

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
03 31 93

**Conveying Party**

Mark If additional names of conveying parties attached

Execution Date  
Month Day Year

Name Rice Growers Association of California

03 31 93

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

**Receiving Party**

Mark If additional names of receiving parties attached

Name Riviana Foods Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 2777 Allen Parkway

Address (line 2) \_\_\_\_\_

Address (line 3) Houston Texas 77019

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**

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REEL: 002156 FRAME: 0854

FORM PTO-1618B  
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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0766468"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

PATRICIA PAQUET  
Name of Person Signing

Patricia Paquet  
Signature

December 8, 2000  
Date Signed

## **ASSIGNMENT OF TRADEMARK REGISTRATIONS (United States)**

This Agreement, effective as of the 31st day of March, 1993 by and between Rice Growers Association of California, a California agricultural cooperative association, United States of America, with a principal place of business at 1550 Harbor Boulevard, Suite 200, West Sacramento, California 95691 (hereinafter referred to as "Assignor") and Riviana Foods Inc., a Delaware corporation, United States of America, with a principal place of business at 2777 Allen Parkway, Houston, Texas 77019 (hereinafter referred to as "Assignee").

### **W I T N E S S E T H**

WHEREAS, Assignor is the owner of trademarks for certain goods for which it has registrations in the Patent and Trademark Office of the United States of America as shown in Exhibit A attached hereto and made a part hereof (which marks are hereinafter referred to as the "Assigned Trademarks"); and

WHEREAS, Assignee is desirous of acquiring Assignor's entire right, title and interest in, to and under said Assigned Marks; the registrations or applications to register the same along with the goodwill of the business symbolized by each of the Assigned Trademarks; and worldwide rights to the Assigned Trademarks; and

WHEREAS, Assignor and Assignee have executed the assignment of the Assigned Trademarks in a separate Agreement, but wish to execute this document for purposes of recording in the Patent and Trademark Office of the United States of America.

NOW, THEREFORE, in consideration of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys unto Assignee, its successors,

representatives and assigns, free and clear of any lien, license or other encumbrance in favor of any person other than Assignee, the entire right, title and interest in and to the Assigned Trademarks; the goodwill of the business symbolized by each of the Assigned Trademarks assigned hereby; and its rights to the Assigned Trademarks throughout the world.

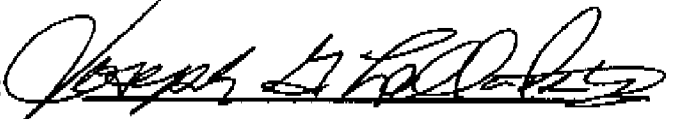
Assignor has for the above consideration assigned, sold and conveyed, and does hereby sell, assign, transfer and convey unto Assignee, its successors and assigns, all claims and demands both in law and in equity, for damages and profits accrued or to accrue on account of the infringement of the Assigned Trademarks, or each of them, that Assignor has or may have.

Assignor agrees that it will at Assignee's expense execute any and all lawful documents necessary to record with the proper officials of any country the assignment of each of the Assigned Trademarks and the registrations or applications therefor.

EXECUTED this 31st day of March, 1993.

RICE GROWERS ASSOCIATION  
OF CALIFORNIA

By:



Name:

JOSEPH G. LALLANDE, III

Title:

VICE PRESIDENT

STRATEGIC BUSINESS DEVELOPMENT

STATE OF CALIFORNIA       §  
                                  § SS:  
COUNTY OF SACRAMENTO   §

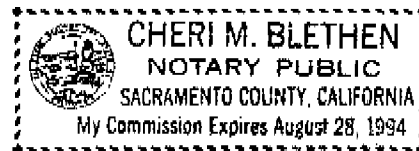
STATE OF CALIFORNIA       )  
                                  )       SS.  
COUNTY OF SACRAMENTO   )

On March 31, 1993, before me, CHERI M. BLETHEN, the undersigned notary public, personally appeared JOSEPH G. LALLANDE III, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Cheri M. Blethen

(Seal)



**EXHIBIT A**  
**TO**  
**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

<u>Mark</u>	<u>Registration No.</u>	<u>Date</u>
SELLO ROJO	583,129	December 1, 1973
ANIMATED RICE DESIGN	766,468	March 10, 1984
SELLO ROJO AND DESIGN	1,041,426	June 15, 1976

Contract\Assign.US