09-25-2000 U.S. Department of Commerce FORM PTO-1618A Patent and Trademark Office Expires 06/30/99 OMB 0651-0027 **TRADEMARK** 101469808 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) Submission Type Conveyance Type License X Assignment New Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** April 1 2000 Reel# Frame # Change of Name **Corrective Document** Frame # Reel# Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year DR. MARK LYNN & ASSOCIATES, PLLC Aug 14 2000 **Formerly Association** Limited Partnership Corporation Individual General Partnership a Kentucky Professional Limited Liability Company Other X Citizenship/State of Incorporation/Organization | Kentucky Mark if additional names of receiving parties attached Receiving Party Eye Care Holdings, Inc. DBA/AKA/TA Composed of 11103 West Avenue Address (line 1) Address (line 2) 78213 Texas San Antonio Address (line 3) State/Country If document to be recorded is an **Limited Partnership** assignment and the receiving party is General Partnership not domiciled in the United States, an Individual appointment of a domestic representative should be attached. **Association** Corporation (Designation must be a separate document from Assignment.) Other Citizenship/State of Incorporation/Organization Delaware

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and Prublic burden reporting for this collection of information is estimated to average approximately 30 minutes per Lover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information D.C. 20503. See OMB D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027. Patent and Trademark Assignment Practice. DO NOT SEND PROLIFESTS TO PRODUCE ASSIGNMENT DOCUMENTS TO THE Information Collection Budget Package 0651-0027. Patent and Trademark Assignment Practice. D.C. 20231 and to the Unice of information and Regulatory Affairs, Unice of Management and Budget, Paperwork Reduction Project (9531-9027), Washington, D.C. 20503. See (Information Collection Budget Package 9651-9027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS Appares.

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231 ADDRESS.

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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B <b>Pa</b> ç	je 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	epresentative Name and Address	Enter for the first Recei	ving Party only.
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Name	Courtenay B. Allen		
Address (line 1)	Cox & Smith Incorporated		
Address (line 2)	112 East Pecan, Suite 1800		
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Number of	Properties Enter the total number of	properties involved.	‡ 1
Fee Amour	Fee Amount for Properties of Payment: Enclosed X  Account payment by deposit account or if additional fees can Deposit Accou	Deposit Account be charged to the account.)	40.00 # 03/3483 Yes X No
To atta ind	and Signature the best of my knowledge and belief, the foreg ached copy is a true copy of the original docul licated herein.  Allen  Color	ert Ballen	correct and any ount are authorized, as  9-6-2000  Date Signed
Nam	e of Person Signing	Signature	Date Oignes

## <u>ASSIGNMENT</u>

THIS ASSIGNMENT is made and entered into to be effective as of April \_\_\_\_, 2000, by and between EYE CARE HOLDINGS, INC., a Delaware corporation, and DR. MARK LYNN & ASSOCIATES, PLLC, a Kentucky Professional Limited Liability Company.

WHEREAS, DR. MARK LYNN & ASSOCIATES, PLLC ("ASSIGNOR"), a Kentucky Professional Limited Liability Company having its principal place of business at 2427 Boulevard Napoleon, Louisville, Kentucky 40204, has adopted, used, and has been using the marks shown in Exhibit A attached hereto (the "Marks") in connection with the goods and services listed in Exhibit A;

WHEREAS, EYE CARE HOLDINGS, INC. ("ASSIGNEE"), a Delaware corporation having its principal place of business at 11103 West Avenue, San Antonio, Texas 78213, desires to acquire all of ASSIGNOR's interest in and to said Marks, any registrations and applications for registration thereof, and the goodwill of the business symbolized by the Marks; and

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to said Marks, all registrations and applications for registration thereof, all rights derived from or associated with use of the Marks by ASSIGNOR together with the goodwill of the business symbolized by said Marks, and the right to recover for past infringement of said Marks. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said Marks or the other rights referenced herein, that all necessary corporate or legal action has been taken to authorize sale and assignment of the Marks and other rights as set forth herein, and that upon payment of the consideration as set forth herein, ASSIGNEE will acquire good and valid title to all rights, including the Marks, conveyed hereby, free and clear of any liens, encumbrances or adverse claims of any kind whatsoever. ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to the provisions hereof.

TRADEMARK
REEL: 002146 FRAME: 0138

Executed this 14 day of August, 2000.

DR. MARK LYNN & ASSOCIATES, PLLC, a Kentucky Professional Limited Liability Company

By:

MARK LYNN

Title:

864600

Stati

INDIANA

COMMONWEALTH OF KENTUCKY

§ §

COUNTY OF JEFFERSON CLARK

Before me, a notary public, on this day personally appeared MARK LYNN, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same as President on behalf of DR. MARK LYNN

Given under my hand and seal of office this \_\_\_\_\_ day of August, 2000.

& ASSOCIATES, PLLC for the purposes and consideration therein expressed.

RITA M. THOMPSON
Clark County
My Commission Expires
July 25, 2007

Printed Name:

Rita From pson

Notary Public in and for the Commonwealth of Kentucky

My Commission Expires:

7-25-2007

## **EXHIBIT A**

U.S. Registrations						
Mark	Reg. No.	Reg. Date	Goods/Services			
DOCTOR'S VALU VISION & DESIGN	2,066,189	06/03/97	Eyeglasses, contact lenses and parts thereof			

State Registrations							
Kentucky							
Mark	Reg. No.	Reg. Date	Goods/Services				
DR. BIZER'S VISION WORLD & DESIGN	9083/11832	02/22/90	Eye care services				
DR. BIZER'S VISION WORLD & DESIGN	9084/11831	02/22/90	Eye glasses and eye glass products				

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