



101482720

Tab settings

To the Honorable Commissioner of Patents

1 original documents or copy thereof.

1. Name of conveying party(ies):

*Conopco, Inc. dba  
Elizabeth Arden Co. 1*

- Individual(s)
- General Partnership
- Corporation-State *NY*
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

*7-27-00*

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: *7/6/99*

2. Name and address of receiving party(ies)

Name: *Unopco Sub, Inc*  
Internal Address:  
Street Address: *390 Park Avenue*  
City: *New York* State: *NY* ZIP: *10022*

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State *New York*
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

*2255,630 and two others*

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: *Roland Rodriguez*  
Internal Address:  
*Unilever United States, Inc*  
Street Address: *390 Park Avenue*  
City: *New York* State: *NY* ZIP: *10022*

6. Total number of applications and registrations involved: *3*

7. Total fee (37 CFR 3.41).....\$ *90*  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
*21-0043*  
(Attach duplicate copy of this page if paying by deposit account)

10/06/2000 DBYRNE 00000129 210043 2255630

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 50.00 CH

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

*Roland Rodriguez*  
Name of Person Signing

*Roland Rodriguez*  
Signature

*7/27/2000*  
Date

Total number of pages including cover sheet, attachments, and document: *3*

SCHEDULE A

MARK

REGISTRATION NO.

CERAMIDE FIRM LIFT

2,255,630

LIPTALKERS

2,259,523

MISCELLANEOUS DESIGN

2,237,233

TRADEMARK ASSIGNMENT

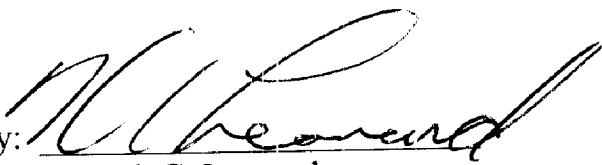
WHEREAS, Conopco, Inc., dba Elizabeth Arden Co., a New York corporation of 390 Park Avenue, New York 10022 (hereinafter "ASSIGNOR") is owner of the trademarks listed on the attached Schedule A (hereinafter referred to as "trademarks") registered with the United States Patent and Trademark Office; and

WHEREAS, Unopco Sub, Inc., a Delaware corporation located at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of the 6th day of July, 1999.

CONOPCO, INC.,  
dba ELIZABETH ARDEN CO.

By:   
Kenneth C. Leonard  
Assistant Secretary