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101471369

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 8-28-00  
Lighpost Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Media Arts Group, Inc.

Internal Address: \_\_\_\_\_

Street Address: 521 Charcot Avenue

City: San Jose State: CA ZIP: 95131

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 8/22/00

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(SEE ATTACHED)

09/22/2000 GTON11 00000091 1884296

01 FC:481

02 FC:482

40.00 OP

50.00 OP

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela J. Eblen

Internal Address: Jones, Day, Reavis & Pogue

Street Address: North Point

901 Lakeside Ave.

City: Cleveland State: OH ZIP: 44114

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

50-1432

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pamela J. Eblen

Name of Person Signing

Pamela Eblen  
Signature

8/24/00

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002147 FRAME: 0779

**SCHEDULE OF UNITED STATES TRADEMARK  
REGISTRATIONS AND APPLICATIONS**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
RECOLLECTIONS BY LIGHTPOST	1,884,296	March 14, 1995
RECOLLECTIONS BY LIGHTPOST	1,884,297	March 14, 1995
RECOLLECTIONS BY LIGHTPOST (Stylized)	1,920,913	September 19, 1995

ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

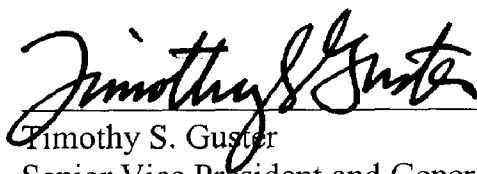
WHEREAS, Lightpost Group, Inc., a corporation organized under the laws of the State of California, having an Ten Almaden Boulevard, 9th floor, San Jose, California, 95113 ("Assignor"), is the sole and exclusive owner of the United States Trademark registrations listed on the attached schedule;

WHEREAS, Media Arts Group, Inc., a corporation duly organized and existing under the laws of the State of Delaware having an office located at 521 Charcot Avenue, San Jose, California, 95131, ("Assignee"), wishes to acquire all of Lightpost Group, Inc.'s, right, title, and interest to the United States Trademark registrations listed on the attached schedule;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the registrations listed on the attached schedule, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Lightpost Group, Inc., caused this ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS to be executed on its behalf as of the 22<sup>nd</sup> day of August, 2000.

Lightpost Group, Inc.

  
\_\_\_\_\_  
Timothy S. Guster  
Senior Vice President and General Counsel