

10-13-2000

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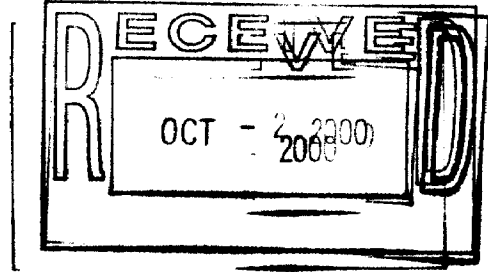
TRADEMARK  
Docket No.3921-4010 &3921-4011

IN THE UNITED STATES OF AMERICA

101487433

TRADEMARK OFFICE  
SHEET

HON. COMMISSIONER OF PATENTS AND TRADEMARKS  
BOX ASSIGNMENTS  
Washington, D.C. 20231



Sir:

Please record the attached original documents or copies thereof.

1. Submission Type:

- New
- Resubmission (Non-Recordation) – Document ID# \_\_\_\_\_
- Correction of PTO Error: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

2. Name Of Conveying Party(ies):

Name: Sephora

Formerly: Mandonnaud l'Univers Beauté

Execution Date (Month/Day/Year) September 18, 2000

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership
- Other: Societe Anonyme

1860,098

Citizenship/State of Incorporation: France

Additional name(s) conveying party(ies) attached?  Yes  No

3. Name and address of receiving party(ies):

Name: Sephora Holding

DBA/AKA/TA: \_\_\_\_\_

Address: 80 rue Taitbout

City: Paris Country: France ZIP: 75009

- Individual(s) \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation- \_\_\_\_\_
- Other: Societe Anonyme

Citizenship/State of Incorporation: France

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15.00 OP  
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02 FC:482  
03 FC:998

TRADEMARK  
REEL: 2154 FRAME: 0764

If assignee is not domiciled in the U.S., a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached?  Yes  No

4. Conveyance Type:

- Assignment
- Security Agreement
- License
- Other
- Merger
- Change of Name
- Nunc Pro Tunc Assignment

Effective Date: \_\_\_\_\_ (if nunc pro tunc assignment)

5. Application Number(s) and marks or Registration Number(s) and marks:

Trademark Application No.(s) \_\_\_\_\_ (Mark: \_\_\_\_\_); \_\_\_\_\_

Trademark registration No.(s) 1,860,098 (Mark: MILLE ET UN PARFUMS); Reg. No.: 1,870,096  
(PARFUM D'ETRE)

Additional numbers attached?  Yes  No

6. Name and address of party to whom correspondence concerning document should be mailed:

Name: Maren Coburn c/o Morgan & Finnegan L.L.P.

Internal Address: \_\_\_\_\_

Street Address: 345 Park Avenue

City New York State New York ZIP 10154

Area Code and Telephone Number (212) 415-8777

7. Total number of applications and registrations involved: 2

8. Total fee (37 CFR 3.41):.....\$ 80.00

- Enclosed
- Authorized to be charged to deposit account

**9. Deposit Account Number: 13-4500. Authorization to charge additional fees to deposit account:  Yes**  
 No

**10. Statement and Signature**

*Charges to deposit account are authorized, as indicated herein*

<u>Maren Coburn</u>	<u><i>Maren Coburn</i></u>	<u>September 27, 2000</u>
Name of Person Signing	Signature	Date

**Total amount of pages in cover sheet:   3**

FORM: REC-TM.NY  
Rev. 10/04/94

**Registrant** : Sephora Holding  
**Mark** : MILLE ET UN PARFUMS  
**Class** : 42  
**Registration No.** : 1,860,098  
**Issue Date** : October 25, 1994

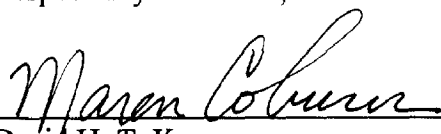
**NOTICE OF SUBSTITUTE DESIGNATION OF DOMESTIC REPRESENTATIVE**

MORGAN & FINNEGAN, LLP, whose postal address is 345 Park Avenue, New York, New York 10154, is designated Registrant's representative, upon whom notice or process in proceedings affecting the mark may be served.

Respectfully submitted,

Dated: September 27, 2000  
New York, NY

By:



David H. T. Kane  
Kathleen E. McCarthy  
Maren Coburn  
**MORGAN & FINNEGAN, L.L.P.**  
345 Park Avenue  
New York, NY 10154  
Tel.(212) 758-4800  
Fax.(212) 751-6849

Attorneys for Registrant  
*Sephora Holding*

**CONFIRMATORY ASSIGNMENT**

Daniel Richard, former Chairman of SEPHORA, formerly a societe anonyme organized under the laws of France, with an address at Orléans-Charbonnière, 1 route de Boigny, Boigny-sur-Bionne, France 45760, and present Chairman of SEPHORA HOLDING, a societe anonyme organized under the Laws of France, whose business address is 80 rue Taitbout, 75009 Paris, France, and hereby confirms :

1. In his capacity as former Chairman of SEPHORA and present Chairman of SEPHORA HOLDING, he has knowledge of the statements made herein and authority to sign this document;
2. SEPHORA HOLDING has assumed the rights and responsibilities of the former, and now inactive, SEPHORA;
3. SEPHORA's entire right, title and interest in and to the trademarks listed in the attached Schedule A, the registrations therefore, the applications to register the trademarks, the good will of the business connected with the use of and symbolized by the trademarks and the right to sue for any past infringement and recover damages and profits related thereto were duly assigned and transferred to SEPHORA HOLDING.

In witness whereof, this document is executed as indicated below.

SEPHORA, NOW OPERATING AS SEPHORA HOLDING

Dated : 16 September, 2000

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) S.S.:

By: Daniel Richard  
Title: \_\_\_\_\_

Certifié la Signature  
de M. Daniel RICHARD  
apposée ci-contre  
et ~~dessus~~

*Guy Delorsson*  
*C. Letulle-Joly*

On the 18<sup>th</sup> day of Sept 2000, before me, C. Letulle-Joly personally appeared Daniel Richard, who acknowledged himself to be a former officer of SEPHORA, formerly a French societe anonyme, and current officer of SEPHORA HOLDING, a French societe anonyme, and that he being authorized to do so, executed the above Confirmatory Assignment for the purpose therein contained, by signing the name of the corporation by himself as an officer.

IN WITNESS THEREOF, I hereunto set my hand and Official seal.

**SCHEDULE A**

**Trademark Registrations :**

**- MILLE ET UN PARFUMS N° 1 860 098**

**- PARFUM D'ETRE N° 1 870 096**