

11-14-2000

004/009

FORM PTO-1594
1-31-92



101509685

DEPARTMENT OF COMMERCE
Patent and Trademark Office

MRD 10-12-99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Tiffany and Company
 727 Fifth Avenue
 New York, New York 10022

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of New York
 Other _____

Additional name(s) and address(es) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Tiffany (NJ) Inc.
 Internal Address: _____
 Street Address: 727 Fifth Avenue
 City: New York State: NY ZIP: 10022

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New Jersey
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 1, 1999

If assignee is not domiciled in the United States, a domestic representative designation is reached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) and address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
See Exhibit A Attached

B. Trademark Registration No.(s)
See Exhibit A Attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Jocelyn G. Bolling
 Internal Address: Dorsey & Whitney LLP
Suite 300 South
 Street Address: 1001 Pennsylvania Avenue NW
 City: Washington State DC ZIP: 20004

6. Total number of applications and registrations involved: 73

7. Total fee (37 CFR 3.41): \$ 1840
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
(For Any Deficiency) 04-1425
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jocelyn G. Bolling [Signature] 10-12-99
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: three

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion
 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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01 FC:481
02 FC:482

EXHIBIT A

TRADEMARK REGISTRATIONS		
MARK	REG. NO.	REG. DATE
TIFFANY & CO.	1,228,189	02/21/1983
TIFFANY & CO.	1,251,356	09/13/1983
TIFFANY & CO.	1,282,488	06/19/1984
TIFFANY & CO.	1,283,306	06/26/1984
TIFFANY & CO.	1,289,853	08/14/1984
TIFFANY & CO.	1,292,942	09/04/1984
TIFFANY & CO.	1,302,508	10/30/1984
TIFFANY & CO.	1,362,506	10/30/1984
TIFFANY & CO.	1,309,327	12/11/1984
TIFFANY & CO.	1,570,868	12/12/1989
TIFFANY & CO.	1,598,382	03/29/1990
TIFFANY & CO.	1,604,817	07/03/1990
TIFFANY & CO.	1,642,855	04/30/1991
TIFFANY & CO.	1,723,904	10/13/1992
TIFFANY & CO.	1,774,071	06/01/1993
TIFFANY & CO.	2,013,335	11/05/1996
TIFFANY & CO.	2,043,556	03/11/1997
TIFFANY & CO. SCHLUMBERGER	1,818,891	02/01/1994
TRUESTE	2,041,027	02/25/1997
TRUESTE by TIFFANY (AND DESIGN)	2,123,199	12/23/1997
TRADEMARK APPLICATIONS		
MARK	APPLN. NO.	FILING DATE
TIFFANY	74/689241	06/15/1995
TIFFANY BLUE - COLOR (Bag Shape)	75/541599	08/24/1998
TIFFANY BLUE - COLOR (Booklet Shape)	75/541598	08/24/1998
TIFFANY BLUE - COLOR (Box Shape)	75/544875	08/24/1998

DORSEY & WHITNEY

005/008

EXHIBIT A

TRADEMARK REGISTRATIONS		
MARK	REG. NO.	REG. DATE
AMERICAN GARDEN	1,739,060	12/08/1992
AMERICAN GARDEN	1,775,730	06/08/1993
ATLAS	1,605,467	07/10/1990
BACK TO GLAMOUR	1,448,399	07/21/1987
BLUE BOX DESIGN	2,184,128	08/08/1998
FIREWORKS	1,861,757	11/01/1994
INTAGLIO	1,900,580	06/20/1995
PORTFOLIO	1,643,550	05/07/1991
SELECTIONS	1,341,644	06/11/1985
T&CO.	1,669,365	12/24/1991
T&CO. [AND DESIGN]	1,061,353	03/15/1977
T&CO. [AND DESIGN]	1,296,880	09/18/1984
T&CO. [AND DESIGN]	1,300,519	10/16/1984
T&CO. [STYLIZED]	261,711	09/24/1929
TESORO	1,531,830	08/15/1989
TESORO	1,872,427	01/10/1995
TIFFANY	132,262	06/15/1920
TIFFANY	133,063	07/06/1920
TIFFANY	134,196	08/17/1920
TIFFANY	134,289	08/24/1920
TIFFANY	134,446	08/31/1920
TIFFANY	134,448	08/31/1920
TIFFANY	134,450	08/31/1920
TIFFANY	135,827	10/19/1920
TIFFANY	136,215	10/26/1920
TIFFANY	136,217	10/26/1920
TIFFANY	136,218	10/26/1920
TIFFANY	137,722	11/30/1920
TIFFANY	138,355	12/21/1920
TIFFANY	139,646	02/08/1921
TIFFANY	140,956	03/29/1921
TIFFANY	1,228,409	02/22/1983
TIFFANY & CO.	1,737,875	12/08/1992
TIFFANY & CO.	23,572	09/05/1893
TIFFANY & CO.	23,573	09/05/1893
TIFFANY & CO.	55,029	08/07/1906
TIFFANY & CO.	134,290	08/24/1920
TIFFANY & CO.	134,447	08/31/1920
TIFFANY & CO.	134,449	08/31/1920
TIFFANY & CO.	134,451	08/31/1920
TIFFANY & CO.	136,216	10/26/1920
TIFFANY & CO.	136,219	10/26/1920
TIFFANY & CO.	136,664	11/02/1920
TIFFANY & CO.	137,723	11/30/1920
TIFFANY & CO.	137,883	12/07/1920
TIFFANY & CO.	137,884	12/07/1920
TIFFANY & CO.	139,220	01/25/1921
TIFFANY & CO.	1,217,063	11/16/1982
TIFFANY & CO.	1,220,260	12/14/1982
TIFFANY & CO.	1,228,189	02/22/1983

Ex. A of Assignment to Tiffany (NY) Inc.

ORIGINAL

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into effective as of September 1, 1999 (the "Effective Date"), by and between Tiffany and Company, a corporation duly organized and existing under the laws of the State of New York ("Assignor"), and Tiffany (NJ) Inc., a corporation duly organized and existing under the laws of the State of New Jersey ("Assignee").

BACKGROUND

- A. Assignee is a wholly-owned subsidiary of Assignor.
- B. Assignor owns all right, title and interest in, to and under the Trademarks, as that term is defined in Section 1.1 below.
- C. Subject to the terms and conditions of this Agreement, Assignor wishes to assign the Trademarks to Assignee.

ASSIGNMENT

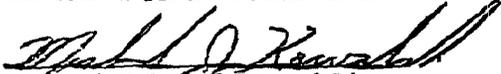
1. In consideration of and exchange for nine hundred ninety (990) shares of the common stock of the Assignee and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells, transfers, and sets over unto Assignee its entire right, title and interest in, to and under the United States trademark registrations and applications set forth on Schedule A attached hereto, and all goodwill associated therewith (the "Trademarks"), and all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

2. This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of New York and the federal laws of the United States, without reference to principles of conflicts of law that would cause the law of any other jurisdiction to apply.

3. This Assignment may be executed in counterparts, each of which, when executed, shall constitute one and the same agreement.

IN WITNESS WHEREOF, the undersigned, being the duly authorized representatives, have executed this Assignment below effective as of the Effective Date.

"ASSIGNOR"
TIFFANY AND COMPANY


By: Michael J. Kowalski

President

Date: September 1, 1999

"ASSIGNEE"
TIFFANY (NJ) INC.

By: Warren S. Feld
President

Date: September 1, 1999

TRADEMARK ASSIGNMENT

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- B. Assignor owns all right, title and interest in, to and under the Trademarks, as that term is defined in Section 1.1 below.
- C. Subject to the terms and conditions of this Agreement, Assignor wishes to assign the Trademarks to Assignee.

ASSIGNMENT

1. In consideration of and exchange for nine hundred ninety (990) shares of the common stock of the Assignee and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells, transfers, and sets over unto Assignee its entire right, title and interest in, to and under the United States trademark registrations and applications set forth on Schedule A attached hereto, and all goodwill associated therewith (the "Trademarks"), and all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

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"ASSIGNOR"
TIFFANY AND COMPANY

"ASSIGNEE"
TIFFANY (NJ) INC.

By: Michael J. Kowalski
President

Date: September 1, 1999

Warren S. Feld

By: Warren S. Feld
President

Date: September 1, 1999

OCT. 12. 2000 5:07PM TIFFANY&COLEGALDEPT

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