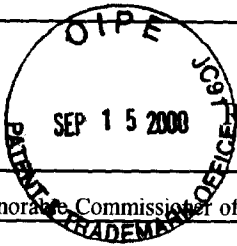


09-27-2000



101473344

Attorney Docket No. 08011.0999

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Teknosurf.com, Inc. **9-15-00**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name

Other: \_\_\_\_\_

Execution Date: December 20, 1999

2. Name and address of receiving party(ies):

Name: Advertising.com, Inc.

Address: 1010 Hull Street  
Tide Building, 2nd Floor  
Baltimore, Maryland 21230

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation - Maryland  
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/863,692; 75/902,715; 75/876,105; 75/766,742; 75/704,515;  
75/884,639; 75/884,638; 75/898,487; 75/859,504

B. Trademark Registration No.(s)

2,353,293; 2,365,789; 2,364,652

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan M. Gelchinsky

Address: Finnegan, Henderson, Farabow,  
Garrett & Dunner, L.L.P.  
1300 I Street, N.W.  
Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 12

7. Total fee (37 CFR 3.41): \$ 315

Enclosed  
 Authorized to be charged to deposit account, if necessary

8. Deposit account number:  
06-0916

09/26/2000 MTHAI1 00000082 75863692

DO NOT USE THIS SPACE

01 FC 481 40.00 OP  
02 FC 482 275.00 OP

9. Statement and signature  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan M. Gelchinsky      [Signature]      9/14/00  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

STATE OF MARYLAND

I hereby certify that this is a true and complete copy of the 3 page document on file in this office. DATED: 1-14-00  
STATE DEPARTMENT OF ASSESSMENTS AND TAXATION  
BY: Mae Hill, Custodian  
This stamp replaces our previous certification system. Effective: 6/95

*gr*

ARTICLES OF AMENDMENT

TO

ARTICLES OF INCORPORATION

OF

TEKNOSURF.COM, INC.

*1/14/02 - 1028a*

TeknoSurf.com, Inc., a Maryland corporation having its principal office in the County of Baltimore, Maryland (the "Corporation") and having Corporation Trust Incorporated as its resident agent, whose office address is 300 Lombard Street, Baltimore, Maryland 21202, hereby certifies to the State Department of Assessments and Taxation of Maryland that:

**FIRST:** The Articles of Incorporation of the Corporation are hereby amended, so that, as amended ARTICLE I of said Articles of Incorporation shall read as follows:

ARTICLE I

Name

The name of the corporation is Advertising.com, Inc. (the "Corporation"). ✓

**SECOND:** This amendment was approved by the Board of Directors of the Corporation at a meeting held on December 15, 1999, and by the Stockholders of the Corporation by Unanimous Written Consent dated December 20, 1999.

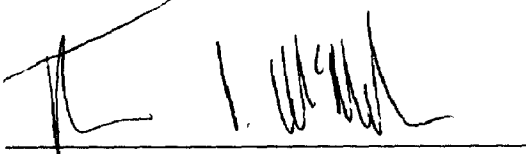
ID # 005066170 ACK # 1000135909000000  
LIBER: B00107 FOLIO: 0065 PAGES: 0003  
ADVERTISING.COM, INC.

01/14/2000 AT 10:28 A WO # 0000266421

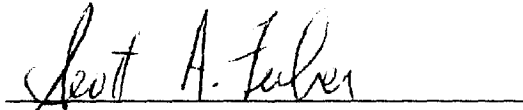
IN WITNESS WHEREOF, the Corporation has caused these presents to be signed in its name and on its behalf by its President and witnessed by its Secretary on December 20, 1999.

WITNESS:

TEKNOSURF.COM, INC.

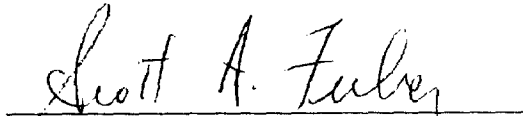


Name: Thomas P. McMahon  
Title: Secretary



Name: Scott A. Ferber  
Title: President

THE UNDERSIGNED, Scott A. Ferber, of TeknoSurf.com, Inc., who executed on behalf of the Corporation the Articles of Amendment of which this certificate is made part, hereby acknowledges in the name and on behalf of said Corporation the foregoing Articles of Amendment to be the corporate act of said Corporation and hereby certifies that the matters and facts set forth herein with respect to the authorization and approval thereof are true in all material respects under the penalties of perjury.



Name: Scott A. Ferber  
Title: President

STATE OF MARYLAND  
DEPARTMENT OF ASSESSMENTS AND TAXATION  
CUST ID#0000307326  
WORK ORDER#0000266421  
DATE#01-14-2000 11:35 AM  
AMT. PAID#429.00