

09-29-2000



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TRADEMARKS ONLY

9.76.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Date Year  
8-23-2000

Conveying Party

Mark if additional names of conveying parties attached

Name Thomson Newspapers Licensing Corporation

Execution Date  
Month Day Year  
8-23-2000

Formerly

2273492

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name Cooke Communications, L.L.C.

DBA/AKA/TA

Composed of

Address (line 1) c/o Hogan & Hartson L.L.P.

Address (line 2) 8300 Greensboro Drive, Suite 1100

Address (line 3) McLean

City

Virginia

State/Country

22102

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

FOR OFFICE USE ONLY

09/28/2000 GTON11 00000184 2273492

01 FC:481  
02 FC:482

40.00 DP  
25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002150 FRAME: 0718

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number (703) 610-6100

Name Valerie Brennan, Esq.

Address (line 1) Hogan & Hartson L.L.P.

Address (line 2) 8300 Greensboro Drive

Address (line 3) Suite 1100

Address (line 4) McLean, Virginia 22102

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 4

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) |                      |                      | Registration Number(s) |                      |                      |
|---------------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | 2,273,492              | 2,280,472            | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text"/>   | <input type="text"/> | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text"/>   | <input type="text"/> | <input type="text"/> |

**Number of Properties** Enter the total number of properties involved. # 2

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 65.00

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 08-2550

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Valerie Brennan \_\_\_\_\_ 9/26/00  
Name of Person Signing Signature Date Signed

# TRADEMARK ASSIGNMENT

**WHEREAS**, Thomson Newspapers Licensing Corporation (the "**Grantor**") is the owner of the entire right, title and interest in and to the United States trademarks, tradenames and registrations listed on Schedule "A" attached hereto and made a part hereof (the "**Trademarks**"), which are registered in the United States Patent and Trademark Office; and  
Cooke Communications, L.L.C.


**WHEREAS**, \_\_\_\_\_ (the "**Grantee**") is desirous of acquiring said Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Grantor, its successors and assigns does hereby transfer, assign and set over unto Grantee, its successors, transferees and permitted assigns, all of its present and future right, title and interest in and to the Trademarks and all proceeds thereof and all goodwill associated therewith.

\* \* \*

**IN WITNESS WHEREOF**, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer on this ~~23<sup>rd</sup>~~ day of August, 2000.

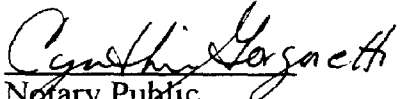
THOMSON NEWSPAPERS LICENSING CORPORATION

By:   
Name: James R. Schurr  
Title: President

STATE OF NEW YORK                    )  
  ) ss.  
COUNTY OF NEW YORK                )

On this, the 23<sup>rd</sup> day of August, 2000 before me, a Notary Public, the undersigned officer, personally appeared James R. Schurr, known to me (or satisfactorily proven) to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he/she executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

  
Notary Public

**CYNTHIA GORGORETTI**  
Notary Public, State of New York  
No. 01GO6043884  
Qualified in New York County  
My Commission Expires June 26, 200 2

**EXHIBIT A**

**MARK**

**REGISTRATION NUMBER**

KEYSWIDE GUARANTEED CLASSIFIEDS

2,273,492

KEYSWIDE CLASSIFIED AD

2,280,472