

09-27-2000



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M016-3001 & -3002

9-18-00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/26/2000 DNGUYEN 00000300 1826501

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002147 FRAME: 0909

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

[Empty text box]

Address (line 1)

[Empty text box]

Address (line 2)

[Empty text box]

Address (line 3)

[Empty text box]

Address (line 4)

[Empty text box]

Correspondent Name and Address

Area Code and Telephone Number

949 474-9961

Name

William G. Lane

Address (line 1)

William G. Lane, Inc., P.C.

Address (line 2)

18400 Von Karman, #500

Address (line 3)

Irvine, CA 92612

Address (line 4)

[Empty text box]

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

[Empty text box]

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]

1,826,501	1,960,572	[Empty]
[Empty]	[Empty]	[Empty]
[Empty]	[Empty]	[Empty]

Number of Properties

Enter the total number of properties involved.

#

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

65.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

[Empty text box]

Authorization to charge additional fees:

Yes

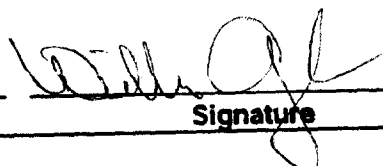
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William G. Lane

Name of Person Signing



Signature



Date Signed

DEED OF ASSIGNMENT

WHEREAS, BON APPETIT DANISH CO., INC., a California Corporation, having offices at 4525 District Boulevard, Vernon, California 90058 (the "Assignor"), is using the marks and names "BON APPETIT" and "BUON APPETITO" (the "Marks") for bakery goods, namely Danish, cakes and muffin pastries (the "Goods"), has obtained Registration No. 1,826,501, registered March 15, 1994 for BON APPETIT and Registration No. 1,960,572, registered March 5, 1996, for BUON APPETITO (collectively, the "Registrations").

WHEREAS, MARI, a California general partnership (the "Assignee"), is desirous of acquiring the Marks.

NOW, THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign to the Assignee, all rights, title, and interest in and to the Marks for the Goods throughout the world, together with the good will of the business symbolized by the Marks, and Registrations therefor.

The Assignor grants Assignee the right to claim the benefit of the Assignor's prior use of the Mark for registration purposes.

Assignor will cooperate with Assignee's endeavors to maintain the Registrations.

This Deed of Assignment supersedes any earlier assignment, transfer or sale of the Marks and Registrations by the Assignor and all such earlier assignments, transfers or sales to any party are null and void and without effect.

DATE: _____

1-1-2000

BON APPETIT DANISH CO., INC.

BY: _____

Hamid R. Mashhoon
President