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To the Honorable Commissioner of Patents and T

Original documents or copy thereof.

101475716

1. Name of conveying party(ies):

Packing & Preservation, Inc.

Name and address of receiving party(ies):

Name: Joyce Food, L.L.C.

Internal Address: \_\_\_\_\_

Street Address: 80 Avenue K

City: Newark State: NY ZIP: 07105

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State \_\_\_\_\_

Other Limited Liability Company - New Jersey

If assignee is not domiciled in the United States, a domestic designation is  Yes  N

(Designations must be a separate document from

Additional name(s) & address(es)  Yes  N

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: September 19, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

694,322

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gerald E. Hespos

Internal Address: \_\_\_\_\_

Street Address: 274 Madison Avenue - Suite 1703

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

03-1030

09/27/2000 DBYRNE 00000014 694322

01 FC:401 New York 40.00 State: NY ZIP: 10016

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gerald E. Hespos

Name of Person Signing

Signature

September 20, 2000

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002149 FRAME: 0599

ASSIGNMENT OF TRADEMARKS

WHEREAS, Packing & Preservation, Inc., a corporation organized and existing under the laws of the State of New Jersey and having an office at 6 Evans Terminal, Hillside, New Jersey 07205 ("Assignor"), has acquired, used and is using the trademark shown on Schedule A annexed hereto and made a part hereof, which trademark is registered in the United States Patent and Trademark Office with Registration Number and date of registration as shown on Schedule A; and

WHEREAS, Joyce Food, L.L.C., a limited liability company organized and existing under the laws of the State of New Jersey and having an office at 80 Avenue K, Newark, New Jersey 07105 ("Assignee"), is desirous of acquiring the mark and the registration thereof which is set forth on Schedule A together with the goodwill of the business symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the trademark set forth in Schedule A, together with the goodwill of the business symbolized by the mark, and the registration thereof as set forth in Schedule A.

PACKING & PRESERVATION, INC.

*VICTOR OSTREICHER*

By 

Title: *PRESIDENT*

Dated: New York, New York  
September 11, 2000

SCHEDULE A

Trademark

Registration No.

Date

Croyden House

0694322

April 7, 1959

DOC# 30165626.WPD

**RECORDED: 09/21/2000**

**TRADEMARK  
REEL: 002149 FRAME: 0601**