

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patents and Trademarks

10-10-2000



101483035

To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy there

1. Name of conveying party(ies):
BLUE ACQUISITION LLC

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other LIMITED LIABILITY COMPANY
- Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: GLOSS.COM LLC

Internal Address: _____
Street Address: 1550 BRYANT STREET
City: SAN FRANCISCO State: CA ZIP: 94103

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other LIMITED LIABILITY COMPANY

If assignor is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designator must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other _____
 - Merger
 - Change of Name

Execution Date: MAY 30, 2000

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

75/731,752
Gloss.com

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LESLEY A. MORADIAN

Internal Address: ESTEE LAUDER

LEGAL DEPT. 42ND FLOOR

Street Address: 767 FIFTH AVE

City: New York State: NY ZIP: 10153

6. Total number of applications and registrations involved: 01

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 05-1315

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JASON M. CORRIGAN
Name of Person Signing

[Signature]
Signature

6/30/00
Date

Total number of pages covering cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLUE ACQUISITION LLC", CHANGING ITS NAME FROM "BLUE ACQUISITION LLC" TO "GLOSS.COM LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF MAY, A.D. 2000, AT 9 O'CLOCK A.M.



3208654 8100

001272943

A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION: 0468322
DATE: 05-31-00

TRADEMARK
REEL: 002152 FRAME: 0525

Certificate of Amendment to Certificate of Formation

of

Blue Acquisition LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "limited liability company") is Blue Acquisition LLC.

2. The certificate of formation of the limited liability company is hereby amended by striking out Article 1 thereof and by substituting in lieu of said Article the following new Article:

"1. The name of the limited liability company is gloss.com LLC."

Executed on May 22, 2000



Paul E. Konney, Manager

The Estée Lauder Companies Inc.
767 Fifth Avenue
New York • NY • 10153
212 • 572 • 4200

September 25, 2000




Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Re: And Change of Name from Blue Acquisition LLC to
gloss.com LLC

Dear Sir:

Enclosed, please find two copies of the Recordation Form Cover Sheet and a Certificate of Amendment from the Office of the Secretary of State from the State of Delaware changing the name of Blue Acquisition LLC to gloss.com LLC.

Sincerely,


Jason M. Corrigan
Trademark Associate

enclosures