FORM PTO-1618A Expires 06/30/99

HRD 7.31.00

# 10-11-2000



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U.S. Department of Commerce Patent and Trademark Office **TRADEMARK** 

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Resubmission (Non-Recordation) Document ID #  Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #	Security Agreement X Nunc Pro Tunc Assignment  Effective Date Month Day Year 03 22 00  Change of Name  Other				
Conveying Party	Mark if additional names of conveying parties attached Execution Date				
Name ZIFF DAVIS MEDIA INC.	Month Day Year				
Individual General Partnership Limited Partnership X Corporation Association					
Other					
X Citizenship/State of Incorporation/Organization Delaware					
Receiving Party Mark if additional names of receiving parties attached					
Name ZIFF DAVIS PUBLISHING HOLDINGS INC.					
DBA/AKA/TA					
Composed of					
Address (line 1) 28 EAST 28TH STREET					
Address (line 2)					
Address (line 3) NEW YORK	NEW YORK 10016				
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.					
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1 FC:481 40.00 CH 2 FC:482 125.00 CH Public burden reporting for this collection of information is estimated to average	approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and				

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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# Page 2

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L.				
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Correspond	ent Name and Address Area Code and	Telephone Number	(212) 489-8230	
Name	ALEXANDRA NICHOLSON, ESQ.		]	
	ALEXANDRA NICHOLSON, ESQ.			
Address (line 1)	DAVIS WRIGHT TREMAINE LLP			
Address (line 2)	1740 BROADWAY - 25TH FLOOR			
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Trademark	Application Number(s) or Registrat	ion Number(s)	Mark if additional numbers attached	
Enter either th	e Trademark Application Number <u>or the Registration</u>	Number (DO NOT ENTER BOT		
Tra	demark Application Number(s)	Registr	ation Number(s)	
75/94112	6 75/941129			
75/94112	7 75/941130			
75/0/116	8 75/914131			
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Deposit (Enter for	Account payment by deposit account or if additional fees can	be charged to the account.)		
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ALE	KANDRA NICHOLSON	10	07/31 /00	
Nam	e of Person Signing /	Signature	Date Signed	

#### NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Ziff Davis Media Inc., a Delaware corporation, with its principal place of business at 28 East 28<sup>th</sup> Street, New York, New York 10016 ("Assignor"), is the owner of all of the right, title, and interest in and to the trademarks (the "Marks") set forth on Schedule A attached hereto, and has filed applications indicating that intention, but has not yet filed allegations of use under §§1(c) or (d) of the Trademark Act; and

WHEREAS, Assignor is assigning the Marks as part of the portion of the business to which the Marks pertain; and

WHEREAS, Ziff Davis Publishing Holdings Inc., a Delaware corporation, with its principal place of business at 28 East 28<sup>th</sup> Street, New York, New York 10016 ("Assignee"), the successor of the portion of the business of Assignor to which the Marks pertain, is desirous of acquiring all right, title, and interest in and to the Marks, the applications associated with them, together with the goodwill of the business symbolized by and associated with the Marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of March 22, 2000 all right, title, and interest in and to the Marks and the applications associated with them, together with the goodwill of the business symbolized by and associated with the Marks.

TRADEMARK
REEL: 002153 FRAME: 0330

Vice President and General Counsel

Ziff Davis Media Inc.

Sworn to before me this **38** day of July, 2000

Notary Public

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23, **2001** 

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## **SCHEDULE A**

MARK	APPL. NO.	APPL. DATE
EWEEK	75/941126	3/10/00
E WEEK	75/941128	3/10/00
E-WEEK	75/941127	3/10/00
EWORLD	75/941131	3/10/00
E WORLD	75/941130	3/10/00
E-WORLD	75/941129	3/10/00
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