FORM PTO-1618A
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10-11-2000

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

9.21.00

09-21-2000

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #57

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- [X] New
- [ ] Resubmission (Non-Recordation) Document ID #
- [ ] Correction of PTO Error Reel # Frame #
- [ ] Corrective Document Reel # Frame #

Conveyance Type

- [X] Assignment
- [ ] License
- [ ] Security Agreement
- [ ] Nunc Pro Tunc Assignment
- [ ] Merger
- [ ] Change of Name
- [ ] Other

Effective Date Month Day Year

Conveying Party

[ ] Mark if additional names of conveying parties attached

Execution Date Month Day Year: 09152000

Name: Target Brands, Inc.

Formerly:

78003795

[ ] Individual [ ] General Partnership [ ] Limited Partnership [X] Corporation [ ] Association

[ ] Other

[X] Citizenship/State of Incorporation/Organization: Minnesota corporation

Receiving Party

[ ] Mark if additional names of receiving parties attached

Name: Worldwide Retail Exchange LLC

DBA/AKA/TA:

Composed of:

Address (line 1): c/o Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

Address (line 2): One Fountain Square, 11911 Freedom Drive, Suite 400

Address (line 3): Reston (City) Virginia (State/Country) 20190 (Zip Code)

[ ] Individual [ ] General Partnership [ ] Limited Partnership

[X] Corporation [ ] Association

[ ] Other

[ ] If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. *(Designation must be a separate document from Assignment.)*

[X] Citizenship/State of Incorporation/Organization: Delaware limited liability company

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (703) 464-8103

Name: Susan Neuberger Weller

Address (line 1): Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

Address (line 2): One Fountain Square

Address (line 3): 11911 Freedom Drive, Suite 400

Address (line 4): Reston, Virginia 20190

Pages

Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
78/003,795					

Number of Properties

Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): $ 40.00

Method of Payment: Enclosed [X] Deposit Account [ ]

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: # 50-1553

Authorization to charge additional fees: Yes [X] No [ ]

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan Neuberger Weller		September 20, 2000
Name of Person Signing	Signature	Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, **TARGET BRANDS, INC.**, a Minnesota corporation with a business address at 33 South Sixth Street CC38-D, Minneapolis, Minnesota 55402 ("Assignor"), has adopted and used in commerce the trademark which was filed in the U.S. Patent and Trademark Office as Application Serial No. 78/003,795, filed April 12, 2000, for the mark WORLDWIDE RETAIL EXCHANGE ("Mark"); and

WHEREAS, **WORLDWIDE RETAIL EXCHANGE LLC**, a Delaware limited liability company with a business address at c/o Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., One Fountain Square, 11911 Freedom Drive, Reston, VA 20190 ("Assignee") desires to acquire the Mark, application, and the goodwill thereof.

NOW, THEREFORE, for good and valuable consideration the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark, together with the goodwill of the business symbolized by the mark, as well as the right to sue for and collect damages for past infringement.

TARGET BRANDS, INC.

By: Amy B. Funk

Name: Amy B. Funk

Title: Assistant Secretary

Dated: September 15, 2000

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