

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Doodlezoo L.L.C., a limited liability company formed in the state of California, with its address at 477 Hickory Street, San Francisco, California 94102 ("Assignor"), owned all right, title and interest in and to the following marks which are pending with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>
DOODLEZOO	75/299550
DOODLEZOO and DESIGN	75/202794

WHEREAS, Discovery Communications, Inc., a Delaware Corporation with its address at 7700 Wisconsin Avenue, Bethesda, Maryland 20814 ("Assignee") was desirous of acquiring said trademarks and the applications thereof;

WHEREAS, Assignor and Assignee entered into a Notice and Consent to Irrevocable Assignment dated October 26, 1999 whereby Assignor assigned all of its interests in the said marks to Assignee, and the parties desire that Assignor execute this assignment for purposes of recordation with the United States Patent and Trademark Office.

Effective as of October 26, 1999, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor assigns, sells and transfers to Assignee its entire right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the applications thereof.

Dated: 0/29, 2000

DOODLEZOO L.L.C.

By:

KEITH A POTTER

Name:

KEITH A POTTER

Title:

manager

STATE OF

CA

COUNTY OF

San Francisco

) ss.:

On this 29th day of Aug, 2000, before me personally appeared

Kester R. Potter, to me known who, being by me duly sworn, did depose and say that

he is the Manager of Doodlezoo L.L.C., the Assignor, described herein and

which executed the foregoing instrument and that he signed his/her name thereto.



[Signature]
 Notary Public