
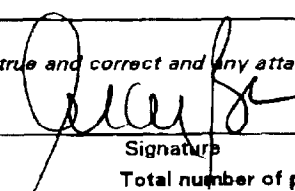


Form PTO-1594 1-31-92 <div style="position: absolute; top: 0; right: 0; text-align: right;"> MPB 11/27/00 </div>		11-28-2000  101528562	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
To the Honorable Commissioner of		attached original documents or copy thereof.	
1. Name of conveying party(ies): Bristol-Myers Squibb Company <input type="checkbox"/> Individuals <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State: <u>Delaware</u> <input type="checkbox"/> Other - _____		2. Name and address of receiving party(ies): Name: <u>Vilore Foods Company, Inc.</u> Internal Address: _____ Street Address: <u>8220 San Lorenzo, Tejas Industrial Park II, PO Box 1560</u> City: <u>Laredo, Texas 78042-1560</u> Country: <u>USA</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership - _____ <input type="checkbox"/> Corporation - _____ <input type="checkbox"/> Other - _____ If assignee is not domiciled in the United States, a domestic representative designation is attached. <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Interest <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____			
Execution Date: <u>27 November 2000</u>			
4. Application number(s) or registration number(s): A. Trademark Application No.(s)		Trademark Registration No.(s)\ 1,934,521	
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Alan Blum, Esq.</u> Internal Address: <u>White & Case LLP</u> Street Address: <u>1155 Avenue of the Americas</u> City: <u>New York</u> State: <u>NY</u> ZIP: <u>10036</u>		6. Total number of applications and registration involved 1	
		7. Total fee (37 CFR 3.41): \$ <u>160.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account (in case of deficiency)	
		8. Deposit account number: <u>23-1705</u> (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE			
<i>Charge 40. 120.00</i>			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>			
<u>Alan Blum</u> Name of Person Signing		 Signature	
		<u>11/27/00</u> Date	
		Total number of pages comprising cover sheet: 1	
OMB No. 0651-0011 (exp. 4/94)			
Do not detach this portion			
Mail documents to be recorded with required cover sheet information to:			
Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231			
Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.			

TRADEMARK ASSIGNMENT

WHEREAS, Bristol-Myers Squibb Company, a Delaware corporation, having its principal offices at 345 Park Avenue, New York, New York 10154 ("Assignor") has adopted, used and is using the following trademark which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>International Class</u>
CHOCO MILK	1,934,521	November 14, 1995	30

WHEREAS, Vilore Foods Company, Inc., a Texas corporation, having its principal offices at 8220 San Lorenzo, Tejas Industrial Park II, P.O. Box 1560, Laredo, Texas 78042-1560 ("Assignee"), is desirous of acquiring said trademark registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized thereby, and the above identified trademark registration thereof.

The Commissioner of Patents and Trademarks is requested to record this Assignment on the Principal Register or otherwise as appropriate.

Signed at New York, this 27 day of November, 2000

Bristol-Myers Squibb Company

By: 
Name: Nadine P. Flynn
Title: Counsel, Trademarks & Copyrights

ACKNOWLEDGMENT

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:
UNITED STATES OF AMERICA)

On this 27 day of November, 2000 before me appeared

Nadine P. Flynn, to me personally known and known to be the person who
executed the foregoing, who is of **Bristol-Myers Squibb Company** and that he/she is authorized
to execute said instrument on behalf of said corporation, and unto me acknowledged said
instrument to be the free act and deed of said corporation.

Karen G. McCloat

Notary Public

[Seal]

KAREN G. McCLOAT
NOTARY PUBLIC, State of New York
No. 02MC6009177
Qualified in Nassau County
Commission Expires June 22, 2001