

MATHEWS, COLLINS, SHEPHERD

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10-12-2000



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DIANE DUNN MCKAY
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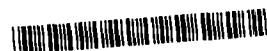
PATENTS
TRADEMARKS
COPYRIGHTS
UNFAIR COMPETITION
LICENSING
COMPUTER AND HIGH
TECHNOLOGY MATTERS
RELATED LITIGATION

September 22, 2000

H. HUME MATHEWS (1911-1989)

Via First Class Mail

Assistant Commissioner of
Patents and Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513



09-25-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #01

Attention: Trademark Assignment Branch

RE: **RE-RECORD TO CORRECT ERROR IN RECORDING**
Assignment of U.S. Trademark Registration
Nos. 1815853; 1510929; 1920866; 2111163;
2009215; 2087036; 2022200; 2248354; 2269986;
1623615; and 2,040,041
Our File No.: 3167-139US

MRD
9.25.00

Dear Sir or Madam:

Enclosed please find the original Recordal Cover Sheet and corresponding Trademark Assignment with supporting documentation regarding the above-identified trademark registrations and applications. Please record and index these documents against the above-captioned U.S. Trademark registration and applications to correct an error in the spelling of the name of the Assignee in the original recordal. Please ensure that these registrations and applications now show ownership by **MediMedia USA, Inc.** If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

Medical Media Information (Netherlands) BV
Gooimeer 5/27
14 11 DD Naarden
The Netherlands

Entity:

☐ Individual ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation – a corporation of The Netherlands
☐ Other _____

00000118 1815853
10/11/2000 MTHA11
01 FC:481
02 FC:482
40.00 OP
250.00 OP

TRADEMARK
REEL: 002154 FRAME: 0278

-2-

2. Name and Address of Party Receiving an Interest:

MEDIMEDIA USA, INC.
1209 Orange Street
Wilmington, Delaware 19801

Entity:

☐ Individual ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation – a Delaware Corporation
☐ Other _____

If not domiciled in the United States, a domestic representative designation is attached:

☐ Yes **Not applicable**
☐ No

3. Interest Conveyed:

☐ Assignment ☐ Change of Name
☐ Security Agreement ☐ Merger
☒ **OTHER: Re-recording to correct error in the name of Assignee in Assignment recorded at Reel 002111 Frame 0097.**
Attached is the original cover sheet and assignment filed with the erroneous spelling of the Assignee's name.

4. Application number(s) or **registration(s)** number(s).

Additional sheet attached: ☐ Yes ☒ No

A. APPLICATION SERIAL NO.

B. TRADEMARK REGISTRATION NOS.

| | |
|-----------|-----------|
| 1,815,853 | 2,087,036 |
| 1,510,929 | 2,022,200 |
| 1,920,866 | 2,248,354 |
| 2,111,163 | 2,269,986 |
| 2,009,215 | 1,623,615 |
| | 2,040,041 |

-3-

5. Name and Address of party of whom correspondence concerning document should be mailed.

Brooks R. Bruneau, Esq.
MATHEWS, COLLINS, SHEPHERD & GOULD, PA
100 Thanet Circle, Suite 306
Princeton, NJ 08540-3674
Tel. No. (609) 924-8555

6. Number of applications and registrations involved:

Eleven(11) registrations

7. Amount of fee enclosed or authorized to be charged:

\$ 290.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

13-2165

Your prompt attention to expediting the recordation of these assignment requests is greatly appreciated. Please ensure that these registrations and applications now stand in the name of **MEDIMEDIA USA,INC.**

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: July 30, 1999

-4-

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

9/22/00
Date

Brooks R. Bruneau
Signature

Brooks R. Bruneau
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & GOULD

By: Brooks R. Bruneau
Brooks R. Bruneau

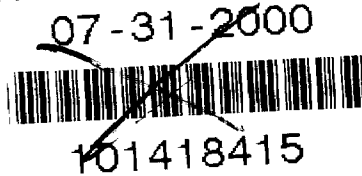
BRB:fem
Encls.

1. One(1) Copy of Original Recordal
Cover Sheet, Assignment and Notice of Recordation.
2. Check in the amount of \$290.00
3. Transmittal Letter
4. Acknowledgement Postcard

MATHEWS, COLLINS, SHEPHERD & GOULD, P.A.

ATTORNEYS AT LAW

BRUCE M. COLLINS
ROBERT G. SHEPHERD
RONALD GOULD
DIANE DUNN MCKAY
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June 30, 2000

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7-300

Via First Class Mail

Assistant Commissioner of
Patents and Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513



07-03-2000

U.S. Patent & TMO/TM Mail Rcpt. Dt. #40

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RE: Assignment of U.S. Trademark Registration
Nos. 1815853; 1510929; 1920866; 2111163;
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1623615; and 2,040,041
Our File No.: 3167-139US

Dear Sir or Madam:

Enclosed please find a true copy of the original Trademark Assignment and supporting documentation regarding the above-identified trademark registrations and applications. Please record and index these documents against the above-captioned U.S. Trademark registration and applications, ensuring that these registrations and applications now show ownership by MediMedia USA, Inc. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

Medical Media Information (Netherlands) BV
Gooimeer 5/27
14 11 DD Naarden
The Netherlands

Entity:

☐ Individual ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation -- a corporation of The Netherlands
☐ Other _____

07/26/2000 DNGUYEN 00000131 1815853
40.00 OP
250.00 OP
01 FC:481
02 FC:482

TRADEMARK
REEL: 002154 FRAME: 0282

-2-

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MEDIAMEDIA USA, INC.
1209 orange Street
Wilmington, Delaware 19801

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☐ Individual ☐ Association
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☐ Other _____

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☐ Yes Not applicable
☐ No

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☒ Assignment ☐ Change of Name
☐ Security Agreement ☐ Merger

4. Application number(s) or **registration(s)** number(s).

Additional sheet attached: ☐ Yes ☒ No

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B. TRADEMARK REGISTRATION NOS.

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|-----------|-----------|
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| 1,510,929 | 2,022,200 |
| 1,920,866 | 2,248,354 |
| 2,111,163 | 2,269,986 |
| 2,009,215 | 1,623,615 |
| | 2,040,041 |

-3-

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100 Thanet Circle, Suite 306
Princeton, NJ 08540-3674
Tel. No. (609) 924-8555

6. Number of applications and **registrations** involved:

Eleven(11) registrations

7. Amount of fee enclosed or authorized to be charged:

\$ 290.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

13-2165

Your prompt attention to expediting the recordation of these assignment requests is greatly appreciated. Please ensure that these registrations and applications now stand in the name of **MEDIAMEDIA USA,INC.**


If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: July 30, 1999

-4-

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

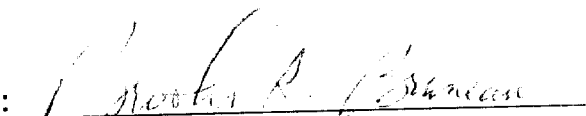
2/30/01
Date


Signature

Brooks R. BRUNEAU
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & GOULD

By: 
Brooks R. Bruneau

BRB:fem
Encls.

1. One(1) Copy of Assignment
2. Check in the amount of \$290.00
3. Transmittal Letter
4. Acknowledgement Postcard

cc: Ms. Beth Collier

674 (5)

Dated 30th July, 1999

MEDICAL MEDIA INFORMATION (NETHERLANDS) BV

- and -

MEDIMEDIA USA, INC

TRADE MARK ASSIGNMENT

Slaughter and May,
35 Basinghall Street,
London. EC2V 5DB

NJS/TMC

LT992070.407

675

THIS ASSIGNMENT is made the 30th of July, 1999.

BETWEEN:

- (1) MEDICAL MEDIA NETHERLANDS (INFORMATION) BV of Goolmeer 5/27, 14 11 DD Naarden, The Netherlands (the "Assignor"); and
- (2) MEDIMEDIA USA, INC (registered number: 13-2890345) of 1209 Orange Street, Wilmington, DE 19801, USA (the "Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor of the registered trade marks and applicant for registration of the trade mark applications details of which are set out in the Schedule hereto (the "Trade Marks").
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. ASSIGNMENT

For good and valuable consideration, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Trade Marks together with all goodwill inherent in such Trade Marks which is owned by the Assignor (but no other or greater goodwill) including the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof to hold unto the Assignee absolutely.

2. FURTHER ASSURANCE

The Assignor covenants that at the request and cost of the Assignee it will execute all such documents as the Assignee may reasonably require to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder or otherwise to give full effect to this Assignment.

3. GOVERNING LAW

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the date first above written.

SCHEDULE

Trade Marks

| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Ren Date: |
|--|----------|--------------------|------------|---------------------|-----------|------------------|
| Compendio de Educacao Continuado para o Medico Vet | Brazil | 818719176 | 19 Sep 95 | | | |
| COMPENDIO DE EDUCACION CONTINUA PARA EL MEDICO VET | Columbia | 98044774 | 27 Sep 96 | | | |
| Compendio de Educacion Continua para el Medico Vet | Mexico | | | 511158 | 10 Nov 95 | 10 Nov 05 |
| COMPENDIO DE EDUCACAO CONTINUADA PARA O MEDICO VET | Portugal | 316488 | 11 Apr 96 | | | 11 Apr 06 |
| Compendio De Educacion Continua Para El Médico Veterinario | Spain | 2021296 | 29 Mar 96 | 2021296 | 05 Sep 96 | 29 Mar 06 |
| Pyros (stylised) | USA | | | 2194624 | 13 Oct 98 | 13 Oct 08 |
| Oncology This Week | USA | | 03 Feb 98 | 2133943 | 03 Feb 98 | 03 Feb 08 |
| Oncology NewsLink | USA | | | 2133944 | 03 Feb 98 | 03 Feb 08 |
| Triple i (Stylized) | USA | | | 1761326 | 09 Dec 97 | 31 Mar 03 |

| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Ren Date: |
|--|----------|-----------------|------------|------------------|-----------|---------------|
| Current Clinical Trials Oncology | USA | | | 2113187 | 11 Nov 97 | 11 Nov 07 |
| Alternatives: A Veterinary Clinical Update | USA | 74/733 585 | 04 Nov 97 | 2111163 | 04 Nov 97 | 04 Nov 07 |
| Equine Medical Review | USA | 75/053694 | 02 Feb 96 | 2087036 | 12 Aug 97 | 12 Aug 02 |
| Clinforms | USA | | | 1776940 | 13 May 97 | 13 May 07 |
| Clinforms | USA | | | 2061659 | 13 May 97 | 13 May 07 |
| Emerging Science & Technology Advances in veterinary medicine | USA | | 30 Oct 95 | 2040041 | 05 Feb 97 | |
| VETSCAN | USA | 75/422731 | 26 Jan 98 | 2,248,354 | 25 May 99 | 25 May 04 |
| Food Animal Medicine and Management | USA | 75/000851 | 21 Sep 95 | 2009215 | 15 Oct 96 | 15 Oct 06 |
| Veterinary Exchange | USA | 75/053694 | 05 Feb 96 | 2022200 | 10 Dec 96 | 10 Dec 06 |
| Perspectives - A resource for Women in Veterinary M | USA | 74/434153 | 20 Sep 95 | 1920866 | 19 Sep 95 | 19 Sep 05 |
| Triple I | USA | | | 1761326 | 30 Mar 93 | 31 Mar 03 |
| The Compendium on Continuing Education for the practicing veterinarian | USA | | | 1206637 | 24 Aug 92 | 24 Aug 02 |
| Veterinary Forum | USA | | | 1623615 | 20 Nov 90 | 20 Nov 00 |

| Trade Mark: | Country: | Application No: | App. Date: | Registration No. | Reg Date: | Exp/Ren Date: |
|--------------------------|----------|--------------------|------------|---------------------|-----------|------------------|
| Veterinary Technician | USA | | | 1510929 | | 02 Nov 08 |
| CLINICAL ADVANCES | USA | | 25 Sep 97 | | | |
| VET TO VET | USA | 75/422725 | 26 Jan 98 | | | |
| Rx Plus | USA | 75/053694 | 03 Oct 96 | | | |
| SmartPad | USA | 75/398177 | 24 Nov 97 | | | |

S

679

Signed by JOHN N. DYSON)
for and on behalf of)
MEDICAL MEDIA)
INFORMATION)
(NETHERLANDS) BV)



Signed by JOHN N. DYSON)
for and on behalf of)
MEDIMEDIA USA, INC)



APPLICATION NUMBER: 73704488
REGISTRATION NUMBER: 1510929

FILING DATE: 01/07/1988
ISSUE DATE: 11/01/1988

MARK: VETERINARY TECHNICIAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74434153
REGISTRATION NUMBER: 1920866

FILING DATE: 09/09/1993
ISSUE DATE: 09/19/1995

MARK: PERSPECTIVES: A RESOURCE FOR WOMEN IN V
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74733585
REGISTRATION NUMBER: 2111163

FILING DATE: 09/25/1995
ISSUE DATE: 11/04/1997

MARK: ALTERNATIVES: A VETERINARY CLINICAL UPD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75000851
REGISTRATION NUMBER: 2009215

FILING DATE: 10/02/1995
ISSUE DATE: 10/15/1996

MARK: FOOD ANIMAL MEDICINE & MANAGEMENT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75053693
REGISTRATION NUMBER: 2087036

FILING DATE: 02/05/1996
ISSUE DATE: 08/12/1997

MARK: EQUINE MEDICAL REVIEW
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75053694
REGISTRATION NUMBER: 2022200

FILING DATE: 02/05/1996
ISSUE DATE: 12/10/1996

MARK: VETERINARY EXCHANGE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75422731
REGISTRATION NUMBER: 2248354

FILING DATE: 01/26/1998
ISSUE DATE: 05/25/1999

MARK: VETSCAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75422725
REGISTRATION NUMBER: 2269986

FILING DATE: 01/26/1998
ISSUE DATE: 08/10/1999

MARK: VET TO VET
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74017414
REGISTRATION NUMBER: 1623615

FILING DATE: 01/08/1990
ISSUE DATE: 11/20/1990

MARK: VETERINARY FORUM
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS