

10-11-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # 101392243
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Actiom Corporation Execution Date
Month Day Year 05 04 2000

Formerly 2531779

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Actiom ETC, Inc.

DBA/AKATA

Composed of

Address (line 1) One Information Way

Address (line 2)

Address (line 3) Little Rock AR 72203
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,331,779"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="2,335,491"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed



05-16-2000

U.S. Patent & TMO/TM Mail Ropt Dt. #30

TRADEMARK ASSIGNMENT

WHEREAS, Acxiom Corporation, a Delaware corporation, of One Information Way, Little Rock, Arkansas 72203 has adopted, used, and is using marks registered in the United States Patent and Trademark Office as the following ("the Marks"):

<u>Mark</u>	<u>Registration No.</u>
Composer	2,331,779
Acxiom Composer List Processing Services	2,335,491

WHEREAS, Acxiom RTC, Inc.; of One Information Way, Little Rock, Arkansas 72203, desires to acquire the Mark and its registration;

For good and valuable consideration, receipt of which is hereby acknowledged, Acxiom Corporation assigns to Acxiom RTC, Inc., all right, title, and interest in and to the Mark and its registration, together with the goodwill of the business symbolized by the Mark.

Acxiom Corporation

By: Catherine L. Hughes
Catherine Hughes
Chief Counsel

STATE OF ARKANSAS

COUNTY OF Faulkner

SUBSCRIBED AND SWORN TO before me, a notary public, this 4th day of May, 2000.

Sammy M. Cantrell
Notary Public

My Commission Expires:

9-17-2007

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