FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Merger Month Day Year Change of Name Other			
Conveying Party Name Kelly Pioneer Group Inc.	Mark if additional names of conveying parties attached Execution Date Month Day Year 08242000			
Name Kelly Pioneer Group Inc				
Individual General Partnership	Limited Partnership X Corporation Association			
Other				
Citizenship/State of Incorporation/Organization New York				
Receiving Party	Mark if additional names of receiving parties attached			
Name Stokely-Van Camp, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 321 North Clark Street				
Address (line 2)				
Address (line 3) Chicago	Illinois 60610 Zip Code			
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an				
X Corporation Association appointment of a domestic representative should be attached.				
Other document from Assignment)				
Citizenship/State of Incorporation/Organization Indiana FOR OFFICE USE ONLY				
2000 GTDN11 00000194 170020 1566252				
481 40.00 CH				

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Name	Janet L. Silverberg		
Address (line 1)	The Quaker Oats Company		
Address (line 2)	321 North Clark Street		
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Trac	demark Application Number(s)	1566252	stration Number(s)
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Janet L. S	ilverberg Ta	uet Gloevsen	9/1/00
	of Person Signing	Signature	Date Signed

TRADEMARK REEL: 002155 FRAME: 0915

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, dated as of August **24**, 2000 (the "Assignment"), is made by Kelly Pioneer Group, Inc., a New York corporation ("Assignor") toStokely-VanCamp, Inc. an Indiana corporation ("Assignee").

WHEREAS, Assignor has adopted and registered the trademark ALL STAR, Registration Number 1,566,252 (the "Trademark");

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the use of and symbolized by the Trademark. Further, Assignor hereby assigns, transfers and sets over unto Assignee Assignor's rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademark. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the day and year first above written.

	By: //W/4. /M
	Title: PRESIDE ~V
On August 24, 2000, before me The	me (or proved to me on the basis of satisfactory evidence) to
Frank Kally, personally known to	me (or proved to me on the basis of satisfactory evidence) to instrument and acknowledged to me that he (she) executed the
same in his (her) authorized capacity, and that by his ((her) signature on the instrument the person or the entity upon
behalf of which he (she) acted, executed this instrumer	ıt.

WITNESS my hand and official seal

RECORDED: 09/07/2000

Notary Public

NOTARY PUBLIC
THOMAS J. O'CONNOR
COUNTY OF NASSAU, NEW YORK
010C6001427
DATES 01/12/2000 TO 01/12/2002

KELLY PIONEER GROUP, INC..

TRADEMARK
REEL: 002155 FRAME: 0916