

09-27-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

101473177

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

9.15.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other

- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/26/2000 MTR:11 00000266 299766

40.00 DP  
250.00 BP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002148 FRAME: 0158

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry Werbin  
Name of Person Signing

  
Signature

9/14/00  
Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS, dated July 17, 1997 ("Assignment") by CPC INTERNATIONAL, INC., a Delaware corporation with its principal place of business at P.O. Box 8000, 700 Sylvan Avenue, Englewood Cliffs, New Jersey, 07632-9976 ("Assignor") in favor of OLD LONDON FOODS, INC., a Delaware corporation with its principal place of business at 1776 Eastchester Road, Bronx, New York, 10461 ("Assignee").

W I T N E S S E T H

WHEREAS, Assignor has adopted the trademarks and/or servicemarks listed on Attachment 1 hereto, which trademarks are registered or are the subject of pending applications for registration in the United States Patent and Trademark Office (each, a "Trademark" and, collectively, the "Trademarks"); and

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated June 4, 1997, as amended by Amendment No. 1 thereto, dated July 17, 1997 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the Trademarks and Assignor has agreed to assign its interest in the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, set over, and deliver to Assignee all of the rights, title, and interests of Assignor in and to the Trademarks and the applications and registrations thereof together with (i) the goodwill of the business connected with the use of and symbolized by the Trademarks and (ii) all causes of actions, claims and demands or other rights for, or arising from, any infringement, including past infringements, of the Trademarks, and (iii) all rights corresponding thereto throughout the world.

Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded as the registered owner and proprietor of the rights hereby conveyed.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

ASSIGNOR:

CPC INTERNATIONAL INC.

By: [Signature]  
Name: Robert J. Boesch  
Title: Attorney-in-Fact

Acknowledged and Accepted:

OLD LONDON FOODS, INC.

By: [Signature]  
Name: Wayne Thom  
Title: Secretary

STATE OF *New York* )  
 )  
COUNTY OF *New York* ) SS.

I, a notary public, in and for the county and state aforesaid, do hereby certify that *Robert S. Borch* personally known to me to be the *Attorney-in-Fact* of CPC INTERNATIONAL INC., a Delaware corporation, appeared before me this day in person and acknowledged that (s)he signed the above and foregoing instrument as his/her free and voluntary act and as the free and voluntary act of said corporation pursuant to authority granted to him/her by the board of directors of said corporation for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this *7th* day of *July* 1997.

*Rachel Roscoe*  
\_\_\_\_\_  
Notary Public

RACHEL ROSCOE  
Notary Public, State of New York  
No. *00000*  
Qualified in *New York County*  
Commission Expires Feb 3, 1999

My commission expires: *2/3/99*

Attachment One

TRADEMARK	REG. NO.	REG. DATE	NEXT RENEWAL DATE	GOODS
DEVONSHEER	299,766	12/30/72	12/30/2002	Toast
DEVONSHEER	920,822	09/21/71	09/21/2001	Plain melba toast, rye melba toast, whole wheat toast, unsalted plain toast, unsalted wheat toast, plain rounds melba, sesame rounds, garlic rounds, onion rounds, garlic and cheese croutons, plain unflavored croutons, bread crumbs, flavored bread crumbs
OLD LONDON Logo	533,711	04/11/30	04/11/2000	Cheese flavored snacks or crackers, cheese sandwiches, peanut butter sandwiches, and melba toast
OLD LONDON & Device	720,032	08/15/61	08/15/2001	Ready-to-eat popcorn, melba toast, empty ice cream cones, sandwiches consisting of two baked waffle type waffles separated by a spread of cheese, spread of peanut-butter, pizza flavored filling or salami flavored filling, corn chips, cheese flavored corn snacks and cheese flavored crackers
OLD LONDON & Device	2,024,973	12/24/96	12/24/2006	Bread crumbs
OLD LONDON	1,772,516	05/18/93	05/18/2003	Croutons
JJ FLATS Logo	1,597,681	05/22/90	05/22/2000	Crispy, substantially unleavened bread having variously flavored coatings
FLATS	1,497,300	07/19/88	07/19/2008	Foods, namely, crispy, substantially unleavened bread having variously flavored coatings
TOASTETTES	1,300,833	10/16/74	10/16/2004	Croutons
ROOSTER DEVICE	932,365	04/11/72	04/11/2002	Plain melba toast, rye melba toast, whole wheat toast, unsalted plain toast, unsalted rye toast, unsalted wheat toast, sesame rounds, garlic rounds, onion rounds, garlic and cheese croutons, plain unflavored croutons, bread crumbs, flavored bread crumbs
ROOSTER DEVICE	1,126,014	10/16/79	10/16/99	Garlic crackers, onion crackers, bacon crackers
MELBA ROUNDS	566,424	11/04/52	11/04/2002	Toast

WAFFIES	USA	937,599	07/11/72	07/11/2002	Cheese flavored snack chips
CHEEZE WAFFIES	USA	736,133	08/14/62	08/14/2002	Bitesize cheese sandwiches

# HERRICK, FEINSTEIN LLP

A LIMITED LIABILITY PARTNERSHIP

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BARRY WERBIN

PARTNER

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EMAIL: bwerb@herrick.com

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PRINCETON, N.J. 08540-6232  
TELEPHONE: (609) 452-3800  
FACSIMILE: (609) 520-9095

September 14, 2000

**VIA US EXPRESS MAIL**  
**RECEIPT NO: EL252388436US**

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: U.S. Trademark Registrations: 299,766; 1,497,300;  
566,424; 2,024,973; 1,300,833; 736,133; 920,822;  
1,597,681; 720,082; 932,365; 937,699

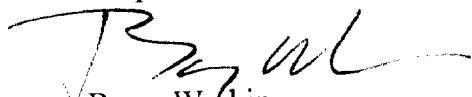
Dear Sir/Madam:

We are attorneys for Old London Foods, Inc., the current owner, by assignment, of the above-referenced trademark registrations. Enclosed please find the following:

- (1) a completed Recordation Form Cover Sheet;
- (2) a copy of the July 17, 1997 assignment between CPC International, Inc. (assignor) and Old London Foods, Inc. (assignee); and
- (3) a filing fee check covering eleven recordations in the amount of \$290.00.

Kindly return the enclosed pre-addressed, postage paid, postcard to acknowledge your receipt of the above-referenced materials.

Respectfully submitted,



Barry Werbin

BW/jr  
Encl.  
cc: Julio Llovet