

FORM PTO-1618A
Expires 6-30-99, OMB 0651-0027

09-25-2000

RECC



IT

101468353

TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

Submission Type

Conveyance Type

New 9-11-00

Resubmission (Non-Recordation)
Document ID#

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Assignment License

Security Agreement Merger

Nunc Pro Tunc Effective Date
 Assignment Month Day Year
 Change of Name

Other

Mark if additional names of conveying parties attached

Conveying Party(ies)

Name: Escalade, Incorporated

Execution Date
Month Day Year

Formerly

08112000

Individual General Partnership Limited Partnership
 Corporation Association
 Other _____
 Citizenship/State of Incorporation/Organization: Indiana

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Receiving Party

Mark if additional names of receiving party attached

Name: EIM Company, Inc.

DBA/AKA/TA:

Composed of:

Address (line 1) 2325-B Renaissance Drive

Address (line 2) Suite 10

Address (line 3) Las Vegas Nevada 89119
City State/Country Zip Code

Individual General Partnership Limited Partnership
 Corporation Association
 Other _____ Limited Liability Company _____
 Citizenship/State of Incorporation/Organization: Nevada

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington D.C., 20231

TRADEMARK
REEL: 002146 FRAME: 0951

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Page 2

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and AddressArea Code and Telephone Number
(317) 634-3456

Name

Harold R. Woodard

Address (line 1)

Woodard, Emhardt, Naughton, Moriarty & McNett

Address (line 2)

111 Monument Circle, Suite 3700

Address (line 3)

Bank One Center/Tower

Address (line 4)

Indianapolis, Indiana 46204-5137

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)**Registration Number(s)**

1,951,661

Number of properties

Enter the total number of properties involved

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Deposit Account

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account):

Deposit Account Number: 20-3030

Authorization to charge additional fees:

Yes

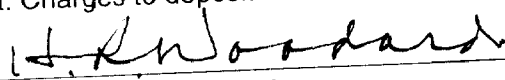
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Harold R. Woodard

Name of Person Signing



Signature

9-6-00

Date

ASSIGNMENT

WHEREAS, Escalade, Incorporated, an Indiana corporation located at 817 Maxwell Avenue, P.O. Box 889, Evansville, Indiana 47708 was on or about July 10, 2000, the owner of record of Trademark Registration No. 1,951,661, for ESCALADE as shown by the Patent and Trademark Office records, and

WHEREAS, said trademark, the Certificate of Registration thereof, together with the goodwill of the business symbolized by said mark were duly contributed, assigned and transferred on or about July 10, 2000, to EIM Company, Inc., a Nevada corporation, located at 2325-B Renaissance Drive, Suite 10, Las Vegas, Nevada 89119, and

WHEREAS, it is desired to confirm the aforesaid contribution, assignment and transfer of said mark, Certificate of Registration and the goodwill of the business symbolized by the mark, and to make the same a matter of record in the United States Patent and Trademark Office:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Escalade, Incorporated, hereby acknowledges as of July 10, 2000, the aforesaid contribution, assignment and transfer, and by these presents does further contribute, assign and transfer unto EIM Company, Inc. the entire right, title and interest in and to the trademark ESCALADE its Certificate of Registration No. 1,951,661 together with the goodwill of the business symbolized by said mark, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said trademark and its registration are to be held and enjoyed by EIM Company, Inc. for its own use and benefit and for its successors and assigns to the full end of the present or extended term for which said Certificate of Registration has been granted, as fully and entirely as the same would have been held by Escalade, Incorporated if this assignment and sale had not been made.

This assignment shall be, and it is hereby made, effective as of July 10, 2000.

IN WITNESS WHEREOF Escalade, Incorporated, has caused these presents to be signed and executed by John R. Wilson, its Vice President, as of August 11, 2000.

ESCALADE, INCORPORATED

By: John R. Wilson
John R. Wilson
Vice President

STATE OF NEVADA)
) SS:
COUNTY OF)

Subscribed and sworn to before me, a Notary Public in and for said county and state, on this 11th day of August, 2000.

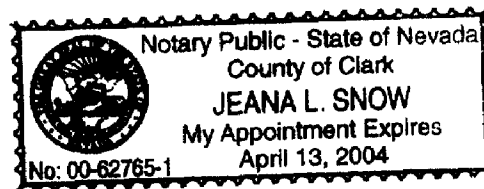
Jeana L. Snow
Notary Public

My Commission Expires:

April 13, 2004

My County of Residence is:

Clark



Matter No. 1077-39
1:lmk:93106