

10-11-2000



101484929

HEO
8.15.00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 101335539
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Johnson Worldwide Associates, Inc. Execution Date
Month Day Year
03 31 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name Fishing Spirit Inc. (FKA, Century Divestiture Co.)

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1900 18th Street

Address (line 2) _____

Address (line 3) Spirit Lake Iowa 51360
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization WI

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

TRADEMARK
REEL: 002146 FRAME: 0935

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

312-845-3772

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/458,617"/>	<input type="text" value="75/767,449"/>	<input type="text"/>	<input type="text" value="2,080,201"/>	<input type="text" value="947,854"/>	<input type="text" value="663,085"/>
<input type="text" value="75/456,727"/>	<input type="text" value="74/501,010"/>	<input type="text"/>	<input type="text" value="1,973,522"/>	<input type="text" value="1,504,985"/>	<input type="text" value="1,670,372"/>
<input type="text" value="75/485,445"/>	<input type="text" value="75/474,306"/>	<input type="text"/>	<input type="text" value="990,065"/>	<input type="text" value="652,011"/>	<input type="text" value="2,062,238"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Erin M. Hardtke

8/15/2000

Name of Person Signing

Signature

Date Signed

SCHEDULE 3.15

to

ASSIGNMENT

Trademarks

	<u>Mark</u>	<u>Country</u>	<u>App./Reg. No.</u>
a.	ACCUCAST	U.S.	2,080,201
b.	AUTOBAIL	U.S.	1,973,522
c.	BASS-BUSTER	U.S.	990,065
	BASS-BUSTER	Missouri	4532
	BASS BUSTER	Canada	204,170
d.	BEETLE	Illinois	40,350
	BEETLE	Minnesota	4,409
	BEETLE	Missouri	6,910
e.	BEETLE SPIN	U.S.	947,854
	BEETLE SPIN	Illinois	40,349
	BEETLE SPIN	Kansas	N/A
	BEETLE SPIN	Missouri	6,909
	BEETLE SPIN	Canada	204,796
f.	BRUSH'N ROD	U.S.	1,504,985
g.	CENTURY	U.S.	652,011
h.	CITATION	U.S.	663,085
i.	COPPERHEAD	U.S.	75/458,617
j.	CRAPPIE BUSTER	U.S.	1,670,372
	CRAPPIE BUSTER	Missouri	4332
k.	CYCLONE	U.S.	75/456,727
l.	EPIC	U.S.	2,062,238
m.	EXCELLENCE	U.S.	1,632,447

The disclosure of any item on this Schedule is deemed to disclose such item in every applicable Schedule.

n.	FEATHERCAST	U.S.	2,162,452
o.	FULCRUM	U.S.	1,967,296
p.	FUSION	U.S.	2,072,356
	FUSION	U.S.	2,103,843
	FUSION	Australia	672,601
	FUSION	Brazil	818,822,252
	FUSION	Canada	TMA516608
	FUSION	China	1,046,082
	FUSION	France	95,590,357
	FUSION	Germany	39,534,884
	FUSION	Great Britain	2,033,334
	FUSION	Great Britain	1,495,662
	FUSION	Italy	730,965
	FUSION	Italy	731,059
	FUSION	Japan	4,242,499
	FUSION	Korea	364,029
	FUSION	Mexico	518,613
	FUSION	Taiwan	730,709
q.	FUSION 3000	U.S.	1,870,669
r.	GUIDE	U.S.	999,759
s.	HOOK-HONE-R	U.S.	1,523,026
t.	ICE 'N STIK	U.S.	1,504,986
u.	IMPACT	U.S.	75/485,445
v.	JOHNSON LURES	U.S.	2,212,555
w.	JOHNSON'S	U.S.	2,068,642
x.	JOHNSON'S SILVER MINNOW	U.S.	642,047
y.	JOHNSON'S SPRITE	U.S.	2,128,884
z.	LAKER	U.S.	999,055
aa.	LUJONCO	U.S.	371,884
bb.	ORCA	U.S.	2,000,219

cc.	OUTBACK	U.S.	1,525,922
dd.	REVOLUTION	U.S.	2,278,516
ee.	RIPTIDE	U.S.	1,967,302
ff.	SABRA	U.S.	1,960,948
	SABRA	U.S.	736,335
gg.	SCORPION	U.S.	2,024,340
hh.	SLINGSHOT	U.S.	2,291,576
ii.	SPIDER (Misc. Design)	U.S.	1,877,740
	SPIDER (Misc. Design)	Canada	462,400
	SPIDER (Misc. Design)	China	851,460
	SPIDER (Misc. Design)	France	94,533,506
	SPIDER (Misc. Design)	Germany	2,911,913
	SPIDER (Misc. Design)	Great Britain	1,582,680
	SPIDER (Misc. Design)	Italy	684,545
	SPIDER (Misc. Design)	Japan	3,351,141
	SPIDER (Misc. Design)	Japan	3,324,704
	SPIDER (Misc. Design)	Korea	335,260
	SPIDER (Misc. Design)	Taiwan	688,159
jj.	SPIDERCAST	U.S.	1,970,417
	SPIDERCAST	Argentina	1,561,903
	SPIDERCAST	Australia	640,625
	SPIDERCAST	Canada	481,767
	SPIDERCAST	China	881,164
	SPIDERCAST	France	94,535,382
	SPIDERCAST	Germany	2,903,279
	SPIDERCAST	Great Britain	1,584,385
	SPIDERCAST	Italy	684,665
	SPIDERCAST	Japan	3,362,844
	SPIDERCAST	Mexico	500,037
	SPIDERCAST	Spain	1,921,345
	SPIDERCAST	Taiwan	688,205
kk.	SPIDERGLASS	Japan	3,293,321
ll.	SPIDERLINE	U.S.	1,440,650
	SPIDERLINE	U.S.	75/767,449

mm.	SPIDERMITE	U.S.	
	2,107,627		
	SPIDERMITE	Australia	
	677,323		
	SPIDERMITE	Brazil	
	818,957,603		
	SPIDERMITE	Canada	506,316
	SPIDERMITE	China	
	1,039,969		
	SPIDERMITE	France	
	95,595,517		
	SPIDERMITE	Germany	
	39,545,165		
	SPIDERMITE	Great Britain	
	2,043,709		
	SPIDERMITE	Italy	
	733,162		
	SPIDERMITE	Italy	
	9,511,633		
	SPIDERMITE	Japan	
	3,293,322		
	SPIDERMITE	Korea	
	9,542,728		
	SPIDERMITE	Mexico	
	550,979		
	SPIDERMITE	Taiwan	
	729,040		
nn.	SPIDERSHAFT	U.S.	2,296,985

oo.	SPIDERWIRE	U.S.	2,035,583
	SPIDERWIRE	U.S.	74/501,010
	SPIDERWIRE	U.S.	2,039,257
	SPIDERWIRE	Argentina	1,561,904
	SPIDERWIRE	Australia	640,622
	SPIDERWIRE	Brazil	818,027,410
	SPIDERWIRE	Canada	478,713
	SPIDERWIRE	China	881,166
	SPIDERWIRE	France	94,535,381
	SPIDERWIRE	Great Britain	1,584,394
	SPIDERWIRE	Italy	684,666
	SPIDERWIRE	Mexico	500,036
	SPIDERWIRE	Spain	1,921,344
	SPIDERWIRE	Taiwan	688,322
pp.	SPIDERWIRE & Design	U.S.	1,893,217
	SPIDERWIRE & Design	Argentina	1,561,181
	SPIDERWIRE & Design	Australia	638,482
	SPIDERWIRE & Design	Brazil	818,010,797
	SPIDERWIRE & Design	Canada	466,574
	SPIDERWIRE & Design	China	851,461
	SPIDERWIRE & Design	France	94,533,507
	SPIDERWIRE & Design	Germany	2,913,454
	SPIDERWIRE & Design	Great Britain	1,582,681
	SPIDERWIRE & Design	Italy	684,544
	SPIDERWIRE & Design	Japan	3,352,730
	SPIDERWIRE & Design	Mexico	533,729
	SPIDERWIRE & Design	Spain	1,918,898
	SPIDERWIRE & Design	Taiwan	688,160
qq.	SPIDERWIRE FUSION	U.S.	2,072,355
	SPIDERWIRE FUSION	Japan	12721/215
	SPIDERWIRE FUSION	Japan	12721/247
	SPIDERWIRE FUSION	Taiwan	718,668
	SPIDERWIRE FUSION	Taiwan	721,098
rr.	SPRITE	U.S.	2,127,272
ss.	SUPER FLOATER	Missouri	10,946

tt.	SUPER MONO	U.S.	2,244,204
	SUPER MONO	Australia	746,241
	SUPER MONO	Brazil	82,046,279
	SUPER MONO	Japan	174,977/1997
	SUPER MONO	New Zealand	283,322
	SUPER MONO	Singapore	12,709/97
	SUPER MONO	Taiwan	822,901
uu.	TANGLE FREE	U.S.	75/474,306
vv.	TRIAD	U.S.	2,018,343
ww.	ZERO GRAVITY	U.S.	2,018,344

~~04-27-2000~~



101335539

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Y

attached original documents or copy thereof.

Tab settings: 12 12 22

To the Honorable Commissioner of

1. Name of conveying party(ies).

Cornech Worldwide Associates, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 31, 2000

2. Name and address of receiving party(ies)

Name: Fishing Spirit Inc. (f/k/a Century Divestiture Co)

Internal Address:

Street Address: 1900 18th Street

City: Spirit Lake State: Iowa ZIP: 51360

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Schedule 3.15 attached to Assignment

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric M. Karotko

Internal Address: Chicago and Outlets

Street Address: 117 West Monroe Street

City: Chicago State: IL ZIP: 60603

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41)..... \$ 1,290.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

04/27/2000 JJALLAH2 00000017 5369904
EC:481
FC:482

40.00 OP
1250.00 OP

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric M. Karotko
Name of Person Signing

April 4, 2000

Date

Total number of pages including cover sheet, attachments, and document.

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks Box Assignments

ASSIGNMENT

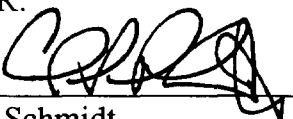
WHEREAS, JOHNSON WORLDWIDE ASSOCIATES, INC., a WISCONSIN corporation with a principal business address at 1326 Willow Road, Sturtevant, WI, 53177, USA (hereinafter called "Assignor"), is the owner of all right, title and interest in and to the patents and patent applications (PATENT RIGHTS), trademark registrations and applications ("MARKS") identified on the attached Schedule 3.15 (except as noted below);

WHEREAS, CENTURY DIVESTITURE CO., a WISCONSIN corporation with a principal business address at 1326 Willow Road, Sturtevant, WI, 53177, USA and now renamed herein as FISHING SPIRIT, INC. with address at 1900 18th Street, Spirit Lake, Iowa 51360 (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to any and all PATENT RIGHTS and MARKS;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. BE IT KNOWN that for and in consideration of good and valuable consideration paid to ASSIGNOR by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR, by these presents does hereby sell, assign, set over and transfer unto the said ASSIGNEE its successors, legal representatives or assigns, the entire right, title and interest in and to the aforesaid inventions in and for the United States and all countries foreign thereto; and in, to and under the aforesaid United States patents, applications, and any corresponding foreign patents or applications and any divisional, continuing, continuation in part, substitute or reissue applications or supplementary disclosures which may be or have been filed on said inventions in any country or countries; and the right to file said foreign applications and claim priority under the provisions of the International Convention; and any Letters Patent of the United States or any foreign country issued or granted on said invention and/or said applications;
2. AND ASSIGNEE HEREBY authorizes and requests the U.S. Patent and Trademark Office or other issuing authority to issue any and all patents on said inventions and/or said applications to said ASSIGNEE as sole assignee; and ASSIGNOR further hereby authorizes said ASSIGNEE to file and prosecute any of said foreign applications in its own name;

For ASSIGNOR:

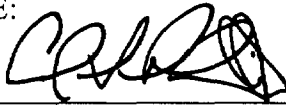
By: 

Name: Carl G. Schmidt

Title: Senior Vice President and Chief
Financial Officer

Dated: March 31, 2000

For ASSIGNEE:

By: 

Name: Carl G. Schmidt

Title: Senior Vice President and Chief
Financial Officer

Dated: March 31, 2000

3. AND, EXCEPT AS NOTED BELOW, ASSIGNOR hereby assigns to Assignee all right, title and interest in and to the Marks and any applications or registrations therefor in the United States or elsewhere in the world as identified on the attached Schedule 3.15, together with the business goodwill symbolized by the Marks. Excluded from this assignment are: (a) the marks JOHNSON, MAXXUM, and NEPTUNE, which are the subject of separate license agreements between ASSIGNOR and ASSIGNEE; (b) the mark MITCHELL, which is owned by a subsidiary of ASSIGNOR; and (c) the mark RIPTIDE, in which ASSIGNOR has a verbal license.

4. ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR'S rights in and to the mark RIPTIDE;

5. AND ASSIGNOR HEREBY covenants that it has the full right to convey the entire rights, titles and interests herein assigned and that it has not executed and will not execute any assignment or other instrument in conflict herewith;

6. AND ASSIGNOR HEREBY further covenants and agrees to communicate to said ASSIGNEE, or its legal representatives, successors or assigns, any facts relating to said invention, including evidence for interference purposes or other proceedings, whenever requested, and to testify in any interference or in any other legal proceeding, when requested, and to execute and deliver on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid communicating, executing and delivering, without any payment except expenses and to perform the aforesaid testifying for reasonable compensation.

7. ASSIGNEE hereby changes its name and mailing address to: Fishing Spirit, Inc. with offices at 1900 18th Street, Spirit Lake, Iowa 51360.

ASSIGNMENT SCHEDULE OF PATENT MATTERS

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE	INVENTORS
bbb.	United States			
	5369904 12/06/1994	08/118417 9/08/1993	TITLE	BALANCED FISHING ROD
			INVENTORS	VOGTS STEVEN W. KLAMMER MARK S.
ccc.	United States			
	5524831 6/11/1996	08/329329 10/26/1994	TITLE	FISHING REEL
			INVENTORS	CARLSON BEN A.
1.1.2.	United States			
		29/037966 4/25/95	TITLE	FISHING REEL
			INVENTORS	YOUNG JOHN KLINE RAY HASTINGS MARK
1.1.3.	United States			
	D 382327 8/12/1997	29/038119 4/25/1995	TITLE	FISHING REEL HOUSING
			INVENTORS	YOUNG JOHN KLINE RAY HASTINGS MARK
1.1.7.	United States			
	5740975 4/21/1998	08/782954 1/13/1997	TITLE	FISHING REEL DRAG MECHANISM
			INVENTORS	CHO WON H.
1.1.13.	United States			
	5799889 9/01/1998	08/881545 6/24/1997	TITLE	COMPOSITE BAIL FOR A SPINNING REEL AND REEL INCORPORATING SUCH A BAIL
			INVENTORS	PLESTAN M. ALAIN
1.1.14.	United States			
	5911378 6/15/1999	08/881455 6/24/1997	TITLE	QUICK CHANGE SPINNING REEL SPOOL
			INVENTORS	PLESTAN M. ALAIN
1.1.15.	United States			
	5950346 9/14/1999	08/927229 9/10/1997	TITLE	MULTI-SEGMENT FISHING ROD ASSEMBLY
			INVENTORS	DA ROSA JOAQUIM C.
1.1.16.	Canada			

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE
		2208733	TITLE COMPOSITE BAIL FOR A SPINNING REEL AND REEL INCORPORATING SUCH A BAIL
		6/26/1997	INVENTORS PLESTAN M. ALAIN
1.1.17.	Canada	2208875	TITLE QUICK CHANGE SPINNING REEL SPOOL
		6/26/1997	INVENTORS PLESTAN M. ALAIN
1.1.21.	United States	09/076970	TITLE BAIT CAST CONTROL FISHING REEL
		5/13/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.22.	United States	09/078795	TITLE CARTRIDGE SPOOL SYSTEM FOR BAIT CAST FISHING REEL
		5/14/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.23.	United States D 415241	29/086768	TITLE CRANK HANDLE AND DRAG CONTROL
	10/12/1999	4/20/1998	INVENTORS STAEHLE DALE O. KREUSER CHRISTOPHER F.
1.1.25.	United States 5988548	09/078824	TITLE EASY HOLD FISHING REEL BODY
	11/23/1999	5/14/98	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.26.	United States	09/166046	TITLE CORDED MULTI-PIECE FISHING ROD
		10/05/1998	INVENTORS DOSE JEFFERY E.
1.1.27.	United States	29/088060	TITLE BAIT CAST FISHING REEL
		5/14/1998	INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.29.	Canada		

SCHEDULE 3.15 OR NEW DOCKET IDENTIFICATION	COUNTRY/ PATENT NO./ GRANT DATE	APP NO./ FILING DATE	TITLE	INVENTORS
		2271592	TITLE BAIT CAST CONTROL FISHING REEL	
		5/13/1999		INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.30.	Japan	132591/99	TITLE BAIT CAST CONTROL FISHING REEL	
		5/13/1999		INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F. JACOBS STEPHEN J.
1.1.31.	Canada	2271643	TITLE CARTRIDGE SPOOL SYSTEM FOR BAIT CAST FISHING REEL	
		5/14/1999		INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.32.	United States	29/109150 8/09/1999	TITLE BAIT CAST FISHING REEL	
				INVENTORS CHAPMAN JOHN W. KREUSER CHRISTOPHER F.
1.1.33.	United States	60/157986 10/06/1999	TITLE FISHING LINE	
				INVENTORS MARYANOV DAVID
1.1.34.	Canada 1232539 2/09/1988	486662 7/11/1985	TITLE FISHING LURE COMPOSITION	
				INVENTORS HASTINGS JOHN D.
1.1.35.	United States 5316238 5/31/1994	07/739666 8/02/1991	TITLE CLOSED FACE FISHING REEL	
				INVENTORS SIMONSON DALE E.
12721/446	United States	09/450968	TITLE BAIT CAST CONTROL FISHING REEL	
		11/30/1999		INVENTORS KREUSER CHRISTOPHER F. JACOBS STEPHEN J. RATHE TODD A. CHAPMAN JOHN W.
12721/484	United States	60/170414 12/13/1999	TITLE RECESSED DRAG KNOB	
				INVENTORS DAROSA JOAQUIM C.

**SCHEDULE 3.15 OR
NEW DOCKET
IDENTIFICATION**

**COUNTRY/
PATENT
NO./
GRANT
DATE**

**APP NO./
FILING
DATE**

12721/391 United States

09/468776

TITLE FISHING REEL WITH
ROTATING ENGAGEMENT
ELEMENT

12/21/1999

INVENTORS KREUSER CHRISTOPHER F.

1.714740.1

RECORDED: 08/15/2000

**TRADEMARK
REEL: 002146 FRAME: 0950**