

09-26-2000



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Our Ref.: 3392-42

9-18-00

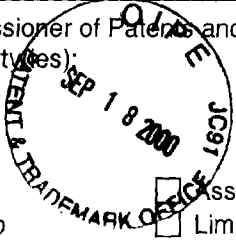
Commissioner of Patents and Trademarks
Box Assignments, Washington, DC 20231

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 SMI International, Inc.
 5000 Lakewood Drive
 Waco, Texas 76710

Individual(s)
 General partnership
 Corporation-State: Texas
 Other: _____

Association
 Limited Partnership



2. Name and address of receiving party(ies):
 Name: The Meyer Resource Group, Inc.
 Internal Address: _____
 Street Address: 4565 Lake Shore Drive

City: Waco
 State/Country: Texas
 Zip: 76710

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Texas
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Designations must be a separate document from Assignment
Additional name/s & address/es attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Assignment Change of Name
 Other: _____

Execution Date: August 9, 2000

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Trademark Application No.(s)

(1)
(2)
(3)

B. Trademark Registration No.(s)

(1) 913,698
(2)
(3)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Frank P. Presta
 Internal Address: _____
 Street Address: Nixon & Vanderhye P.C.
 1100 North Glebe Road
 8th Floor
 City Arlington State: VA Zip: 22201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account #14-1140

8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.

DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank P. Presta
Name of Person Signing

Frank P. Presta
Signature

September 18, 2000
Date

Total number of pages including cover sheet, attachments and document:

ASSIGNMENT

WHEREAS, SMI International, Inc., a Texas corporation of 5000 Lakewood Drive, Waco, Texas 76710, has adopted and used the mark DYNAMICS OF PERSONAL MOTIVATION which is registered in the U.S. Patent & Trademark Office, Registration No. 913,698, dated June 8, 1971; and

WHEREAS, The Meyer Resource Group, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas 76710, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SMI International, Inc., does hereby assign unto said The Meyer Resource Group, Inc., all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

SMI INTERNATIONAL, INC.

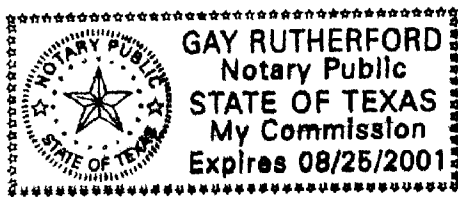
Date: 8/9/00

By: JOE E. Baxter, Sr.
Name: [Signature]
Title: VP Sec

State of Texas }
County of McLennan }

On this 9th day of August, 2000, before me appeared Joe E. Baxter, Sr., the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so.

Gay Rutherford
Notary Public



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