

10-19-2000



101490658

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New **10-2-00**
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Rick and Diane Schaffer

3-3-2000

Formerly

- ☒ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization CALIFORNIA

Receiving Party

☐ Mark if additional names of receiving parties attached

Name HARROW STREET LIMITED

DBA/AKA/TA

Composed of

Address (line 1) 7/F Manulife Tower, 169 Electric Road

Address (line 2)

Address (line 3) North Point

HONG KONG

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization HONG KONG

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002157 FRAME: 0392

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name MAUI AND SONS

Address (line 1) 17383 Sunset Blvd., Suite 400

Address (line 2) Pacific Palisades, California 90272

Address (line 3) U.S.A.

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (310) 573-9499

Name James Demet

Address (line 1) SAME AS ABOVE

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2116252

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.50

Method of Payment:

Enclosed ☐ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

* has already been paid

Authorization to charge additional fees:

Yes ☐ No ☒

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JAMES Demet

Name of Person Signing

[Signature]

Signature

6/24/00

Date Signed

DD

ASSIGNMENT OF REGISTERED TRADEMARK

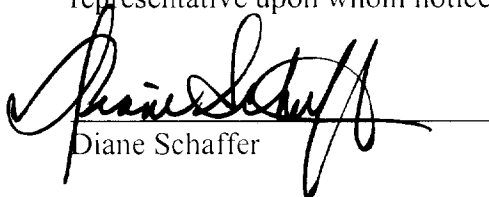
WHEREAS, Diane Schaffer and Rick Schaffer, having their principal offices at 22000 Collins Street #5, Woodland Hills, California 91367 adopted, used, and are using and are the owner of the following trademark now registered in the United States Patent and Trademark Office:

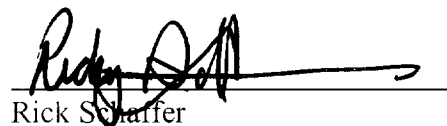
| <u>Trademark</u> | <u>Registration Number</u> | <u>Date of Registration</u> |
|------------------------|----------------------------|-----------------------------|
| Thumb in bell (design) | 2116252 | November 25, 1997 |

WHEREAS, Harrow Street Ltd., a Hong Kong corporation of 7/F Manulife Tower, 169 Electric Road, North Point, Hong Kong is desirous of acquiring said registered trademark.

NOW, THEREFORE, for valuable consideration enumerated and pursuant to a written agreement between the parties and other good and valuable consideration, the receipt of which is hereby acknowledged, Diane Schaffer and Rick Schaffer hereby assign to Harrow Street Ltd. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademarks and registrations thereof.

James D. Demet, who's postal address is 17383 Sunset Boulevard, Suite 400, Pacific Palisades, California 90272, telephone (310) 573-9499, is hereby designated assignee's representative upon whom notice or process in proceedings affecting the marks may be served.

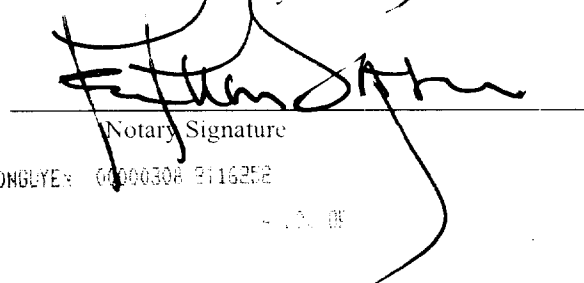

Diane Schaffer

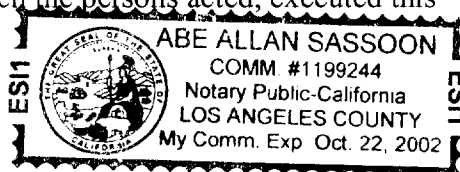

Rick Schaffer

State of California)
County of Los Angeles) ss.

On March 3, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared Diane Schaffer and Rick Schaffer, personally known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me they executed the same in their authorized capacities, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed this instrument.

WITNESS my hand and official seal.


Notary Signature



(Notary Seal)

06/06/2000 DNGUYEN 00000308 9116252

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RECORDED: 06/26/2000

TRADEMARK
REEL: 002157 FRAME: 0394