



06-29-2000

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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34

Expires 06/30/99  
OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

*Re*

101476028  
RECORDATION FROM COVER SHEET  
TRADEMARKS ONLY

*6-29-00*

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month  Date  Year

**Conveying Party**

Mark if additional names of conveying parties attached

Name

Execution Date  
Month  Day  Year

Formerly

*1354173*

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

07/28/2000 DNGUYEN 00000127 1354173

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 DP  
50.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
REEL: 002150 FRAME: 0295

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

**Area Code and Telephone Number**

Name Catherine L. Thornberry

Address (line 1) Hogan & Hartson, LLP

Address (line 2) 8300 Greensboro Drive

Address (line 3) Suite 1100

Address (line 4) McLean, VA 22102

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="1,354,173"/>	<input type="text" value="1,609,185"/>	<input type="text" value="1,606,496"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

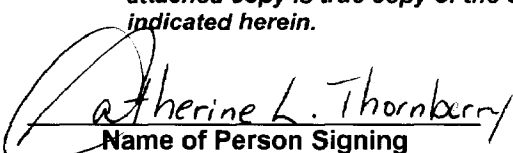
Authorization to charge additional fees:

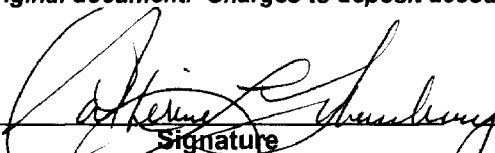
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

  
Name of Person Signing

  
Signature

Date Signed

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is made and entered into by and between **Loralie Originals, Inc.**, a California corporation, with offices at 1105 Garden of the Gods Road, Colorado Springs, CO 80907 ("Assignor"), and **Loralie.com, Inc.**, a Colorado corporation, with offices at 1105 Garden of the Gods Road, Colorado Springs, CO 80907 ("Assignee").

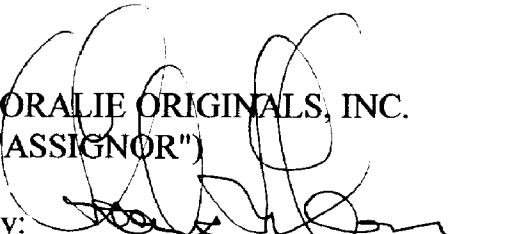
WHEREAS, Assignor desires to sell, transfer and assign to Assignee all of Assignor's right, title and interest in and to the marks, and the federal registrations therefor, listed in Exhibit 1 and the goodwill associated therewith, hereinafter defined as the Assigned Trademarks; and

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in and to the Assigned Trademarks; and

WHEREAS, Assignee is a successor to the business of Assignor, or a portion thereof, to which the Assigned Trademarks pertain and such business is ongoing and existing.

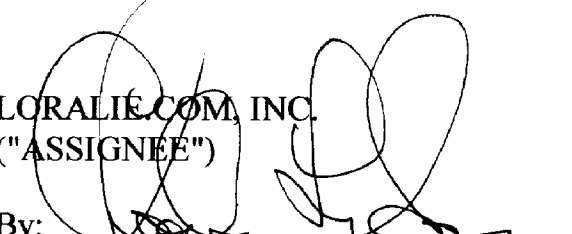
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does sell, convey, assign, transfer and deliver to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the Assigned Trademarks, together with the goodwill associated therewith.

IN WITNESS WHEREOF, each of the parties hereto has caused this TRADEMARK ASSIGNMENT to be executed on its behalf as of the 20 day of JUNE, 2000.

LORALIE ORIGINALS, INC.  
("ASSIGNOR")  
By: 

Name: CHARLES L. HARRIS

Title: PRESIDENT

LORALIE.COM, INC.  
("ASSIGNEE")  
By: 

Name: CHARLES L. HARRIS

Title: PRESIDENT

EXHIBIT 1

<b>Trademark</b>	<b>Registration No.</b>
LORELIE (& Design)	1,354,173
LORALIE ORIGINAL (Stylized)	1,606,496
LORALIE ORIGINAL	1,609,185



06-29-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34

# HOGAN & HARTSON

L.L.P.



8300 GREENSBORO DRIVE, SUITE 1100

McLEAN, VIRGINIA 22102

TEL (703) 610-6100

FAX (703) 610-6200

WWW.HHLAW.COM

Writer's Direct Dial/Email  
(703) 610-6152  
CLTHORNBERRY@HHLAW.COM

June 29, 2000

VIA COURIER AND RETURN

## Box ASSIGNMENTS

Assistant Commissioner of Patents and Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

**RE: Recordation of Assignment**

Dear Sir:

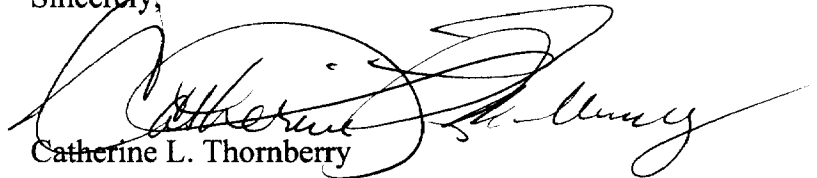
Enclosed is a Trademarks Recordation Form Cover Sheet which reflects the assignment referenced below:

Conveying Party:	Loralie Originals, Inc.
Receiving Party:	Loralie.com, Inc.
Date:	June 20, 2000

We have enclosed a check in the amount of \$90.00 to cover the required filing fee. In the event the funds in the check are insufficient for recordation of this transaction or the check is not enclosed, please debit our deposit account (08-2550) and cite our reference number (80854.0001).

Please date stamp the enclosed postcard filing receipt and return it to the messenger who is filing this document.

Sincerely,



Catherine L. Thornberry

mc 80854.01 / 143453.01 cgl  
Enclosures

WASHINGTON, DC

BRUSSELS BUDAPEST\* LONDON MOSCOW PARIS\* PRAGUE\* WARSAW

BALTIMORE, MD BOULDER, CO COLORADO SPRINGS, CO DENVER, CO LOS ANGELES, CA NEW YORK, NY

WASHINGTON OFFICE: 555 THIRTEENTH STREET NW, WASHINGTON DC 20004-1109 TEL: (202) 637-5600 FAX: (202) 637-5910

\*Affiliated Office

**TRADEMARK**  
**REEL: 002150 FRAME: 0299**



**UNITED STATES DEPARTMENT OF COMMERCE**

**Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

SEPTEMBER 15, 2000

PTAS

HOGAN & HARTSON, LLP  
CATHERINE L. THORNBERRY  
8300 GREENSBORO DRIVE, SUITE 1100  
MCLEAN, VA 22102



\*101417992A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 101417992

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. TO RECORD A DOCUMENT IN THE ASSIGNMENT DIVISION, A DOCUMENT MUST ACCOMPANY THE COVER SHEET.

TARA WASHINGTON, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

**TRADEMARK**  
**REEL: 002150 FRAME: 0300**

# HOGAN & HARTSON

L.L.P.

9.29.00

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September 28, 2000

VIA FEDERAL EXPRESS

U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments  
CG-4, 1213 Jefferson Davis Hwy., Suite 320  
Washington, DC 20231  
attn: Ms. Tara Washington, Examiner

**RE: Recordation of Assignment**

Dear Ms. Washington:

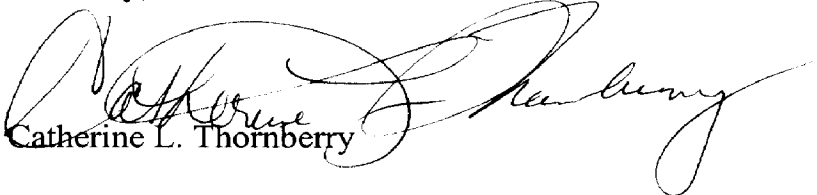
Further to your conversation with Ms. Lisa Gordon of our office, enclosed is the original Trademark Recordation Form Cover Sheet, with the attached Trademark Assignment, which reflects the assignment referenced below:

Conveying Party: Loralie Originals, Inc.  
Receiving Party: Loralie.com, Inc.  
Date: June 20, 2000

We believe that the return of these documents to us without recordation was in error, and request that the attached assignment be recorded. Please do not hesitate to contact me if you have any questions or require further information.

Thank you for your assistance.

Sincerely,

  
Catherine L. Thornberry

mc 80854.01 / 152713v2  
Enclosures  
Jeffrey S. George

WASHINGTON, DC

BRUSSELS BUDAPEST\* LONDON MOSCOW PARIS\* PRAGUE\* WARSAW

BALTIMORE, MD BOULDER, CO COLORADO SPRINGS, CO DENVER, CO LOS ANGELES, CA NEW YORK, NY

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\*Affiliated Office

RECORDED: 06/29/2000

TRADEMARK  
REEL: 002150 FRAME: 0301