



101490719

To the Honorable Commissioner of Patents and Trademarks, documents or copy thereof.

1. Name of conveying party(ies):
Nurseweek Publishing, Inc.

9-29-00

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - California
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Metro States Media, Inc.

Internal Address: Suite D

Street Address: 1156 Aster Avenue

City: Sunnyvale State: CA ZIP: 94086

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State California
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: September 19, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)
2,256,056

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Cone

Internal Address: Akin, Gump, Strauss, Hauer & Feld, LLP

Street Address: P. O. Box 688

City: Dallas State: TX ZIP: 75313-0688

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Cone
 Name of Person Signing

Signature

Date 9/22/00

Total number of pages including cover sheet, attachments, and document: 2

10/19/2000 NTHA11 00000050 2256056

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40100001 documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

WHEREAS, **NURSEWEEK PUBLISHING, INC.**, a California corporation, (hereinafter "**Assignor**"), is the owner of record of United States Trademark Registration No. 2,256,056 for the trademark TECHWEEK;

WHEREAS, **METRO STATES MEDIA, INC.**, a California corporation, having its principal place of business at 1156 Aster Avenue, Suite D, Sunnyvale, California 94086 (hereinafter "**Assignee**"), desires to acquire the entire right, title and interest in and to the above-identified trademark, the registration therefor, together with the goodwill of the business connected with the use of and symbolized by said trademark;

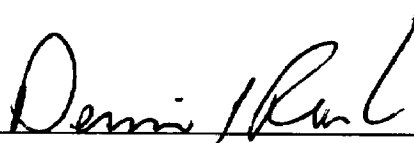
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the aforementioned trademark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by said trademark.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 19th day of

September, 2000.

NURSEWEEK PUBLISHING, INC.

BY:



Dennis J. Riordan
Chief Executive Officer