



101471566

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying part(ies):  
 GW, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State of Delaware  
 Other - Certificate of Merger

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Royal Oak Sales, Inc.  
 Street Address: 1 Royal Oak Avenue  
 City: Roswell State: Georgia 30076

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other: \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other: \_\_\_\_\_

Execution Date: August 23, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark application No.(s)                      B. Trademark No.(s) 750,717; 1,052,733; 1,230,775; 1,343,749; 1,876,282

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 George M. Thomas  
 Thomas, Kayden, Horstemeyer & Risley  
 100 Galleria Parkway, Suite 1750  
 Atlanta, Georgia 30339-5948  
 770/933-9500

6. Total number of applications/patents involved: [ 1 ]  
 7. Total fee (37CFR 3.41) \$140.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit Account Number: 20-0778  
 (Attach duplicate copy of this page if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

George M. Thomas                                            Sept 6, 2000  
 Name of Person Signing                      Signature                      Date

11325-3080, 3460, 3450, 3200, 3110                      Total number of pages including cover sheet, attachments, and document: [ 3 ]

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 20231

09/25/2000 MTHAI1 00000203 750717

01 FC:481  
02 FC:482

40.00 DP  
100.00 DP

**ASSIGNMENT OF U.S. TRADEMARKS**

WHEREAS, all right, title and interest in and to the following listed marks are owned by GW, Inc., a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, said marks having been assigned by Reckitt & Colman Subsidiary Corporation, a Delaware corporation, whose principal offices were at 1105 North Market Street, Wilmington, Delaware 19801 to Gulf Lite & Wizard, Inc., a Tennessee corporation, whose principal place of business was at Box 111, 114 South Yates, Memphis, Tennessee 38119, and Gulf Lite & Wizard, Inc. having changed its name to Royal Oak Sales, Inc., a Tennessee corporation, and Royal Oak Sales, Inc., a Tennessee corporation, having merged into GW, Inc., a Delaware corporation, and said marks having been registered in the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
GULF LITE	750,717	11 June 1963
GULF LITE	1,230,775	15 March 1983
ONE MATCH	1,343,749	25 June 1985
TASTE THE FOOD NOT THE FUEL!	1,876,282	31 January 1995
WIZARD	1,052,733	16 November 1976

WHEREAS, Royal Oaks Sales, Inc., a Delaware corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said marks and registrations, together with the goodwill of the businesses appurtenant thereto;

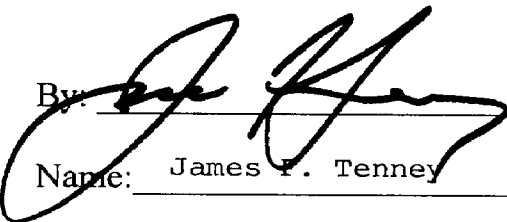
NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GW, Inc., a Delaware corporation, does hereby sell, assign, transfer and convey, and does hereby ratify its prior sale, assignment, transference and conveyance to Royal Oak Sales, Inc., a Delaware

corporation, the entire right, title and interest in and to each of said marks, together with the goodwill of the business symbolized by each mark, and the above identified registrations of said marks, together with all claims for damages by reason of past infringements of said marks, including the right to sue for and collect damages, for use and benefit of Royal Oak Sales, Inc., a Delaware corporation, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, GW, Inc. has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

GW, INC.

August 23, 2000  
\_\_\_\_\_  
Date

By:   
\_\_\_\_\_  
Name: James F. Tenney  
Office: Secretary  
\_\_\_\_\_

11325-3080