIGNMENT/FEE

DESIGNATION OF DOMESTIC REPRESENTATIVE

With respect to the recordal of the attached Trademark Assignment against U.S. application Serial No. 75/470,384, the undersigned party, appoints Lynn S. Fruchter, William M. Borchard, Arthur J. Greenbaum, Baila H. Celedonia, Mary L. Kevlin, Jeffrey H. Epstein and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799, as its domestic representatives on whom notices or process may be served.

  
RICHARD HARVEY

25/07/2000

Dated :

**TRADEMARK ASSIGNMENT**


WHEREAS, First Trading Limited, a company organized and existing under the laws of Great Britain and located at 35 Harbour Island, Harbour Exchange Square, London E14 9GB, England ("Assignor") is the owner of US Application No. 75/470384, dated April 20, 1998 for the trademark 1<sup>st</sup> TRADING and Design (the "Application"), and

WHEREAS, Richard Harvey, an individual, of 55 West Borough, Wimborne, Dorset BH21 1LX, England ("Assignee") is desirous of acquiring that mark and the Application;

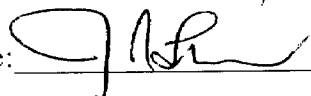
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor does hereby assign unto Assignee, all of Assignor's right, title and interest in and to the 1<sup>st</sup> TRADING mark standing alone and/or with any design component (the "Mark"), worldwide, together with the portion of Assignor's business to which the Mark pertains, as well as the goodwill of the business symbolized by it, and any and all applications for it and registrations of it, including but not limited to the Application, as well as the right to file and prosecute applications to register the Mark and to take legal actions against infringements occurring either before or after the date of this assignment and to collect and retain all monetary and other benefits derived from such actions.

Dated: July 25, 2000

FIRST TRADING LIMITED

By:  \_\_\_\_\_

Name: J. Morrow  
Title: Co. Secy T&A

Before me:  \_\_\_\_\_

Name: J.R. LLOYD  
~~Title:~~