

10-11-2000



8.2400

To the Honorable Commissioner of Patents and Trademarks

101483605

s or copy thereof.

1. Name of conveying party(ies):
 Bronnercom, LLC

Individual Association
 General Partnership Limited Partnership
 Corporation - State: Delaware

Other: Delaware LLC

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: June 18, 1999

2. Name and address of receiving party(ies):
 Name: Digitas, LLC
 Internal Address: _____
 Street Address: Prudential Tower, 800 Boylston St.
 City: Boston State: MA Zip: 02199

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - State:
 Other: Delaware LLC

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached Yes No

4. Application number(s) or registration number(s)
 A. Trademark Application No.(s) B. Trademark Registration No.(s)

See Attached schedule 75873712

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Catherine R. Howell, Paralegal
 Internal Address: Ropes & Gray
 Street Address: 1301 K St., N. W. Suite 800 East
 City: Washington, D.C. State: _____ Zip: 20005

6. Total number of applications and registration involved:
 [14]

7. Total Fee (37 CFR 3.41) \$ 390.00
 Enclosed
 Authorized to be charged to deposit account;
 any additional fees necessary may also be charged

8. Deposit account number:
18-1945

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Catherine R. Howell Catherine R. Howell August 23, 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: [2]

MHODMA.Wash;7095878;1

10/10/2000 DBYRME 00000136 181945 75873712

01 FC:481 40.00 CH
 02 FC:482 325.00 CH

TRADEMARK
 REEL: 2154 FRAME: 0406

DIGITAS, LLC

Entity	Trademark	Status	Registration/ Filing Number	Registration/ Filing Date
Bronner Slosberg Humphrey, LLC	Misc. Design	Published Intent to use	75676180	4/7/99
Bronner Slosberg Humphrey, LLC	Sansome	Published Intent to use	75674198	4/5/99
Bronner Slosberg Humphrey, LLC	BSH	Pending Intent to use	75674085	4/5/99
Bronner Slosberg Humphrey, LLC	SIG	Published Intent to use	75673921	4/5/99
Bronner Slosberg Humphrey, LLC	Bronnercom	Published Intent to use	75673911	4/5/99
Bronner Slosberg Humphrey, LLC	The Sansome Group	Published Intent to use	75627135	1/26/99
Bronner Slosberg Humphrey, LLC	Bronner Slosberg Humphrey	Registered	75628260 (filing) 2294552 (registration)	1/26/99 (filing) 11/23/99 (registration)

Bronner Slosberg Humphrey, Inc. (assigned to Bronner Slosberg Humphrey, LLC; merged with and into Bronner Slosberg Humphrey, LLC)	QCM	Registered	75304882 (filing) 2171281 (registration)	6/6/97 (filing) 7/7/98 (registration)
Bronnercom, LLC	Reveloce Interactive	Pending Intent to use	75873712	12/16/99
Bronnercom, LLC	Reveloce	Pending Intent to use	75873444	12/16/99
Bronnercom, LLC	Signition	Pending Intent to use	75872351	12/15/99
Bronnercom, LLC	Digitas	Pending Intent to use	75869970	12/13/99
Bronnercom, LLC	Strategic Interactive Group	Pending	75811003	9/29/99
Bronnercom, LLC	BSH SIG Sansome	Pending Intent to use	75748830	7/13/99

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State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "DIGITAS LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE NOT HAVING BEEN CANCELLED OR REVOKED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

THE FOLLOWING DOCUMENTS HAVE BEEN FILED:

CERTIFICATE OF FORMATION, FILED THE FIFTH DAY OF NOVEMBER, A.D. 1998, AT 4 O'CLOCK P.M.

CERTIFICATE OF MERGER, FILED THE SIXTH DAY OF NOVEMBER, A.D. 1998, AT 3 O'CLOCK P.M.

CERTIFICATE OF MERGER, FILED THE SEVENTH DAY OF JANUARY, A.D. 1999, AT 12:30 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BRONNER SLOSBERG HUMPHREY, LLC" TO "BRONNERCOM, LLC", FILED THE FIFTH DAY OF MAY, A.D. 1999, AT 12 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BRONNERCOM, LLC" TO "DIGITAS LLC", FILED THE ELEVENTH DAY OF JANUARY, A.D. 2000, AT 12 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

2963523 8310

DATE: 0462702

001268668

05-26-00

RECORDED: 08/24/2000

TRADEMARK
REEL: 2154 FRAME: 0409