

10-04-2000

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R SHEET

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other \_\_\_\_\_

Effective Date  
Month Day Year  
01 01 2000

Conveying Party

Mark if additional names of conveying parties attached

Name CHARLES FREIHOFER BAKING COMPANY, INC. Execution Date  
Month Day Year  
01 01 2000

Formerly \_\_\_\_\_ 1716224

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name FREIHOFER PRODUCTS, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 480 SOUTH VAIL AVENUE

Address (line 2) \_\_\_\_\_

Address (line 3) MONTEBELLO CALIFORNIA 90640  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

10/04/2000 MTHA11 00000040 033275 1716224

FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 200.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002151 FRAME: 0566

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

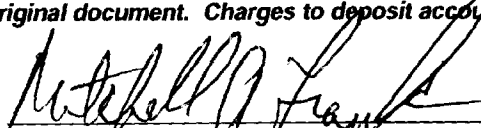
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MITCHELL A. FRANK



JULY 31, 2000

Name of Person Signing

Signature

Date Signed

| Country       | Mark  | Status     | Reg. Owner           | Reg. #  |
|---------------|---|------------|----------------------|---------|
| United States | BOUYEA-FASSETTS & DESIGN                    | Registered | CHARLES FREIHOFER BA | 1716224 |
| United States | FREDDIE'S TWISTERS                          | Registered | CHARLES FREIHOFER BA | 2215395 |
| United States | FREIHOFER'S COOKIES AND DESIGN              | Registered | CHARLES FREIHOFER BA | 1346617 |
| United States | FREIHOFER'S (STYLIZED)                      | Registered | CHARLES FREIHOFER BA | 1245547 |
| United States | FREIHOFER'S IN OVAL DEVICE                  | Registered | CHARLES FREIHOFER BA | 1245548 |
| United States | HEARTY NUT (WORDS)                          | Registered | CHARLES FREIHOFER BA | 1928529 |
| United States | MADE IN FREIHOFER'S 1886 TRADITION & DESIGN | Registered | CHARLES FREIHOFER BA | 1363636 |
| United States | OLD VERMONT (WORDS)                         | Registered | CHARLES FREIHOFER BA | 1659968 |

| ID   | Country       | Mark                  | Status | Reg. Owner              | App. #    |
|------|---------------|-----------------------|--------|-------------------------|-----------|
| 4105 | United States | FREDDIE'S CREMEE "O'S | Filed  | CHARLES<br>FREIHOFER BA | 75/301152 |

ASSIGNMENT OF TRADEMARKS


WHEREAS, CHARLES FREIHOFER BAKING COMPANY, INC., a Delaware corporation, having its principal place of business at 55 Paradise Lane, Bay Shore, New York 11706 is the owner of the trademarks shown on the attached Schedule (hereinafter "the Trademarks"), which are registered or are the subject of pending applications in the United States Patent and Trademark Office as set forth on said Schedule; and

WHEREAS, FREIHOFER PRODUCTS, INC. a Delaware corporation having its principal place of business at 480 S. Vail Avenue, Montebello, California 90640 is desirous of acquiring the Trademarks together with the goodwill symbolized thereby and the registrations and pending applications for registration thereof.

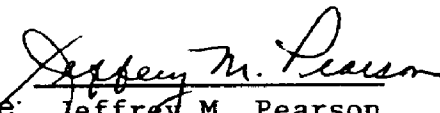
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, CHARLES FREIHOFER BAKING COMPANY, INC. hereby assigns to FREIHOFER PRODUCTS, INC. all right, title and interest in and to the aforementioned Trademarks, together with the goodwill symbolized by said Trademarks and the registrations and pending applications for registration thereof.

Signed as of the 1st day of January, 2000.

CHARLES FREIHOFER BAKING COMPANY, INC.

By:   
Name: Shelly W. Seligman  
Title: Secretary

FREIHOFER PRODUCTS, INC.

By:   
Name: Jeffrey M. Pearson  
Title: Vice President