

REC

10-26-2000

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings = = = ▾



To the Honorable Commissioner of Pa

101497205

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Mattel, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - DE
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: October 10, 2000

2. Name and address of receiving party(ies)

Name: TLC Entertainment Properties, LLC

Internal Address: ATTN: David L. McEvoy, Esq.

General Counsel
Street Address: 500 Redwood Boulevard

City: Novato State: CA ZIP: 94947

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☐ Corporation-State _____
☒ Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designee is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attachment.

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane Shay Wald, Esq.

Internal Address: Irell & Manella LLP

Street Address: 1800 Avenue of the Stars

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved: 57

7. Total fee (37 CFR 3.41).....\$1,440

- ☒ Enclosed
☐ Any deficiency
☒ Authorized to be charged to deposit account

8. Deposit account number:

09-0946

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jane Shay Wald

Name of Person Signing

Signature

10/10/00

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002155 FRAME: 0720

Exhibit A
Attachment to Trademark Assignment
Mattel, Inc.
U.S. Entertainment Trademarks

Trademark/ Service mark	Registration Date	Registration Number
ALLIED GENERAL	2/25/97	2,040,432
ANCIENT ART OF WAR, THE	10/22/85	1,366,854
AZRAEL'S TEAR	2/11/97	2,037,829
BALLZ	5/14/96	1,974,067
BUCCANEER	2/17/98	2,137,919
CATZ	2/17/98	2,138,010
CHESSMASTER	10/6/87	1,459,935
COMMANDER BLOOD	10/8/96	2,007,003
CROSSWORDS PLUS	10/3/95	1,924,717
CYBERSPEED	1/14/97	2,031,098
DARKLORDS RISING	6/6/00	2,355,997
DEATHWARE	9/30/97	2,101,612
DOGZ	2/24/98	2,139,818
DRAGON LORE	10/1/96	2,004,704
EVASIVE ACTION	10/17/95	1,927,167
FANTASY GENERAL	2/18/97	2,038,875
FIGHTING STEEL WWII SURFACE COMBAT 1939-1942	5/2/00	2,347,608

Trademark/ Service mark	Registration Date	Registration Number
FINAL LIBERATION		2,269,651
IMPERIALISM	12/16/97	2,122,403
IN THE 1ST DEGREE	7/30/96	1,990,483
KARATEKA	11/12/85	1,370,348
LODE RUNNER	11/27/84	1,307,253
LUFTWAFFE COMMANDER	4/18/00	2,344,090
MINDSCAPE	11/3/87	1,463,319
MINDSCAPE	7/16/96	1,986,573
MINDSCAPE COMPLETE REFERENCE LIBRARY	10/1/96	2,005,140
MISC DESIGN (MINDSCAPE FLOATING CLOUD)	10/27/98	2,199,597
NECRODOME	10/28/97	2,109,762
ODDBALLZ	6/16/98	2,165,327
OUT TO LUNCH	1/31/95	1,877,178
PACIFIC GENERAL	1/6/98	2,127,783
PANZER GENERAL	3/25/97	2,047,076
PATAANK	12/26/95	1,944,542
PF. MAGIC	2/13/96	1,956,785
PF. MAGIC	10/6/98	2,192,985

Trademark/ Service Mark	Registration Date	Registration Number
POOL CHAMPION	3/18/97	2,046,644
PRINCE OF PERSIA	6/4/91	1,646,924
PRINCE OF PERSIA 2: THE SHADOW AND THE FLAME	4/19/94	1,831,448
REAL DEAL, THE	1/28/97	2,034,564
RED ORB & Design	10/26/99	2,289,312
RED ORB ENTERTAINMENT	11/30/99	2,296,454
REIGN OF HEROES	9/1/98	2,186,751
ROAD TO THE TOP	9/19/95	1,921,005
SILENT HUNTER	2/1/00	2,314,441
SOLDIERS AT WAR	11/3/98	2,202,065
SSI logo	10/23/90	1,618,887
SSI STRATEGIC SIMULATIONS, INC. logo	10/23/90	1,618,888
STARWINDER	12/9/97	2,120,375
STEEL PANTHERS	5/16/00	2,349,218
STRATEGIC SIMULATIONS, INC.	11/29/88	1,514,715
TAKE NO PRISONERS	8/25/98	2,185,093
THUNDERSCAPE	1/14/97	2,031,241
TOONSCAPE	1/21/97	2,032,817

Trademark/ Service mark	Registration Date	Registration Number
ULTIMATE DOMAIN	3/12/96	1,962,332
WAR WIND	7/8/97	2,077,634
WARBREEDS	9/1/98	2,186,716
WORLDSCAPE	6/23/98	2,167,891

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Mattel, Inc., a Delaware corporation, having a place of business located at 333 Continental Boulevard, El Segundo, California 90245 ("Assignor"), as assignor, in favor of TLC Entertainment Properties, LLC, a Delaware limited liability company having a place of business located at 500 Redwood Boulevard, Novato, CA 94947 ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the proprietor of the Trademark registrations in the United States (the "Trademarks") as shown on the attached Exhibit A.

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and related rights.

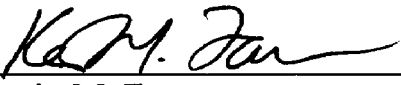
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation the Trademark registrations identified above, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to all State registrations of the marks heretofore granted or applied for, any and all common law rights to the Trademarks in the United States and any state thereof, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer(s) thereunto duly authorized.

Mattel, Inc.

Dated: October 10, 2000

By: 
Kevin M. Farr
Chief Financial Officer