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10-20-2000

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101493348

**NOTIFICATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New** *10-2-00*
- Resubmission (Non-Recordation)**
Document ID #
- Correction of PTO Error**
Reel # Frame #
- Corrective Document**
Reel # Frame #

Conveyance Type

- Assignment** **License**
- Security Agreement** **Nunc Pro Tunc Assignment**
- Merger** Effective Date
Month Day Year
- Change of Name**
- Other**

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual** **General Partnership** **Limited Partnership** **Corporation** **Association**
- Other**
- Citizenship/State of Incorporation/Organization**

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual** **General Partnership** **Limited Partnership** **Corporation** **Association**
- Other**
- Citizenship/State of Incorporation/Organization**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/19/2000 JTB:11 00000291 2217457

FOR OFFICE USE ONLY

01 FD:441 19.00 OP
02 FD:442 20.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rosanne T. Yang

9/28/00

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
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Expires 06/30/99
OMB 0651-0027

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Patent and Trademark Office
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Receiving Party

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Mark if additional names of receiving parties attached

Name Television Food Network, G.P.

DBA/AKA/TA

Composed of Cox Communications, Inc. (Delaware corporation)

Address (line 1) 1180 Avenue of the Americas

Address (line 2)

Address (line 3) New York New York 10036
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization Delaware

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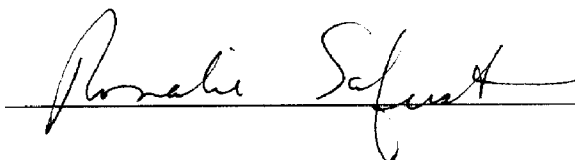
TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Rosalie Saferstein, an individual residing in the State of New Jersey, having an address of 14 Currey Lane, West Orange, New Jersey 07052, U.S.A. ("Assignor"), has adopted and is using the trademark and service mark FOOD BYTES covered by United States Trademark Registration Numbers 2,217,497 and 2,057,172, and registered on January 12, 1999 and April 29, 1997, respectively (collectively, the "Registrations"); and

WHEREAS, Television Food Network, G.P., having an address of 1180 Avenue of the Americas, New York, New York 10036 ("Assignee"), is desirous of acquiring the FOOD BYTES trademark and service mark, the Registrations, and the goodwill associated therewith;

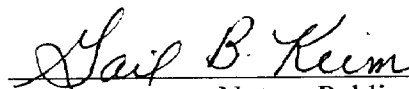
WHEREAS, Assignor executed an assignment agreement, dated as of August 25, 2000 (the "Main Agreement"), in which Assignor agreed to execute any and all documents necessary to effectuate the assignment of the Registration to Assignee and to take any and all other actions necessary to effectuate the assignment (this document hereby being incorporated as part of the Main Agreement).

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee, all right, title, and interest in and to the FOOD BYTES trademark and service mark, together with the goodwill of the business symbolized by the said trademark and service mark, and the Registrations for the said trademark and service mark.



STATE OF *New Jersey*)
) SS:
COUNTY OF *Morris*)

On this 1st day of September, 2000, before me personally came Rosalie Saferstein, the assignor above-named, and acknowledged that she executed the foregoing instrument of her free act.


Notary Public

**GAIL B. KEIM
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES FEB. 15, 2005**

RECEIVED

RECORDED: 10/02/2000

**TRADEMARK
REEL: 002157 FRAME: 0710**